



Non Profit and Volunteers

Board Meeting Notes

Monday, January-17, 2022 | 7:00-8:30pm
Location: Virtual via MS Teams

Draft for approval at the next regular meeting

Attendees:

Board: Jess Smith, Peter Beaumont, Christina Beddies, Kevin Brandt, Doug Beddies, Jeremy Resler, Jason Petti

Programs: David Freed, John Bullock, Matt Percival, Tess MacGibbon

Agenda Item	Lead	Time(Mins)
1. Welcome	Jess	5
2. Review and Approve November Meeting Minutes	Peter	5
3. Review Outstanding Action List	Peter	10
4. Program Highlights: 2-3 minute quick update	PD's	15
5. Board Highlights: 2-3 minute quick update		15
5.1 Safety	Jeremy	
5.2 Finance	Kevin	
5.3 Marketing	Jess	
5.4 Program Liaison	Doug	
5.5 Facilities	Christina	
5.6 Fund Raising	Jason	
5.7 Systems	Mark	
6. Update from EVHS	Matt Percival	15
7. Operations Committee Update	Jeremy	10
8. Finance Committee Update	Kevin	10
9. New Business	Jess	15
9.1 Marketing Campaigns Update		
9.2 EVCF Scholarships Update (Vote Request)		
10. Other Business		
Adjourn		



Non Profit and Volunteers

1. Welcome

Jess

- Jess welcomed all to the meeting, and hope everyone had a great Christmas Holiday and wished all a Happy New Year.

2. Review and Approve November Meeting Minutes

Peter

- Proposed: Jeremy Resler
- Seconded: Doug Beddies

3. Review Outstanding Action List

Peter

- Just three outstanding Action items to be completed...

ACTION SUMMARY

- Recommended decision on Safesport training to be made by Ops Comm to the EVAA Board - **Jeremy Resler**
- e-mail to go to Programs requesting attendance on Programs Board meeting - **Doug Beddies**
- Look at a data list (punch list) and how we get it for fundraising - **Kevin Brandt**

4. Program Highlights - 2-3 minute quick update

Cross Country Skiing - Dave Freed

- A good season. Cold and so missed a few weeks..

Softball - John Bullock

- Running a winter clinic.
- Middle pairing with baseball in Community Ed to advertise.
- Looking to recruit in younger ages.
- Try outs on March-13.

Soccer - Peter Beaumont

- Fist Board meeting will be held tomorrow.
- We have started discussions with Matt Percival regarding Coaches and Referees from the High School as well as providing scholarships.
- The season will start end April.



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- Finished the planning with Apple Valley City to downsize fields for Grade 3-5 and 6-8 to come in line with the US Soccer guidelines.
- Also will have Pre-K and K marked so no need for portable lines.

Baseball - Kevin Brandt

- Numbers up from 60 to about 94-95.
- Registration started for in-house and traveling and feed will remain the same as last year.
- Aiming to get in-house registration increases.
- Trials will be in March.
- Looking to get donations for ball pens and cages.

Cross Country Skiing - Dave Freed

- The budget was submitted last week.
- Our ski program runs through the MN Ski League, and they restricted the numbers this year just 30. Most have had is 35, so it's not a big restriction.

Wrestling - Travis Lee

- Huge number for the program with over 85 - highest before was 81.
- FaceBook blast and support helped these numbers.

5. Board Highlights: 2-3 minute quick update

5.1 Safety Update

Jeremy

- Have made great progress on policies on background checks and concussion training.
- We have streamlined requirements.
- We still need to understand how the insurance works regarding safety.
- We need to provide good optics on insurance to the programs that require it.
- We currently do not have ways to track of background and/or concussion are overlapping sports by Coaches so they don't have to take them more than once.

5.2 Finance

Kevin

- Nothing major to report - looking for a new credit card company



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5.3 Marketing

Jess

- Jess is supplementing the marketing role at present and is putting together a marketing plan.
- We missed scholarships last year.
- Jess is focused on revitalizing Lacrosse the way we did for Tennis last year.
- Kevin: if we don't run a program or cancel one, then parents move on to other programs other than Eastview.
- Working on a 1 page deal for all spring sports just for kids K-5
- We did not have a budget before but we need local ads for programs.

5.4 Program Liaison

Doug

- Nothing much to report, except the credit card issue that Kevin is working on and is needed.

5.5 Facilities

Christina

- Will take action on the implications of Matt Percival summary on softball fields.
- Met with baseball to discuss Avario and whether Umpire scheduling could fit into this.
- Met with Tony Walker who is more favorable about Avario. and he had questions which Christina is investigating.

5.6 Fundraising

Jason

- Nothing to report.

6. Update from EVHS

Matt Percival

- Matt thanked everyone for their work, especially given the difficulties of navigating through Covid.
- Youth sports are more important than ever as there is a huge surge to get back to sport and he is seeing that in the numbers.
- Matt encouraged poke to reach out to him to get connected with people at EVHS.
- Entering the year of Eastview 25th anniversary.
- What do the new turf fields mean to us now? No summer camps in the gym, the bleachers and gyms can be renovated.
- ADA compliant with wheelchair access.



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- Lack of officials d]for sports is challenging, especially with softball. Looking at playing double headers to get Officials. Officials are dictating when play takes place as we rely on their availability.
- The school is bound by payments levels but are seeing increasing Officials fees.
- To continue the partnerships and building relationships between EVAA and EVHS it would make sense to have a designated liaison person for each sport.
- If the baseball program doesn't change is it sustainable given the increasing numbers in Rosemount. What will the impact be of the impending boundary changes?

7. Operations Committee Update

Jeremy

- Included under Safety report out

8. Finance Committee Update

Kevin

- Are approving budgets for Spring 2022.

9. New Business

Jess

9.1 Marketing Campaigns Update

- Covered under Board update above

9.2 ECVF 2021-2022 Scholarships – Update - Tess MacGibbon

- Non profit BOD since 2000.
- Designed to empower students to excel.
- ECVF fund and facilitate scholarships with 12 schools in the area.
- Tess provided an excellent summary of what and they do their great work.

10. Any Other Business

Jess

- None

Meeting Adjourned

- Meeting adjourned by Jess at 8:30pm



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NEW ACTION SUMMARY

- Looking for feedback on new turf at stadium and how we can use the facilities - **Christina**
- Christina to work with Dave Freed on field conflicts and agreement - **Christina**
- Have a designated liaison person for each sport - **Doug**
- Place a graphic from Tess on EVAA Facebook page - **Jess**