

RRVLA Board Meeting Minutes - 1/16/2023

Location: Mackenzie River, West Fargo ND

Time: 6:30 pm – 8:00 pm

In Attendance : Mike Cole, Ryan Kava, Sara Gjerdevig, Joe Ulmer, Cody Werlinger. Tim Wilcox, Chris Giese.

Non Present: Josh Wiebye, Cam Pederson, Stacy Stenerson, Yassar Almanaseer, Eric Gjerdivig, Jay Ysteboe, Teresa Bishop.

Send E-mail to Jordan Clementson about officials / email Ryan.

Contact Moorhead President Joni Woidtke about Lacrosse. Chris is going to text or call.

Marketing Campaign/ Social Media- Sara will contact NDSU

Joe will contact Mike Dragosavich and Jay Thomas.

Ryan is going to come up with Jersey Design & Contact the PLL.

14u Parent Meeting about possibly joining the GNLL

Sara meeting with WF Park Board Member about Towers Field and the Soccer Complex about Tournament.

Financial Report:

- Balance:
 - Bank account: \$22083
 - NPLL Balance needs to moved out
 - P&L: Chris & Cory approved
- Outstanding Bills:
 - n/a

Old Business:

- Officials update – Joe <spreading the word across teams>
 - Corey to send Joe contacts
 - USA Lacrosse – Chris will send information to Joe on Officials
- Marketing – Joe setting up meeting Dragovich?
- Apparel Update – Sara
 - Couple of issues we need to address – embroidery vendor Second Slide is working with alternatives.
- NPLL schedule:
 - Week 1 (Black Hills): April 29-30
 - Week 2 (Watertown): May 6-7
 - Week 3 (Fargo): May 13-14
 - RRVLA will host HS games (NPLL)
 - Youth games will be in the Mhd tournament (14U, 12U, 10U and under)
 - Week 4 (Aberdeen): May 20-21 (also Grand Rapids Tournament - 14U, 12U, 10U and under)
 - Start Booking Rooms – Sara to inquire with resort
 - Memorial Weekend Off: May 27-28
 - Week 5 (Bisman): June 3-4
 - Week 6/Championship Weekend (Grand Forks): June 10-11

New Business:

- Registration progress? Where are we at?
- Team Meetings – Sara to reach out to Rustad in Feb + March dates
 - Dates to host - Location Rustad in WF
 - Jersey Try on and Number selection
 - Apparel order
 - **ACTION: Create host committee**
 - Stacy and Ryan, Sara
- Indoor practice
 - March 27th thru April 20th
 - Reserve time at West Fargo Rustad Rec Center
 - Fill Time at metro rec
 - Start the In-house league at the same time at metro rec.
 - This may give people the time to choose to join a travel team
 - **ACTION: DISCUSS/Assign responsibilities.**
 - Have new players at Rustad as incentive
 - Include the 12u and 14u travel to have kids see the lax players
 - Tim Wilcox and Chris will take over.
- Sara/Ryan update on meeting with Jake from WF parks on fields
- Room block booking updates for upcoming tournaments?
- U14 discussion on finding more competitive games?

Additional Discussion Agenda items:

- Jersey Sponsor
 - \$2500 – could they sponsor a tournament
 - Jersey – buy your jersey's or collect them back
 - \$110 to replace lost jersey's
- 2021-2022 Costs
 - Varsity/JV 600
 - 14U 575
 - In House: 150
 - Girls \$450
- When to open – Jan 1st – Feb 15th 2023
- Payment plan – Monthly -
- Early Bird Discount
 - end date
 - amount
- Add Question at Registration.
 - Are you interested in donating to our Scholarship fund?

Parking Lot:

- Coaches - Varsity & JV Boys and Varsity Girls, Girls 12u.
 - College Job services – Get existing job description from google drive (Sara to pull from google)
 - NDSU
 - MSUM
 - Concordia
 - M-State
 - We need a budget and to spend the money to find coaches - targets
 - RRVLA Eagles Varsity Lacrosse Club (travel) - Boys: Cam Pederson

- RRVLA Polars Varsity Lacrosse Club (travel) - Boys: John Dumarce & Ryan Donabauer
 - RRVLA Polars Varsity Lacrosse Club (travel) – Girls: Chloe
 - RRVLA Polars 14U (travel) – Boys – Chris Giese & Ben
 - RRVLA Polars 12U (travel) – Boys – TBD
 - RRVLA Polars In House (non travel) - TBD
- Grow the Game
 - Social Media Campaign
 - Winter Cub Club, Lacrosse 101, Chumash?
 - Host other sports teams to grow interest
 - Hockey
 - West Fargo association
 - Fargo association
 - Basketball teams
 - ??
 - Others
 - **ACTION: Form a Committee.**
 - **Chris to head and Ryan to assist.**
- Move website to Sports Engine platform
 - Security concerns with Team Athletics platform.
- 2023 - PLL Camp
- Rental Equipment – Helmets, pads sticks etc. for new players
- Equipment Drive
- Formal request to West Fargo Parks for improvements to Towers field – Sara to connect with Jake Lauriston
 - Towers Field
 - Backstop
 - Plan and timeline for improvements
 - Bathroom & snack concessions
 - Storage area
 - Tall fence to protect – North & West houses
 - Redraw fields to East and West instead of North and South.
 - **Ideal State:** Create Lacrosse fields at Soccer Complex to the west of the soccer fields with Snack Shack, Restrooms and Storage including 4 fields.
 - Explore friendly's at the Fairgrounds (Cody Cashman).
- Letter to Fargo Elks Club requesting donations.
- New Jerseys order, New design, add sweat pants as a part of the pack.
- Spring apparel order.
- Local parades for 2023

Red River Valley Lacrosse Association
Profit & Loss Prev Year Comparison
 January through December 2022

	Jan - Dec 22	Jan - Dec 21	\$ Change
Ordinary Income/Expense			
Income			
430 · Direct Public Support			
435 · Individ, Business Contributions	3,990.00	5,225.00	-1,235.00
Total 430 · Direct Public Support	3,990.00	5,225.00	-1,235.00
440 · Fundraising			
442 · Fundraising Income	15,465.00	162.50	15,302.50
445 · Fundraising Expense	-8,751.65	-279.58	-8,472.07
Total 440 · Fundraising	6,713.35	-117.08	6,830.43
470 · Program Income			
473 · Membership Dues	51,707.66	49,331.16	2,376.50
474 · Program Service Fees	385.00	0.00	385.00
Total 470 · Program Income	52,092.66	49,331.16	2,761.50
Total Income	62,796.01	54,439.08	8,356.93
Gross Profit	62,796.01	54,439.08	8,356.93
Expense			
620 · Program Expenses			
621 · Coaching Staff	10,125.00	19,229.10	-9,104.10
623 · Conference, Convention, Meeting	-260.00	0.00	-260.00
624 · Equipment & Uniforms	9,889.62	15,289.77	-5,400.15
625 · Facilities	4,248.58	7,574.46	-3,325.88
626 · Insurance	857.00	826.00	31.00
627 · Marketing	1,676.31	2,652.17	-975.86
628 · Member Dues & Registration Fees	13,165.85	7,897.25	5,268.60
629 · Officiating	660.00	680.00	-20.00
630 · Staff Apparel	579.00	-945.00	1,524.00
632 · Storage	1,198.00	528.00	670.00
633 · Team Events	139.76	0.00	139.76
634 · Travel	334.00	12,462.41	-12,128.41
Total 620 · Program Expenses	42,613.12	66,194.16	-23,581.04
650 · Operations			
651 · Accounting & Legal Fees	1,850.00	800.00	1,050.00
652 · Business Dues & Fees	449.09	1,003.00	-553.91
655 · Postage, Mailing Service	155.00	0.00	155.00
657 · Processing fees	51.90	63.81	-11.91
661 · Subscriptions	0.00	374.10	-374.10
662 · Supplies	0.00	144.26	-144.26
670 · Website	350.00	0.00	350.00

4:59 PM

01/10/23

Accrual Basis

Red River Valley Lacrosse Association
Profit & Loss Prev Year Comparison
January through December 2022

	<u>Jan - Dec 22</u>	<u>Jan - Dec 21</u>	<u>\$ Change</u>
Total 650 · Operations	2,855.99	2,385.17	470.82
752 · Other Types of Expenses	0.00	176.14	-176.14
Total Expense	45,469.11	68,755.47	-23,286.36
Net Ordinary Income	17,326.90	-14,316.39	31,643.29
Other Income/Expense			
Other Expense			
899 · Clearing	0.00	0.00	0.00
Total Other Expense	0.00	0.00	0.00
Net Other Income	0.00	0.00	0.00
Net Income	<u>17,326.90</u>	<u>-14,316.39</u>	<u>31,643.29</u>

Red River Valley Lacrosse Association
Balance Sheet Prev Year Comparison
As of December 31, 2022

02/07/23

Accrual Basis

	<u>Dec 31, 22</u>	<u>Dec 31, 21</u>	<u>\$ Change</u>
ASSETS			
Current Assets			
Checking/Savings			
100 · 1st International	19,772.27	2,013.37	17,758.90
101 · NPPL	0.00	-6,219.55	6,219.55
Total Checking/Savings	19,772.27	-4,206.18	23,978.45
Other Current Assets			
130 · Prepaid Expense	0.00	132.00	-132.00
Total Other Current Assets	0.00	132.00	-132.00
Total Current Assets	19,772.27	-4,074.18	23,846.45
TOTAL ASSETS	<u>19,772.27</u>	<u>-4,074.18</u>	<u>23,846.45</u>
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
20000 · Accounts Payable	430.76	0.00	430.76
Total Accounts Payable	430.76	0.00	430.76
Total Current Liabilities	430.76	0.00	430.76
Total Liabilities	430.76	0.00	430.76
Equity			
300 · Opening Balance Equity	23,516.79	17,297.24	6,219.55
320 · Unrestricted Net Assets	-21,371.42	-7,055.03	-14,316.39
Net Income	17,196.14	-14,316.39	31,512.53
Total Equity	19,341.51	-4,074.18	23,415.69
TOTAL LIABILITIES & EQUITY	<u>19,772.27</u>	<u>-4,074.18</u>	<u>23,846.45</u>