

**MYHA Board of Directors
Agenda
August 1, 2016 7:00 PM**

Mission:

To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: *Pursuit of the model USA hockey organization following the American development model*

Ground Rules:

Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child!

Call to Order: Keila Drout called to order at 7:11 PM

Role Call/Quorum:

- Keila Drout, President - Present
- Kristi Hendrickson, Vice President - Present
- Stacy Hintzman, Secretary - Present
- Amy Moseler, Treasurer - Present
- Steve O'Dell - Present
- Scott Yukel - Present
- Meagan Frank - Present
- Nick Dowd - Present
- Todd Sisko - Present
- Heidi Rebeneck – Present
- Mike Moseler - Present

Member Comments/Questions:

- Registration:
 - Member stated that requiring Birth Certificates was a pain and inquired if there was an easier way to do this.
 - Inquired if we can attach to on-line registration?
 - MYHA should not photocopy birth certificates, must you WAHA form
 - Recommendation by board that the Team Manager does this this.
- Website updating:
 - Member stated that the website is lacking updates and has some old items.
 - Suggested that the stuff the team managers are supposed to update is lacking.
 - MYHA and the board encourage ALL members to please point out any errors/old items as you find them.
 - Member asked if the website is really get used?
 - The website recently just received a mobile update and the board hopes it is easier to use.
- Goalie Sticks :
 - Member expressed that MYHA is in desperate need of new goalie sticks.
 - They are currently on sale at numerous places – Play It Again (St. Paul)/www.goaliemonkey.com
 - There is only 1 goalie stick that is not broken for Mites
 - Recommendation for 2 -20 inch sticks and 2-21 inch sticks
- Goalie equipment:
 - Recommendation to purchase goalie equipment for Mites & Squirts.

- Peewee and above should purchase their own as the goalies at that level play full time.
- Equipment Combination:
 - Member asked if we will keep this process.
 - Board suggested that we stick with this for now as it seems to work better than depending on a key.
- Girls Program:
 - Member was curious if there was any push to make them use ADM?
 - Not at this time.
 - Member recommended for combined meeting for Girls Committee, CYHA, and MYHA.
 - Board suggested that is supposed to happen at the co-op committee
 - Encouraged member to come to the meetings and stay active.
- Member inquired about if the MYHA goalie coach program going to go?
 - Yes, it is going to go but still working out the details
 - Recommendation to invite the girls program as well.
 - Steve will help communicate.
 - WAHA will have two Regional Goalie Coordinators.
 - More to come from coaching committee.
 - Sunday mornings worked well in the past.

Communications:

Updates: Meagan Frank

- Meagan has resigned from the board. Kiana is trying basketball this year and Haley will be on the HS team.
- She has complied passwords, google information to pass onto new chair – she turned this over to the board.
- Dibs will help communication moving forward.
 - This is purchased and paid for.
 - Mobile upgrade is done.
 - Sports Nogin
- She has continued working on assessment worksheet for the family and handed in what she has completed.
- Willing to help transition, and meet with new chair.
- Handed in her rink key.
- Recommendation from Member to put “Last Updated” date on the website.

Secretary Report:

June 2016 Minutes were approved and posted.

Presented updated Board Register for board to review.

Treasurer’s Report:

Checking: \$23,571.15

Savings: \$11,097.62

Scholarships: \$2,590.07

Fundraising: \$9,190.77

- Will meet with Mike F. in the next two weeks to finalize numbers.
- MYHA has around \$30,000 to start the year, last year we only had around \$9,000.
 - Getting cash rather than coupons from businesses was helpful last year (Fundraising)
- 1/3 of the ice bill will get paid in October.
 - In the past paid we \$20,000, \$20,000, \$20,000 and then the difference but because the bill went up we may need to pay \$30,000 in October.
- Needs budget items submitted as soon as possible.
 - Officials won't change that much (around \$9,000 – might go down because we don't have a state tournament).
 - We had good tournaments last year that helped bring in funds.
 - Steve and Mike handed their budget requests.

President Drout Update:

- The WAHA conference is August 5-6 in Wausau.
 - Can anyone go Friday night to the on ice presentation so we can get our FREE quick change goalie gear?
- Update on Ice Board Insurance Officer Policy
 - We have two policies but only need one. Due to the renovation we had more insurance but now we don't need it (\$450 a year protects us and them).
 - We are keeping the policy that protects all of us.

Vice President Updates:

Updates: Kristi Hendrickson

- Mike and Kristi have met and are continuing to transition the role.
- We did receive a 2018 State Bid, Squirts B tournament.

Ice Board:

Updates: Kristi Hendrickson

- Winter Storage program; we will be offering winter storage in the AG building starting in October thru April.
 - Kristi is working on contract with final prices.
- Business cards have been made to promote community room.
- Website is up and running to promote community room and storage
 - <http://fanetticommunitycenter.com/>
- Ice will go into October 1st with September maintenance and set up.
- Electric sign will be up by end of August.
 - Fos is going to training on how to operate, and he will then train Brent and Kristi.
- Ice Fees went up 5%.
- Kristi has master schedule for Community Room, need to contact Kristi if our members want to use it.
 - **Send message to association about link and contact information.**
- Discussed ideas due to lack of used ice in October:
 - Stout Students and Terry are offering to use a camp during October.
 - Suggestion for around \$30.00 - \$35.00/per kids – Keep it affordable
 - Baldwin does 6 session for \$60.00
 - Need fall sport schedules and then work with Terry to figure out times.
 - October 3rd – 14th
 - MYHA gets funds.

- Like the idea of Stout Players coaching it – make it different
 - **Board like the idea so Kristi will talk to Terry to move process forward.**
- Goalie clinic may be able to use the ice time.
- Try-outs end of October
 - Need to move up Try-out window.
- Menomonie Girls took Captain practices in Menomonie

General Operations & Ice and Recognition:

Updates: Steve O'Dell

- Registration; 14 registered so far.
 - Need to get the word out – Send Communication and use FB.
 - Sept 1 deadline.
 - Will be putting info in rec book
 - New Family Registration event will be held at the rink on Sept 21st
 - 5:30-7:00 PM
 - In community room
 - Fundraising info will be available
 - Want all board members in attendance!
- Girls co-op
 - Numbers' don't look good for a U12 team.
 - Reaching out to ECA Stars
 - Will have a U14 team
 - Mark R, Henry, Michelle K, are the co-op committee and Steve is the chair
 - Open ice in Chippewa is available.
 - Need to improve communication.
 - Girls Try Hockey for Free still being planned.
 - Nick is working on it.
- Team photos
 - Recommendation to use the same company as last year.
 - Needs to be after try-outs.
 - The photo window may be pushed back this year
 - Talked about pictures after try hockey for free and/or 2nd session but board recommends earlier in the season so families have buttons and photos to use.
 - Suggestion for photos to be the first week in November.
 - Discussed having later in the week (3rd or 4th might be better).
 - Will need the community room booked for photos.
- Scholarship requests
 - We already have more scholarship requests this year than last year!
 - Will discuss scholarships at upcoming meeting.

Keila motioned to move to close session. Kristi 2nd.

Moved out of closed session.

Hockey Operations:

Updates: Scott Yuke!

- Recommendation to change LTS and Mites Registration years - make Mites a 3 year registration window vs. the current 2 year registration window.

- Currently the Registration years for LTS and Mites looks like this:
 - LTS - 2010 – 2012 (our program not USA Hockey Program)
 - Mites - 2008 – 2009 (8 and under based on USA Hockey)
 - The last 3 years, most of the older LTS kids move up to LTS anyways.
 - 1st year skaters are LTS anyways.
- New proposal would look like this:
 - LTS - 2011 and younger
 - Mites - 2008 – 2010
 - We would need to update on Excel Spread Sheet and registration website.
 - Fees will be the same.

Keila motioned to change to approve the new proposal with Mites birth year being 2008-2010. Kristi 2nd. Motion Carried.

- Revision to Policy # 3.250 Player Movement and Dual Roster Skater; specifically a change to the "Exceptional Skater" portion of the policy:
 - Proposal would be to add additional language to the current proposal that would allow the Hockey Operations and Coaching Committee the authority to accept or deny a players request to try to move up to the next level.
 - This is in a continued effort to follow ADM and keep kids playing at their proper levels unless they are truly deemed "exceptional".
 - Policy use to be the top 5 skaters but when you only have only 15 skaters the top 5 may NOT be exceptional.
 - Currently a parent can write a letter to try out and they can try out – that is what the policy says.
 - Now we want them to write a letter, have the coaching committee approve it based on all factors deciding if they are allowed to try-out.
 - There have been very FEW exceptional skaters in our association and no need to play up. Most other sports that doesn't allow it.
 - The Board likes that the committee gets to decide, and then the board would vote.
 - ADM is designed to help develop the skills, you need!
 - Age and maturity is part of process, not just how good of a skater you are. (emotional maturity)
 - Board would still need to be in the know of what the committee recommends and the board would make the final vote.
 - Exceptional NEEDS TO MEAN Exceptional.
 - **Scott will be working to revise and re-write the policy for our next meeting.**
- Update on recruitment of coaches:
 - Currently around 10-12 application have been submitted so far..
 - Usually MYAH has around 30-32 coaches.
 - No one interested in Pond/Open Hockey Coach to date.
 - No one interested in Dry Land Coach position to date.
 - May only need 1 team for many levels.
 - Goalies are a concern.
 - Bantams need a goalie.
 - We need to ensure we don't leave gaps by moving/shifting around kids to cover open positions.
 - We need to develop a "goalie" program.
- Suggestion for mandatory concussion impact testing for Bantam players.
 - Adam Hallet ([715-619-0909](tel:715-619-0909)) does impact testing for fall sports and is willing to do the testing.
 - Mayo clinic is the contact to conduct the testing.
 - Coaching committee thinks this is necessary.
 - Board suggested including U-14 Girls.
 - Team Managers will need to coordinate with Adam to schedule date/time.
 - Board discussed making this a registration requirement?
 - Mandating this would take pressure off of coaches and the association as it would ensure safety.
 - Board decided to allow parents to opt out if they have reason; but otherwise mandatory.
 - **Scott will set up date/time/details.**
- Planning for Mandatory Coaches meeting on either Wednesday Sept. 21 or Sept. 28

- Need to reserve the community room at arena
- 21st is registration so the meeting will be the 28th around 7PM.
 - Kristi will reserve community room (5PM)
- In an effort to continue to address our goalie situation (lack of goalies), Paul Wurtz has requested that MYHA offer goalie scholarships for goalies to attend off season camps and/or clinics.
 - Request is for an annual amount of \$1,500 with a guarantee of at least \$250 per goalie to attend a camp and/or clinic.
 - We have to ENSURE coaches at younger levels understand the need to play multiple goalies...need a long term vision. Need 2 goalies at each level.
 - Funds/Money would be for off season camps.
 - Discussion around if we need to allocate a certain dollar amount?
 - Suggestion to discount goalies registration.
 - Suggestion to reimburse goalies after season; pay for their camp at that point.
 - Give the money back after they attend.
 - Board discussed that it can be any goalie training, session, camp, ect.
 - Player would need approve for attending camp and also need proof that they went to camp.
 - Board discussed setting aside a budget for committee, and the can decide how to allocate.
 - Funds should go to help goalies that are last year Mites (moving into Squirts) and up through MYHA.
 - 3rd year Mite – 1st year Bantams.
 - Suggestion to go to Blue Line Club as this is a High School issue too.
 - Scott will write up goalie camp scholarship; amend the scholarship policy (2.4)
 - Create guidelines and language to current policy.
 - Scott will create parameters.

Fundraising:

Updates: Nick Dowd

- Wreath sales:
 - Chelse Cockeram will be the coordinator of this fundraiser.
 - Researched and contacted another company for a comparison.
 - Prices for wreaths were nearly double what we pay.
 - They decided to continue with the same company as last year.
 - September 24th – Sales will begin with collection/turn-in on October 24.
 - Pick up will be November 14th to prevent pick up the week of Thanksgiving.
 - Prices did not change.
 - Are we going to put it on the website?
 - Nick has all the forms and wants the forms on the website.
 - Kristi will be the contact for HS Girls
 - Nick will email Tim for HS Boys.
 - Board suggested forms/info for Sept 21st/Registration night.
 - Questions around if the HS get their profits?
 - Why don't they sell Charity Mania?
 - Girls: They don't set a quota; make a suggestion, HS got 45%.
- Charity Mania Update:
 - The ticket sales must be complete before the NFL season begins in early September, so timing is extremely important.
 - Ticket Turn In Nights Scheduled for:
 - MONDAY, AUGUST 8th (6PM – 8PM)
 - TUESDAY, AUGUST 23 (5:30PM – 8PM)
 - SEPTEMBER 1st (5:30PM – 7PM)

- Company emailed about BobbleHead Fundraiser but hasn't heard anything back.
- Possible Oktoberfest being worked on :
 - Looking into Oktoberfest event on October 22nd.
 - 4 day weekend, teachers convention
 - May need to do it a weekend early.
 - Nick is already working with vendors.
 - Limit offering to 4.
 - Working with City for approval.
 - This would be a Fundraising event.
 - Would need volunteers to work it.
 - Board asked about what are our expenses; mostly time.
 - Recommendation to work with vendors to buy what we sell and not pre-buy.

Tournaments:

Updates: Todd Sisko

Current Price for tournaments:

- 400.00 = Squirts (\$450.00)
- 450.00 = Peewee and Bantams (\$500.00)
- \$10.00 skater = LTS/MITES

Board discussed current pricing and if we could raise our rates.

- Board doesn't think people come because of price, rather, they come because of availability and if it works into their schedule.
- Our rates are not too high and could be raised.

Keila Motioned to increase tournament price by \$50.00 for Squirts, Peewee, and Bantams and keep LTS/Mite skaters at \$10.00. Heidi 2nd. Motion Carried.

Tournament Dates Announced:

- Squirts: January 28/28
- Peewee: Feb 11/12
- Bantam: Jan 21/22
- LTS/MITES: Feb 25/26
- Feb 3-5 – Playdowns (possibility of hosting the 4th and for sure the 5th FINALS)
- Need to put on website youngest to oldest and FB page to get word out to MYHA.

Concessions:

Updates: Heidi Rabeneck

- DIBS
 - Program through Sports Engine
 - Would like to get the DIBS system up and working so they can set up.
 - Will use this for concession stand sign-up.
 - There are on-line training videos to help learn the DIBS system.
- October 28/29: 1st STOUT Game – Will need concessions up and running by then.

Scheduling and Equipment:

Updates: Mike Moseler & Kristi Hendrickson

- Announcement about equipment requirements for the season
 - Would like a reminder sent.
 - All competitive levels need black breezers, gloves, and helmets.
- Hockey equipment introduction for new hockey families
 - September 21st!
 - Will announce to arrive early to the first 1 or 2 practices (1 hour ahead)
 - Mike will offer demonstration.
- Jersey Update with samples and pricing
 - If we in fact decide to order new jerseys for this upcoming season, it would be best to do so no later than the first week in August.
 - Provided digital jersey samples and pricing for both home and away options.
 - Brief and novice description of the jersey quality below:
 - Sample A: Logo is sublimated on the jersey instead of printed. Three colors. Sublimation printing is defined as: A dye-sublimation printer is a computer printer which employs a printing process that uses heat to transfer dye onto materials such as a plastic, card, paper, or fabric. The colors from the logo will not bleed and because the logo is part of the jersey it may last longer.
 - Sample B: Custom game jersey with logo is printed on the jersey. Three colors. Colors from the logo may bleed and because the logo is printed on the jersey it may not last as long.
 - Sample C: Pro-weight practice/game jersey with printed logo, not sublimated. See differences of sublimation v. printing above. Two colors.
 - Sample D: Mid-weight practice/game jersey with printed, not sublimated logo. See differences of sublimation v. printing above. Two colors.
 - RECOMMENDATION is to purchase the higher quality 'Sample A' Home Jersey and keep old black jersey for away jersey for this year to keep the costs down.
 - Question around player numbers?
 - What if we only have certain black numbers, would we need to order those?
 - Discussion around if we should we just order a full team home and away set.
 - Last time we ordered in stage.
 - Our Jerseys are old and in need of being repaired/replaced
 - Conversation around getting what you pay for.
 - If you buy cheaper you may need to buy again sooner.
 - Worth investing in higher quality, will last longer.
 - Need jerseys by November 1st.
 - The money is there but Board needs to decide if we want to invest/spend it on jerseys.
 - Old ones are old logos, still gold in them.
 - Discussion around if we could we sell the old ones? \$20-\$25 each.
 - Board would like to get/see samples and price out.
 - Suggestions to start with Bantams;
 - We currently do 1-35, recommendation to buy 1-30.
 - Need to included \$200-\$300 in budget for LTS/MITES jerseys.
 - Very basic jerseys.
 - Suggestion to look into reversible option.
 - The pricing for matching knit game socks is \$9 per pair.
 - Suggestion for parents/players to purchase game socks.
 - Other questions discussed:

- Do we want to purchase new jerseys for each level this year, or do we want to phase them in, where we would only order for our older teams this year and wait and order for our younger teams next year?
 - Do we want to order one color jersey (home or away) for each team this year and wait and order the other color jersey next year.
 - Discussion around the Mustang Logo:
 - We can print the logo but not sell the logo.
 - We should ask for approval to use Mustang Logo just to be safe.
 - Ask Bart. (Kristi will reach out).
 - We currently do 1-35, recommendation to buy 1-30.
 - **Mike will order samples and let us know when they are here and then the board will stop by the rink to view them.**
 - Would we allow for a “jersey sponsor”, a local business to donate toward the cost of the jerseys, and in turn allow for them to place their logo on the jersey?
 - Mike has touched base with at least one local business to gauge interest, but did not discuss in-depth.
 - Mike will put together ‘proposal’ for the Board to review and discuss.
- Scheduling:
 - Ice Board has asked to schedule for facility.
 - Kristi will be in charge of practices and games.
 - Mike be responsible for competition that we play.
 - Mike would contact the competition teams, Kristi won’t attend league meetings.
 - Mike will contact associations to set up games with the ice time Kristi gives him.
 - Goal is to try to get more competitive games for all levels.
 - Who we play needs to improve, want fair competitive games and to get the most out of it.
 - Eau Claire’s A team will not bring their A team to play our A team.
 - These are the details Mike will work on.
 - The Board is comfortable with Mike deciding who we play and working with Hockey Ops to finalize
 - Other ideas:
 - Try to get more consistency between levels (for example everyone play Hayward)
 - Play teams in our HS Conference to build competition.
 - One of the challenge of only one Bantam and PeeWee team; you get higher level kids and lower kid so Board suggested a mix of completion levels.
 - Suggestion for Mike to build a base with “better” teams, and coaches/managers can fill in with other games.

Discussion around open Board position.

Scott motioned to appoint Stacy into the Communication Chair. Heidi 2nd. Motion Carried.

Old Business:

- Reminder registration is now set up on the WAHA website for the WAHA Development Workshop
- TV from Jake – MOVE TO SEPTEMBER.

Adjourn: Nick motioned to adjourn, Todd 2nd. Motion Carried.

Next meeting: September 12th, 2016 at 7 PM