

Pirate Youth Athletic Association
Board Meeting Minutes
Wednesday, August 21, 2019 6:00 pm @ World Cup Coffee

1. Call to Order: Mark Brone called the meeting to order at 6:14pm at World Cup Coffee.
2. Roll Call (x denotes that individual was present):

<u>Board</u>	
<i>President -Mark Brone</i>	X
<i>VP -Hank Rollinger</i>	X
<i>Secretary -Shelli Brone</i>	X
<i>Treasurer - Ben Adank</i>	

<u>Programs Rep</u>		
<i>Football</i>	Ryan Auth	
<i>Volleyball</i>	Kristy Baures	X
<i>Wrestling</i>	-	
<i>Basketball</i>	Various	
<i>Concessions</i>	Committee	
<i>Public Relations</i>	Tina Leverance	X

<u>PYAA Members</u>	
Jim Weber	X
Brad Lisowski	
Tom Gotzinger	
Angie Bambenek	
Susan Henry	X
Mackenzie Halverson	X

<u>Directors</u>	
Jason Becker	
Heather Secrist	X
Becky Weber	X
<i>Sports Director -Melanie Ganschow</i>	

<u>HS Head Coach</u>		
<i>Football</i>	Luke Kjelland	
<i>Volleyball</i>	Jackie Engel	
<i>Wrestling</i>	Buzz Murty	
<i>Basketball</i>	Jesse Cyrus	
	Randy Knecht	

<u>HS Administration</u>	
<i>Superintendent-Michele Butler</i>	
<i>Principal-Steve Stoppelmoor</i>	
<i>Athletic Director-Luke Kjelland</i>	
<i>C-FC Board Member(s)</i>	

3. **Approval of Minutes from July 17th, 2019 Meeting:** Motion to approve by Hank, second by Tina.
4. **Review and approval of Bills/Financial Report:** In Ben's absence, his financial report was read to the group and discussed. The only new bills pertained to the football insurance that was paid. Motion to approve bills made by Heather and second by Tina.

We lost 4 spots on the Game Day program (2-Kwik Trip, Winona Health, and Fountain City Motel). Hank was able to add 3 new sponsors so far: The Grove, Midwest Towing/Repair, Minn City Detail. He is still working to fill the final spot. Invoices were sent to current Game Day Sponsors.

Open question from last month and no update given...Was Mack able to deposit the volunteer/uniform deposits for those that didn't return uniforms or fulfill their volunteer slots? How much was that?

Storage locker – don't renew for an entire year. Hank will talk to them about monthly rent until we can be out. No updates on when our space at school will be ready.

Concession stand committee update: Will meet after Labor Day to clean out spot and start fresh. Account for Ipads and make sure all supplies are inventoried so we know what we need.

2018/2019 Annual Report was put together by Ben and reviewed by the Board and attendees at the meeting. A motion to approve the Annual Report with a few small changes (page 3, bullet point 3, clarify this was girls basketball, also typo on sponsors Gold Frog, change to Golden Frog.) Motion made by Shelli, second by Becki. This report will also be available on the website. Thank you Ben!!

5. **Announcements:** No new announcements at this time.
6. **Sports Director Update** – Mackenzie, Mel was not present
- Mel is actively training with Mack on how to update the website, set up registrations, post form etc.
 - All registrations are now set up for the year.
 - Both Mel and Mack attended the Football registration and felt it went pretty smoothly. 31 signed up.
 - Fall VB Drills and Skills will run from Sept. 8-29th (Sunday nights). Annie will be coaching the 3rd grade so all grades have a coach. Mel will be turning in the facility use form this week.
 - GNBL hosting forms have been submitted. Continuing to work on enrollment forms for each grade that will have a team entered in the league. 8th grade girl's forms are in.
 - We have an issue with 7th grade girls as only 2 parents responded that their kids would like to play this coming year. We asked the league for an extension on the registration deadline so we can reach out to each parent individually. Why such a drop off in participation in this grade? Mack and Mel will contact each parent directly to make sure they are aware we need an answer so we can plan accordingly with the league. We do have a coach lined up as Craig Wolfe is willing to coach again.
 - 4th/5th/6th boys** were discussed as we know the 5th grade boys will have low #'s also. Based on the fact that most of the 5th graders did not play GNBL last year it was agreed that it would be best if we could keep the 5th grade group together at their level and combine with the 4th grade for practices so they can have #'s to scrimmage etc. Bumping them up to 6th grade competition did not seem advantageous to their development as a team.
 - 3rd and 4th grade** girls anticipate low #'s again this year so we will probably have to keep both groups at the YMCA again until they get some experience.
 - 8th/7th grade boys**- After contacting parents we still do not have enough players for 2 separate teams. Tim is willing to coach the 8th and Jerry has expressed his interest in coaching the 7th grade group. Our registration deadline is October 1st, so we have a month to figure out a plan. A discussion is needed with the coaches and PYAA to come to a solution that is best for development of all kids participating. At this time we would only be submitting an 8th grade team into the league due to #'s.
 - Mack introduced DIBS, a SportsEngine function that could replace Volunteer Spot to make an easier volunteer tracking tool. It would streamline all of the reporting and save time. It would also allow parents to use fewer websites when working with the PYAA which is beneficial. Cost is a 1 time fee of \$500. Similar program with Volunteer Spot that does this tracking is \$500/year. Mack will send out a link for all to review before we make a decision on the investment.
 - Delaying press release for Sports Director change until additional training takes place.
7. **Program Reports:**
- a. **Football:** - (Ryan Auth submitted an update) 31 players out for Football which is up from last year. 12 – 4th graders, 8 – 5th graders, 11 – 6th graders. Good on equipment now that the additional helmets were ordered. 2 extra helmets left that could be returned if not needed. A big thank you to all the parent volunteers that have been helping out to make practices run smoothly! Luke has agreed to a youth night for FB and targeting Homecoming night (Oct. 4th) for that event.
 - b. **Basketball:** (Multiple reps in attendance) Discussed in the Sports Director updates.
 - c. **Wrestling:** (No rep in attendance) Need to double check Susan Henry's address to make sure she receives her reimbursement for the USA cards. She did not receive hers. Proposed letter intended for all PYAA wrestling families was read to the group. This letter is to provide facts and clear up misinformation that is circulating about the PYAA. A few corrections were suggested and then motion was made by Tina, second by Becki to approve and send out. This will also be posted on the website once all the wrestling families have received it and had a chance to read it.
 - d. **Volleyball:** (Kristy Baures) The jersey samples were terrible quality and are being returned to be refunded half of our money. Kristy is looking into other options to start this process over. 6th grade girls were invited to a tournament in Durand on 9/21. Fall Skills and Drills are being planned. Dig Pink/PYAA youth night is scheduled for October 3rd.

e. **New/Other Business:**

- i. **Meeting with Michele Butler (New Superintendent)-** Discussion on how the meeting with Mark and Michele went. Positive vibe and will be ongoing process. Both looking for ways to bring PYAA closer to school, HS coaches, janitorial staff etc. for a seamless offering of youth athletic opportunities.
- ii. **Discussion on working with the new administration, school and the staff (coaches).** Mark had a good discussion with Jesse Cyrus who was open to getting more involved with the youth boys programs. Jesse was willing to help along with his assistant coaches and HS athletes. More discussions to follow when the season nears. Ryan talked with Luke Kjelland for football and is getting a youth night set up. No update on where Ben is with talking to Randy for girls basketball. Kristy will reach out to Jackie again now that VB Drills and Skills dates have been established.
- iii. **Marketing campaign ideas, cost, committee/lead** – Heather and Tina have created the FB FAQ form that they handed out at registration night. Currently working on a VB one and will continue with each sport. They based these off of the surveys that they sent to the board.

Received one quote from Vision Design for some marketing designs that we would own. Approx. \$500/\$600, but they will pursue a few other quotes before we decide on an investment. It won't all happen at once, but we can get some pieces in place for the concession stands or registrations tables to start with.

Currently creating a coaches informational guide to help each coach with their registration nights, form collections and answers to some questions parents might throw their way. This will be ideal to pass along to new coaches so they don't have to start completely over.

Marketing ideas from last meeting to keep in mind: monthly newsletter, pictures on social media, more FB updates, educational piece on fees and where the money goes from concessions etc., picnic ideas, table at open house to introduce PYAA to parents.

8. **Next Scheduled Meeting:** Next meeting scheduled for 3rd Wednesday of the month (September 18th) at 6:00 pm. World Cup Coffee or School...location tbd.
9. **Adjourn:** Motion to adjourn made by Tina, seconded by Heather. Meeting adjourned at 8:32 pm.