



## Menomonie Youth Hockey Association - Board of Directors Meeting Minutes

April 2, 2018 @ 7 pm

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order: 7:04 pm**

**Roll Call/Quorum:**

- Stacy Hintzman, President PRESENT
- Keila Drout, Past President PRESENT
- Chelse Cockeram, Treasurer/VP Fundraising PRESENT
- Bob Weir, VP Hockey Operations ABSENT
- Kari Berthiaume, VP Communications PRESENT
- Mike Jax, VP Tournaments & Scheduling PRESENT
- Brent Pember, VP General Operations PRESENT
- Gary Messerschmidt, Treasurer PRESENT
- Adam Wamboldt, Secretary PRESENT

**Guests:**

**Corey Giertz & Troy Wilkins from Bill's Dist. for annual update**

- Sold 380 units in 2017-18, up from 320 in 2016-17
- Better selection drives better sales, profits
- Loyalty check for \$570 for MYHA for per case revenue
- Bill's offers Wal-Mart pricing for everyone, average \$9 per case savings by using Bill's
- Diet Cola, can get if we needed, bottler quit producing so we never were able to get it this year
- We did have diet sun drop, need to ensure we have a sugar free option
- Positive comments about Body Armor
- #1 seller was Deja Blue 49 cases, top soda AW & RC 15, top non soda Body Armor Strawberry Armor 35 units, black out cherry 29 units

- Top new beverage was Polar Frost 10 units in 2 months

### **Girls Co-op committee presentation/report**

Present Steve O'Dell, Gary Fuerstenberg, Tammy Leisses

- Review annual meeting slides for co-op committee including goals, accomplishments, financials
- Numbers dwindled, and not enough girls to have our own program
- Co-op began with Chippewa Falls, they can't support their own team either
- Co-ops are happening more in boys and girls hockey due to declining numbers
- Added Eau Claire, Altoona, to girls youth to have one U10, U12, U14 for all of Chippewa Valley

Challenges:

- Committee is trying to grow, struggle to join three different visions, associations, and get dynamics of each to make one team good for the kids
- many girls want to skate co-ed, especially before Bantam level
- First year of committee with the larger group, governed by co-op committee, 3 from each association (Men, Chip, Altoona/Ecl)
- Committee needs to get 'permission' from each association so there is coordination with rules, policies, games, scheduling etc.
- Player involvement for girls is decreasing rapidly in WI
- Girls who have brothers seem more likely to stay and play co-ed, commitment for travel is challenging
- This year for U12, U14 practices were evenly split
- Home games 14U had several cancellations or no schedule here and in Chippewa, Altoona

For the future:

- Can open ice be coordinated to they are not at more than one rink each weekend?
- Work closely with coop scheduler to not leave large blocks open
- Idea to have girls man the concession stand for home games in addition to press box and penalty box, members are assigned and if you can't make it you find a sub
- Clarify expectations for home game expectations for co-op games
- Increased communication will help, keep open between associations

**Member Comments: none**

### **Consent Agenda:**

Electronic vote: Motion made by Stacy Hintzman, seconded by Brent Pember to approve Adam Wamboldt as MYHA Secretary. Motion passes.

### **Brent Pember**

John Dale Scholarship application – posted on website, Kari Berthiaume to send an email reminder to next year Squirt families in July.

- Brent working on updating our MYHA scholarship application
- Brent will or has updated polices 2.100 Registration, 2.200 Refunds, 2.300 Work Assessment Program, 2.400 Association Photography – VP Communications?, 2.500 Scholarship Policy, 3.400 Team Responsibilities – Recommend delete, 7.300 Equipment, 7.400 Skate Sharpening-recommend delete

LTS/Mites families still need to turn in Equipment, I will continue calling.

Caedyn & Cheyanne Dennis, Parker Lauritsen

Kameron Beaumaster – OK'd to keep for summer hockey by Bob Weir

**CONSENT AGENDA APPROVAL: Stacy Hintzman motion, Sara Bahr seconds, motion passes.**

## **REGULAR AGENDA**

### **President's Report**

- Review Ice Utilization sheet
  - Stacked practices and unused weekends
  - First stop next year for scheduling is Stout and MHS
  - We will not have blocks reserved for certain groups
  - Scheduling responsibilities needs to be determined and clarified
- Release
  - Klatt family wants to return to MYHA after being released for several years.
  - Request is treated as a transfer since it has been more than two years.
  - Baldwin will release. Motion by Mike Jax, Brent Pember second, to approve reentry into MYHA. Motion carries.
- Members with incomplete WAP and concession hours
- Follow Up on policy updates
  - All board members should complete by May 10<sup>th</sup> meeting so they can be reviewed all at once and published
- Off Season To-Do List
- Vendor Fair
  - Let's have one! Stacy Hintzman will contact member about ideas, arrange a weekend for vendors to be at the rink.

### **Treasurer's Report:**

- Final ice bill has been paid \$52,287.50
- ETS final bill paid \$2400 (total of \$5200 for the season)
- Received our cut from Livebarn
- Updated account info: checking 22,781, saving 14,903, and scholarship 3998 funds.
- Budget for 2018/2019 was created for 2018-19 based on this year's numbers.
  - Add misc. column for things that may come up during the year- e.g. ETS is not budgeted for at this time for 2018-19, non-parent coaches other misc. expenses
- Need to determine when ice will go in for 2018-19
- Officials incentive program: discussion led to decision to keep the program

- Would like to plan a 3 on 3 tournament in October

***VP Fundraising: Chelse Cockeram***

- Grant application from Menomonie Chamber is due on 04/15/2018 for the fall
- Area Hotel meeting TBA for April will update once that meeting has been held
- Going to start contacting wreath vendors for fall
- Set a date for the Skate-a-thon (tabled)
- Apparel options for 2018-19-Options for apparel online through Fleet Feet. Adam Wamboldt will work with Chelse Cockeram on apparel for next year.

***VP Communications: Kari Berthiaume***

- Recognition plaque discussion used through 2014 that was discontinued for budget reasons. Kari Berthiaume will get some prices on plaques and return to the board for further discussion.

***VP General Operations: Brent Pember***

- Rotary Club gave \$5000 to local non-profits. Pursue additional grants through organizations such as these for MYHA
- Stout project update
  - 5 groups working on this project, will be contacting parents, members, we will get info from them in May or June
- We generate \$22.55 per hour for concession/beer sales
- Sponsorship program, will continue through Brent Pember, Kari Berthiaume, Chelse Cockeram
- Suggest to leave sign program with Ice Board
- Jerseys- decision if we buy or not, levels, and how to fund  
Gun raffle, RIZE, other ideas to help pay for jerseys and ETS
- Skater forecasting for next year (attached)

Moved to closed session 10:25 pm

***VP Hockey Operations: Bob Weir***

- Rebrand the coaching committee because they had many additional responsibilities rename the competition committee and increase size by 2 for hours
- Mike Jax to become a member and then one other current head coach.
- Decision is tabled until May 14 meeting when Bob Weir is present.

***Elite Project Update***

- Mike McMillian, former USA Hockey Player Development representative will attend the coaching committee meeting on March 14 and provide his insights or suggestions to improve the program.
- Meeting with Simley/Inver Grove Heights to get information on their program to make program improvements.
- Update the Mite, Pee Wee, and Bantam playbooks.

- Reviewing MYHA policies and updating to meet the new competition committees goals but we will not know what the policies should be until later in the project.
- In the process of getting commitments for coaches for 2018-19.
- For 2018-19 revamp Mite/LTS
  - LTS is first year skaters of any age and children who turn 4 during that season
  - Mini mite/6U is 2012 birth years and later
  - On either side non-traditional age first year skaters or skaters third year mini mites can become mites based on an assessment, mites who are first or second year skaters may be mini mites
  - Mites 2010, 2011, and 2012 who have already completed two years of mini mites

Stacy H moves to approve mini and mite program based on discussion, Mike Jax seconded, motion passes.

***VP Concessions: Sara Bahr***

- Vend is suspended until next season, so no payments until we activate again.
- Concession stand is cleaned up
- Gave nacho machine to the baseball association to use for the summer.
- Would still like to pursue a TV and quote for the menu.

***VP Tournaments & Scheduling: Mike Jax***

No update

***MYHA regular meeting THURSDAY 5/10/18 6:00 pm in the Fanetti Community Room.***

Adjourn: Adjourned 10:50 pm

# APPENDIX