



2026 DAWSON COUNTY FOOTBALL CORPORATE SPONSORSHIP PACKET

DAWSON COUNTY FOOTBALL:

First of all, I am so excited, humbled, and blessed to serve Dawson County as your Head Football Coach. This is a special time to be a Tiger! Many communities preach the word “family” but very few live it. In the short time that I have been here so far, I am so PROUD to be in a community where we live it every single day. Thank you for all the support you have constantly show not only to myself but all our coaches, sports, school system, and most importantly our kids in this community.

Our football program exists to develop young men who are tough, disciplined, humble, and committed to something bigger than themselves. We believe football is a powerful platform to teach life lessons that last long after the final whistle blows. Our players understand that wearing “Dawson County” across their chest carries responsibility. They serve our community, represent our schools, and strive to leave a positive impact wherever they go. Your support helps us continue building a program that Dawson County can be proud of, on and off the field.

In 2026, The Tigers will be led by 16 seniors who have shown a commitment to excellence in everything they do. The love they have for each other, our school, and more importantly the love that they have for DAWSON COUNTY is second to none. I love everything about this team; what they stand for as young men, the relentless pride they have for Dawson County, the toughness they represent when things get hard, and most importantly the love they have for each other and this brotherhood. LONG LIVE THE BROTHERHOOD!

Coach Jaybo Shaw



OUR VISION: THE NEXT STEP

This season, we are inviting the Dawson County community businesses to take the next step with us as we continue building our program the right way. The Dawson County Football Touchdown Club, supports both our middle school and high school programs. They help create alignment, continuity, and growth from the first snap to Friday nights. We would not be able to function without our amazing TD Club (volunteers). As we move into year two together as a Touchdown Club and coaching staff, our focus is on taking the next step, not only on the field, but off it as well. It is, and always will be, about the young men in our program, and we are committed to raising the standard not just in performance, but in purpose.

WHY YOUR SUPPORT MATTERS:

This is where our community partners play a vital role. Your corporate sponsorship is an investment directly into our players. This is not about extras or luxuries. This is about giving every player what he needs to be successful.

- It costs approximately \$1,700 to safely and properly outfit ONE high school football player and \$1,000 for one middle school player
- We currently have 92 players in our high school program and 65 in our middle school program
- Contributions support:
 - Equipment and workout gear
 - Player nutrition and hydration
 - Training and development tools
 - Team and leadership development opportunities

**WE ARE
DAWSON**

Corporate Sponsors - Partners in Excellence
One Community, One Team, One Purpose
Supporting the future leaders of Dawson County

THE T.I.G.E.R LEGACY:

The **T.I.G.E.R.** Legacy is Dawson County Football's holistic leadership initiative designed to shape young men into servant leaders who influence their teammates, their school, and the Dawson County community. Built around the acronym **T.I.G.E.R.**

TEAM - - - iMPACT - - - GRATITUDE - - - EXCELLENCE - - - RESPONSIBILITY

At its core, The T.I.G.E.R. Legacy will teach our student-athletes that football is a platform for something more meaningful than what happens on a Friday Night. The program challenges student-athletes at every grade level to grow far beyond the game of football. Its goal is to develop servant leadership, provide personal growth and discipline, having a mindset that values humility, gratitude for our blessings, and chasing excellence in everything that we do.

- Intentional leadership opportunities
- Community Involvement projects
- Serving as role models, building connections with our youth, and uplifting the next generation of Tigers
- Connecting with our alumni who laid the foundation before us
- Making an impact that reaches far beyond the field
- Understanding our responsibility to a cause bigger than ourselves and carrying that responsibility with purpose in everything we do



COMMUNITY & BUSINESS PARTNERSHIPS:

We believe the strongest programs are built through relationships.

If your business or organization offers:

- Leadership or mentorship opportunities
- Job shadowing or career exploration
- Job fairs or internships
- Community service initiatives

We would love to partner with you. Our goal is to connect our players with real-world experiences and positive role models right here in Dawson County.

"True humility is not thinking less of yourself; it is thinking of yourself less" – C.S. Lewis

2026 CORPORATE SPONSORSHIP PACKAGES

2026 Season Marquis Sponsor- \$20,000

There will be only one Marquis sponsor each season, and they will have the first opportunity to renew their sponsorship each year. The 2025 Marquis Sponsor will have the first right of refusal before this level will be available to others. They will have 30 days from the date of the first sponsor email that is sent to renew or decline this sponsor level.

- Permanent non-digital logo sign across the bottom of Jumbotron Scoreboard
- Logo sign on the large non-digital sponsor board
- Both Tiger Stadium sides of field from 20 yards to end zone will be called the “Company Name” RED ZONE
- Company Logo on the football program equipment transportation trailer used for every away game
- Marquis Sponsor Night at Tiger Stadium - Marketing Opportunities/Promotions one home game per season
- Tiger Vision Video Commercial Spot AND logo on Tiger Vision rotation during games
- Business name promoted by announcer during home games
- Logo featured on website and company name credit for “This Website is brought to you by...” featured on home page
- Business featured on social media and email blasts
- Year-round scoreboard visibility
- 12 tickets to regular-season home games
- 4 preferred parking spots for regular-season home games

LEGACY PARTNER - \$6,500 up to \$10,000

- Tiger Vision Video Commercial Spot AND logo on Tiger Vision rotation during games
- 4x8 ft stadium sign for the 2026 football season
- Business name promoted by announcer during home games
- Logo featured on website
- Business featured on social media and email blasts
- Year-round scoreboard visibility
- Corporate Sponsor Day featuring your business
- 8 tickets to regular-season home games
- 2 preferred parking spots for regular-season home games

COMMUNITY CHAMPION - \$5,000

- Tiger Vision Video Commercial Spot OR 4x8 ft stadium sign for the 2026 football season
- Business name promoted by announcer during home games
- Logo featured on website
- Business featured on social media and email blasts
- Year-round scoreboard visibility
- Corporate Sponsor Day featuring your business
- 6 tickets to regular-season home games
- 2 preferred parking spots for regular-season home games

WTD “Win the Day” - \$2,500

- Logo on Tiger Vision rotation during games
- Business name promoted by announcer during home games
- Logo featured on website
- Business featured on social media and email blasts
- Corporate Sponsor Day featuring your business
- 4 tickets to regular-season home games
- 1 preferred parking spots for regular-season home games

2026 CORPORATE SPONSORSHIP PACKAGES

IRON SHARPENS IRON - \$1,000

- Sideline sign featuring your business
- Business name shout out during home games
- Logo featured on website
- Business featured on social media and email blasts
- 2 tickets to regular-season home games
- 1 preferred parking spot for regular-season home games

FIRST DOWN SPONSOR - \$1,000

- *Limit of 10 available per season!*
- Business name called out in a rotation by announcer after first downs during home games
- Logo featured on website
- Business featured on social media and email blasts
- 2 tickets to regular-season home games
- 1 preferred parking spot for regular-season home games

EXPLOSIVE PLAY SPONSOR - \$1,000

- *Limit of 10 available per season!*
- Business name called out in a rotation by announcer after explosive plays during home games
- Logo featured on website
- Business featured on social media and email blasts
- 2 tickets to regular-season home games
- 1 preferred parking spot for regular-season home games
- Explosive play examples are as follows, but not limited to: Kickoff Return for a TD, Blocked Kick, Interception, Fumble Recovery, 4th Down Stop, 2 Point Conversion, Sack, Fake Punt

CHURCH SPONSOR - \$1,000

- Church Logo on Tiger Vision rotation during games
- Church name promoted by announcer during home games
- Logo featured on website
- Church featured on social media and email blasts
- Year-round scoreboard visibility
- 2 tickets to regular-season home games
- 1 preferred parking spot for regular-season home games

BASE DIGITAL SPONSOR - \$500

- Shared Screen Logo on rotation during home games - shared with 3 other sponsors
- Logo featured on the website





Sponsor Artwork Submission Requirements:

- Digital artwork/files should be emailed to dctigervip@gmail.com or can be shared to a Google Drive folder upon request.
- Video Commercials must be produced by the sponsor and submitted ready to use.
- The optimal length for video content is 15-20 seconds. This allows for the message to be conveyed effectively to the greatest number of spectators before their attention is focused elsewhere.
- Text and logos should appear in front of a contrasting background. Predominately white backgrounds should be avoided as they tend to be bright and wash out the accompanying logos/images.
- Fence sign artwork should be sized for a 4' high x 8' wide sign
- Once you have submitted your sponsorship request, we will work with you to verify the artwork specifications needed for your sponsor level.

Tiger Vision Features:

- 30.8' high x 32' wide
- LED Display 16.8' high x 32' wide
- Scoreboard 4' high x 32' wide
- Viewed by thousands of attendees year-round
- Managed by a multi-sport scoring Entertainment Control System

Tiger Vision Specifications:

- Color Mode - RGB
- Resolution - 72 DPI Resolution
- Pixel Aspect Ratio - Square
- Recommended Static File Format - PNG
- Display Ready Animated File Format - MP4 with H.264 Codec
- Profile - Main- for resolutions up to standard-definition video (720w x 525h)





Dawson County Football Corporate Sponsor Order Form

Company/Business Name: _____

Corporate Sponsor Level: _____

Amount Paid: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Company Address: _____

Dawson Football Contact/Player: _____

Sponsorship requests and artwork are due by July 6, 2026

Submit your corporate sponsorship request, pay safely and securely online at:

www.dawsoncountyfootball.com/corporatesponsors

or if you prefer, fill out and mail the form with a check.

Questions? Email dctigervip@gmail.com

Mail check and order form to:

Dawson County Touchdown Club

P.O. Box 348

Dawsonville, GA 30534

**WE ARE
DAWSON**