



## **TO REGISTER**

*SCAN QR CODE*

*or*

*GO TO*

<https://www.sporfie.com/company/iavbfargo/fundraising/register>

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**Enter Child / Parent First & Last Name**

**Enter Child / Parent Email Address**

You will receive a link and QR code via email. This is your unique sales link that will tie your purchase to your athlete.

Share this link with all potential sponsors

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It is our expectation that every athlete buy or sell one sponsorship to benefit the entire program. After the first sponsorship is sold, the athlete will receive \$150 per ad sold as a credit toward their season fees.



## Payment Collection Instructions

Once your account admin has added you as a member of the organization, you will receive an email (see example below) with your personal link to collect payment, plus a QR Code.

This link and QR Code will be specific to you/your athlete, so any payment collected by either method will be attributed to you/your athlete.

### EXAMPLE:



You've Been Invited to Raise Funds for NY Lady Underdogs on Sporfie

Here is your personal link to collect payments for NY Lady Underdogs: <https://www.sporfie.com/support/-NZh4tcj23eJLjbiqbfg?referredBy=p6xn3W5VkhczBeVf1bf3zMJzWBS1&campaign=default>

You can copy and share this link with business partners or family members.

Or share/scan the QR Code below



Or create your account [here](#) to use all Sporfie's features.

If you have any questions, feedback or concerns, please don't hesitate to contact a member of our team by replying directly to this email.

- Team Sporfie

### Support NY Lady Underdogs

Emily Robertson has invited you to support NY Lady Underdogs in their fundraising efforts!

Please enter your contact information.

Business Name

Full Name

Country  State  Zip Code

Email  Phone

### Support NY Lady Underdogs

Emily Robertson has invited you to support NY Lady Underdogs in their fundraising efforts!

Please select your preferred payment method

Register new payment card

**Total: \$500.00**

Your payment will be processed securely by Stripe.

## Potential Sponsor List

Take a few minutes to fill out your potential sponsor list. These are 10 businesses that you can visit to offer logo spaces using the script and materials provided. Finishing the list, even if you get a yes on the first one, will lead to a more successful Raise campaign, generating more dollars for your athlete and their program.

Some ideas to help you find these 10 businesses: Businesses you frequent, your favorite restaurant, personal service providers, Google search, etc.

1. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
2. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
3. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
4. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
5. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
6. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
7. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
8. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
9. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_
10. Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sales Script

Hello XXXX,

My name is XXXX. This year, we will be live streaming our practices and games, and our families, friends, and fans will be able to watch for no charge and capture amazing moments.

We are also using our live stream to fundraise. It's pretty simple—for a small \$300 donation to me and my program, your business logo will appear in the bottom right corner of our live stream four times every hour, all season long.

Your logo will also appear on our highlight videos, which can be captured and shared instantly on social media. Plus, the streams can be watched for free anywhere in the world, so all families, parents, and fans who watch our team will see your logo.

Let me show an example of what it looks like and how easily it can be shared on social media platforms (show example using your phone).

So, can I count on your support? Great! (collect payment on your device or share your link.) Thank you for your support. Please be on the lookout for an email from Sporfie asking you to upload your business logo.



# SUPPORT OUR LIVE STREAM FUNDRAISER!

## Your Business Logo:

Appears on our live stream 4 times each hour. Viewers can click on your logo and be taken directly to your website.

- ➔ Shareable on Social Media
- ➔ Drives traffic to your website
- ➔ Captured on highlight clips
- ➔ Seen by 1000's
- ➔ Supported by the athletes you support

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**\$300** /for the year

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**Less than \$1/day  
to have your  
clickable logo on  
our streams**

# Support us & we will come support you!

**IT'S A WIN-WIN!**

SUPPORT OUR TEAM,  
GET YOUR LOGO ON  
OUR LIVE STREAMS &  
WE PLAN A TEAM  
DINNER AT YOUR  
RESTAURANT!

**PARTY  
TIME**

## Choose your Date & time!

- Our families and athletes are coming for dinner!
- Live streaming the evening
- Posting on Social

## Support Our Livestream Fundraiser!

- Only \$300/ year
- Your logo on our stream
- Clickable to your website

