



FOR IMMEDIATE RELEASE:

**FORMER WEST HAM SUPERSTAR, JULIAN DICKS, NAMED
CAROLINA VELOCITY, F.C. CLUB AMBASSADOR**

**THE PREMIER LEAGUE PLAYER AND COACH JOINS LOCAL
RALEIGH YOUTH CLUB AS CLUB AMBASSADOR FOR SUMMER 2019**

RALEIGH, N.C. (April 3, 2019) – Carolina Velocity, FC a 501(c)(3) North Carolina Youth Soccer Club headquartered in Raleigh, NC, has announced that former Premier League soccer player and coach, Julian Dicks, will serve as its Summer 2019 Club Ambassador to train coaches and young soccer players in the area; and to promote Carolina Velocity's cutting-edge, high-intensity youth soccer curriculum. Dicks will lead Carolina Velocity F.C. professional coach-training sessions and oversee technical development of the club's youth camps offered throughout the Triangle.

After debuting for the England National U21 team in 1988, Dicks played for Birmingham City from 1985-1988, West Ham United 1988-1993, Liverpool F.C 1993-1994, and West Ham United from 1994-1998. Dicks was voted West Ham's Player of the Year four times between 1990 and 1997.

Dicks, who assumes the role on June 1, 2019, was introduced to Carolina Velocity, FC through his longstanding friendship and elite-camp collaborations with Carolina Velocity, FC, Director of Coaching, Andy Thompson. Dicks spoke about his pride in coming to the United States to create and oversee the Technical Direction of the youth soccer club. "I am excited by the opportunity to work with the young players in Raleigh, and to help Andy in his mission to bring top-quality soccer to the Triangle youth-soccer community." Dicks stated.

Dicks also brings about nearly a decade of leadership experience. He returned to West Ham in 2014 to manage the West Ham United Ladies team, helping them reach the final London FA Capital Women's Cup. From 2015-2017, Dicks was appointed the First-Team Coach for his former team, West Ham United, under former teammate Slaven Bilic. Dick's managerial experience also includes seasons as Club Manager for Wivenhoe Town, Grays Athletic, Sealand, and Heybridge Swifts.

"With his impressive experience as both a player and coach, Julian is ideal to guide the success of our youth program," Thompson said. "Having a legend like Julian come on-board is incredibly exciting for our club. It is a significant step in our commitment to ensure that our soccer club is run by experts, and that we offer the best coaching to kids in North Carolina."

About Carolina Velocity, F.C.

Carolina Velocity, F.C. is a 510(c)(3) North Carolina Youth Soccer Club headquartered in Raleigh, NC. Established in 2018, Carolina Velocity, FC is a soccer club focused on providing a positive, competitive player experience combined with the highest-quality technical development available in the area. 5600 Hillsborough St., Raleigh, NC 27606 Tel: (919) 859-2997 email: info@carlinavelocity.com

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