



ONTARIO SOCCER  
7601 Martin Grove Road, Vaughan ON L4L 9E4  
905.264.9390 • ontariosoccer.net



Play.  
Inspire.  
Unite.

## INFORMATION BULLETIN

**Bulletin #:** I2022-017  
**Date:** Mar. 1, 2022  
**To:** Ontario Soccer; District Membership, Associate Members  
**CC:** Ontario Soccer Board of Directors, Staff  
**From:** Peter Augurso, President/Chair, Board of Directors  
**Subject:** Ontario Soccer announces 2022-2026 Strategic Plan

Ontario Soccer is pleased to announce the Board of Directors newly approved 2022-2026 Strategic Plan, which will serve as the road map for soccer in Ontario over the next five years.

The Strategic Plan will focus on three key areas of our sport - **Govern, Grow and Develop** and is fully aligned with the same three strategic pillars and plan term as our national governing body, Canada Soccer. Within these pillars, each have three strategic initiatives where Ontario Soccer will create new opportunities on and off the field of play. The nine (9) strategic initiatives were a result of membership survey and consultation that took place during the first six months of 2021.

Ontario Soccer's Strategic Plan is always player-centric, which places the three strategic initiatives under **Develop** front and centre within the new plan.

That means, when it comes to **Grassroots Soccer**, we will be improving the way we provide value and support to our community Clubs.

It also means we need a strong **Participant Development and Competition Pathway**. To do this, Ontario Soccer is committing to refining the participant pathway, below the talented pathway (OPDL), in alignment with long-term participant development strategies.

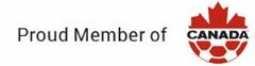
We are also finishing what we started from the last strategic plan with **Futsal**, by transitioning from developing a provincial strategy, to growing the sport in Ontario and implementing new programming initiatives.

To do all this, Ontario Soccer will continue to **Grow** and with that is the need to bring about **Financial Stability**. As the last few years have shown, Ontario Soccer will need to roll out strategies for province-wide recovery and stabilization.

We are putting a renewed focus on **Participant Recruitment and Retention** so that we can capture our sport's current positive momentum and profile.



ONTARIO SOCCER  
7601 Martin Grove Road, Vaughan ON L4L 9E4  
905.264.9390 • ontariosoccer.net



Play.  
Inspire.  
Unite.

And, in order to reduce the reliance on membership registration fees, Ontario Soccer will continue to focus on creating **Alternative Revenue** sources. Bringing on new partners will support our strategic initiatives within our plan and align with our brand objectives.

Under **Govern**, Ontario Soccer is putting our commitment **to Diversity, Equity and Inclusivity** into action, developing policies, procedures and programming that will ultimately help improve the culture and the face of leadership of soccer in Ontario.

Similarly, guided by overwhelming input from the membership, **Governance Modernization** will continue at the District level, with increased aligned operations and principles of good governance.

Lastly, Ontario Soccer's **Member Management Ecosystem** will continue to evolve with the development and implementation of efficient soccer management tools with our technology partner SportsEngine.

Visit [OntarioSoccer.net/strategic-plan](https://OntarioSoccer.net/strategic-plan) to learn more about the Strategic Plan its Strategic Initiatives or [click here](#) to watch the promotional video.

### **How do I stay connected to Ontario Soccer?**

For further information please refer to the latest bulletins on the [COVID-19 Updates](#) page, which has all the latest information from Ontario Soccer, as well as resources for your members. Please consider placing a dedicated link to the [COVID-19 Updates](#) on the homepage on your website.

If you have not subscribed to our weekly e-Newsletter, [Subscribe to INSIDE THE 18](#). Follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#).