

Program Philosophy:

- We will have a **PROGRAM** that develops athletes into quality football players, students, and people.
- We will have a **SYSTEM** in place that will allow us to compete each year regardless of the adversity we face.

“A system should never reduce the game to the point where it simply blames the players for failure because they did not physically overwhelm the opponent. You need to have a plan even for the worst scenario. It doesn’t mean that it will always be successful, but you will always be prepared and at your best. Sell your plan by instilling confidence. The more the players gain a sense of confidence that they are prepared for anything that might come, the less likely they are to feel physically overwhelmed even if their opponent is capable of doing that.” –

Bill Walsh

Our Purpose

To develop young people into exceptional athletes, students, and leaders by fostering a **brotherhood** built on **passion, discipline, and pride**—values that shape success on and off the field.

Our Core Values

- **Brotherhood** – We are a unified team that supports and challenges each other.
- **Passion** – We play with heart, energy, and a relentless desire to improve.
- **Discipline** – We commit to doing the right things, the right way, every time.
- **Pride** – We take ownership of our effort, attitude, and contributions to the team.

Guiding Principles for Coaches & Parents

- **Long-Term Development Over Short-Term Wins** – Our goal is to prepare athletes for life, not just the next game. We prioritize growth in character, academics, and athleticism.
- **Commitment to the Process** – Success comes from preparation, consistency, and a shared belief in our system. We coach and support players with trust, accountability, and high expectations.
- **Leadership by Example** – Coaches and parents model respect, integrity, and teamwork, reinforcing the values we expect from our athletes.
- **Inclusive & Supportive Culture** – Every player has a role, and we cultivate an environment where all athletes can contribute, develop, and feel valued.

Measuring Our Success

We succeed when:

- ✓ **Players excel academically and athletically.**
- ✓ **Players embrace the program’s values and represent them in school and the community.**
- ✓ **Players remain committed to football and continue playing through their senior year.**
- ✓ **Players, parents, and coaches are unified in a culture of positivity and high expectations.**

This is Lakeville South Football. Every decision we make as coaches, parents, and players is guided by these principles.