



March 18, 2020

from Shawn Killian – Planet Hockey, Inc. President

At Planet Hockey, we remain committed to providing you with exceptional hockey skills training through our teams of hockey skills experts operating worldwide. We stand for togetherness - bringing friends, families, and communities together around the great game of hockey. We celebrate high-fives, team cheers, large crowds, pizza parties and more. Social connection is the heart and soul of our sport, and it is why we are reaching out to you today with an update on the upcoming camp season that begins in June.

As the global effect of coronavirus (COVID-19) continues to evolve, Planet Hockey is firmly focused on the health and safety of our students, staff and community at large. We are closely monitoring the changing situation and complying with public health guidance.

And do we miss hockey! However, before the puck can drop again, we all need to unleash what hockey has taught us about becoming the ultimate team player. Be a leader, be courageous, remain informed & resilient, be responsible, supportive and respectful and comply with public health guidance:

- [Center for Disease Control and Prevention \(CDC\)](#)
- [World Health Organization](#)

The Center for Disease Control (CDC) made the following announcement on March 15 - "Therefore, CDC, in accordance with its guidance for large events and mass gatherings, recommends that for the next 8 weeks, organizers (whether groups or individuals) cancel or postpone in-person events that consist of 50 people or more throughout the United States."

The next day on March 16, the White House released "[The President's Coronavirus Guidelines for America](#)" which includes "avoiding social gatherings in groups of more than 10 people."

During these uncertain times, we would like to reassure you that our extensive global network will continue to operate to ensure the best service possible.

We want to assure you that our business continuity plans are prepared to support our valued customers during these challenging times.

Our Camp Balances policy has been amended to the following. For those who registered with a deposit, your balance due will not be charged until camp is 100% confirmed by the rink/facility rather than 60 days prior to camp.

We are operating under a 30-day notification response where decisions about camps will be communicated to our students 30 days prior to the camp start date. As details are fluid, some camps will require a shorter notification response period. We appreciate your understanding and flexibility as your camp dates approach. Should a rink/facility notify us earlier, we will communicate that information to you immediately.

In the event that a camp must be cancelled due to federal, state or local orders, you will be notified immediately, and your camp fees will be frozen and 100% available to you for future Planet Hockey camps and programs. All cancellation and transfer fees will be waived.

In the meantime, we are launching the Planet Hockey – At Home Hockey Skills Challenge to keep players strong, engaged and growing during these difficult times. Please respect social distancing and use good judgement when if you engage in our at home skills challenge. Safety first and we suggest drills that you can do by yourself with a family member videoing your magic.

1. We begin by issuing the [Slam Dunk Challenge](#) to players. Give it a try and see how many balls you can dunk in 60 seconds.
2. Video yourself performing an off ice drill or two, upload it to your video platform and **send the link to:** videoclips@planethockey.com. Please send only the link and not the file.
3. You can view all submitted training videos [here](#)

Additionally, we recommend a temporarily free workout site with great workouts for the entire family. [Les Mills On Demand](#)

We will send additional emails as your camp start date approaches and as more information becomes available. You can view Planet Hockey COVID-19 updates [here](#).

We look forward to seeing everyone as soon as we can do so safely and responsibly.

Hockey hugs and hi-fives.

Sincerely,

The Planet Hockey Team