

## VERONA ICE ARENA NEWSLETTER

### WHAT'S IN THIS EDITION:

- [DOUBLE YOUR DONATION](#)
- [ONE STEP AT A TIME...](#)
- [NEW RINK FEATURES](#)
- [WIAA STARTS THIS WEEK](#)
- [PUBLIC SKATING](#)



[Website Updates](#)

## DOUBLE YOUR DONATION



### WICK BUILDINGS, INC.

#### Double your donation!

Send in a [pledge form](#) from now until **December 31st**

We are excited to announce that Wick Buildings, Inc. is sponsoring a matching gift of \$150,000 to match all contributions made between now and December 31st. As we wind down 2022, please consider helping us achieve this generous match.

## ONE STEP AT A TIME...

You have been hearing a lot about our fundraising and what the final product will look like. We are very excited to announce we placed the order for the building's steel frame! This will be a long process, but it is starting now! We still have a long way to go, but are so grateful to the people who have helped us get this far.

## NEW RINK FEATURES

### \$5.2M OUT OF \$8.0M RAISED

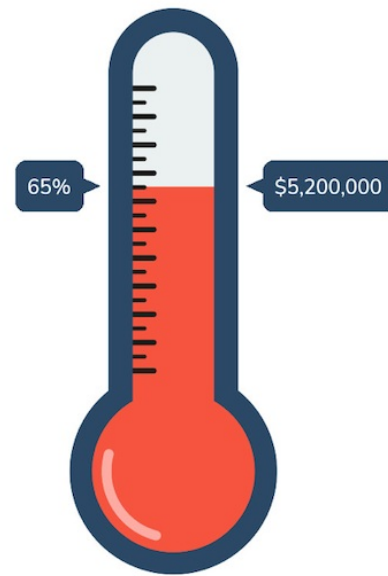
The second sheet of ice will have the following amenities:

- 40,000 Sq Ft with NHL size rink
- 7 new locker rooms
  - Verona High School
  - Edgewood High School
  - Additional Custom Locker Room
  - 4 Team Rooms



- Girls changing room
- Men, women, and family restrooms
- ADA compliant
- Upstairs open viewing area
- Off-ice training space
- Expanded Zamboni and mechanical rooms
- Referee room
- Concessions
- 60+ new parking stalls

**GOAL: \$8,000,000**



I.C.E., Inc. will continue its fundraising quest through multiple avenues. As a new season commences, look forward to more events on how you can help achieve this goal!

Gifts of any amount, large or small, are valuable to our mission of "Ice for Kids of All Ages," and your generosity is greatly appreciated. We have a PayPal option to donate and a donation form is available on our website.

**For more  
information**

## WIAA WINTER SEASON STARTS THIS WEEK

### VERONA WILDCATS TAKE THE ICE

Your beloved Verona Wildcats take the ice for their first home game on Friday, December 2nd at 7:00 PM. They look to defeat Beloit Memorial!



[Click Here](#) for their complete schedule

### EDGEWOOD CRUSADERS TAKE THE ICE



For all the Crusader fans out there, Edgewood hosts games at the LaBahn Ice Arena this year. They take the ice for their first home game on Monday, November 28 at 8:00 PM. They look to defeat Baraboo High School!

[Click Here](#) for their complete schedule

## NEVER MISS ANOTHER GAME AT VIA

**LiveBarn**

# LIVEBARN: WATCH GAMES LIVE & ON DEMAND

Watch the action at **Verona Ice Arena** broadcast via **LiveBarn** Watch Live & On Demand...Anytime...Anywhere.

If you're a current LiveBarn subscriber, please share this with a grandparent, family member or friend who would be interested. For a full list of LiveBarn venues, **click here**.

Subscribe [www.livebarn.com](http://www.livebarn.com)  
10%Discount with PROMO CODE: eec9-62df.

## PUBLIC SKATING

### OPEN SKATE

\$5 Admission, \$3 Skate Rental, Credit and Contactless Payments Accepted, Attendance may be limited(100) No Reservations

### SENIOR SKATE (Oct-May)

\$2 Admission, 50+ Year old Skaters Only, Limited number of Skaters Allowed



[Our Company](#) | [Contact Us](#) | [FAQs](#) | [Privacy Policy](#)



I.C.E., INC | 451 E VERONA AVE, VERONA, WI 53593 [www.veronaice.com](http://www.veronaice.com)

[Unsubscribe veronaicearena@gmail.com](mailto:unsubscribe.veronaicearena@gmail.com)

[Constant Contact Data Notice](#)

Sent by [verona.iceinc@gmail.com](mailto:verona.iceinc@gmail.com) in collaboration with



Try email marketing for free today!