World Triathlon Corporation Anti-Doping Program

2011 Program Statistics

World Triathlon Corporation (WTC) announces their 2011 Anti-Doping Program Statistics. A total of 349 doping control tests were carried out under the jurisdiction of the WTC in 2011. Of those tests, 208 were performed in-competition, and 141 were out-of-competition (OOC) tests.

A primary of objective of the WTC’s program in 2011 the expanded implementation of the Athlete Biological Passport (ABP) conducted in conformance with the WADA Athlete Biological Passport Operating Guidelines. In 2011 95% of the WTC’s OOC tests included collection of blood for analysis under the ABP guidelines. These tests established important baselines for ongoing longitudinal follow-up for Ironman athletes. The ABP Hematological Model can also be used to establish grounds for an anti-doping rule violation in accordance with the World Anti-Doping Code. Further analysis on blood samples, including human growth hormone (HGH) and Continuous Erythropoiesis Receptor Activator (CERA) testing, are part of the comprehensive analytical approach.

In addition to testing efforts, the WTC launched its I AM TRUE® Campaign in partnership with the World Anti-Doping Agency’s “Say No! to Doping” program. WTC increased outreach among its professional and age group triathletes. Additionally, WTC engaged the next generation of Ironman athletes with outreach at the 2011 Keiki Dip-n-Dash event held in conjunction with the Ironman World Championships in Kona, HI. T-shirts with the tagline “Ask Me Why I AM True?” encouraged athletes to ask each other, and themselves, that very question. The campaign is designed to invite everyone to be part of the ongoing work of WTC to preserve the integrity of Ironman competition and the sport of triathlon. 2010 Ironman World Champion, Mirinda Carfrae, shared her thoughts on clean and true sport in an advertisement featured in LAVA Magazine, stating, “I AM TRUE because my motivation is to find and push my natural limits.”

In 2011, WTC reported 2 anti-doping rule violations. Individual cases of alleged doping violations are announced at the time of the resolution.

Additional information regarding the WTC’s Anti-Doping Program is available at www.ironmanpromembership.com.

Following is a summary of specific WTC anti-doping statistics for 2011

Quarterly Breakdowns

<table>
<thead>
<tr>
<th>WTC Events Tested</th>
<th>In-Competition Tests</th>
<th>Out-of-Competition Tests</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>31</td>
<td>208</td>
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<td>141</td>
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1 The WTC’s Out-of-Competition testing included the collection of 134 blood samples as part of its Biological Passport Program.

2 The WTC contracted 11 different Anti-Doping Organizations to conduct testing in 2011.