

CAA Executive Board Meeting - February 22, 2023

Zoom meeting attendees: Terre Kemble, Bill Kemble, Jaxon Lang, John Hawley, Dave Erickson, Jerry Orcutt

(Meeting called to order at 7:32pm)

Agenda

1. Finances - John
 - a. \$320K in bank as of end of January. Slightly higher than previous year at this time.
 - b. Suggests exploring investments into sports programs in the June-July 2023 timeframe. Estimate \$75-\$100K as a free and clear cash balance, so should be in position to spend some money on improvements. Minimum \$50K in bank is comfortable.
 - c. Dave and Jerry to identify wish list improvements/investments.
 - d. Diamond Sports at \$111K income so far.
 - e. Basketball \$115K income for the season.
 - i. Tournament very successful financially. Will have final figures available soon.
 - ii. No uniform expense posted yet. See below in Basketball notes.
 - f. Taxes filed on time.
2. Basketball – Dave
 - a. Seasons winding down for Travel, Community League, and Grades 1-2 Development League. Far less tumultuous this season.
 - b. Internship for Community League cut short due to departure of Intern.
 - c. HS-aged refs for Community League performing very well. Most are Freshmen, so we have a good crew going forward. Some of them will ref in Minnetonka-run Community League end of season tournament.
 - d. Plan to split Travel Tournament into separate events for boys and girls. Working on identifying best dates for girls tournament. Boys will remain 3rd weekend in December.
 - e. New streaming platform Sporfi successful. Great support, less cost, good performance.
 - f. Consolidating storage to one indoor unit at Public Storage in Chan. Reduces monthly rent by \$478.
 - g. Uniforms were a big challenge this year. Wrong sizes, supply issues led to very late delivery of many items, printing issues. Never got satisfactory delivery of shooting shirts. Some travel teams still unhappy with uniforms provided by Lakeside Promotions successor, and used previous years uniforms instead. Will negotiate with vendor regarding charge/player for travel uniforms this season, and open uniform supply up to other vendors next season.
 - h. BOD turnover. 5 open positions, including Travel Tournament Director.
 - i. Girls Training event upcoming. Will be free of charge for all players, thanks to money raised and donated by CNHS Senior Girls Basketball players.

3. Diamond Sports – Jerry
 - a. Need to explore new uniform supplier options going forward. Hoping everything goes more smoothly this season than Basketball's experience.
 - i. Terre suggested Innovative Graphics of St. Louis Park as a supplier to consider.
 - b. In midst of registration for Community programs.
 - c. Parent meetings for all programs taking place now.
 - d. All tournament teams registered for tournaments. Leaders who register teams in tournaments need to coordinate credit card payment dates with Terre.
 - e. May look into safety deposit box at bank to keep sponsorship provided gift cards safe.
 - f. Capital projects being considered.
 - i. Field improvements – scoreboards, dugouts
 - g. Diamond Sports board member possible conflict of interest discussed.
4. Succession Planning
 - a. Jaxon reiterated that he plans to resign. No possible candidates identified yet. Jaxon can continue to serve as CAA President remotely for the time being.
5. New Business – none raised
6. Next meeting mid-late April TBD
7. Meeting adjourned 8:25pm