



## East Tennis: 2026

### **Seth Breunig**

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### **Michael Weiss**

(Assistant Coach)

### **Greg Burch**

(Assistant Coach)

**Team Website:** The following may be helpful in accessing team schedules and other information.

- [wbeastsuns.org](http://wbeastsuns.org)-Match stories and recaps will also be posted here.
- Search "West Bend East Glacier Trails Conference"-latest official schedule

### **Tennis Results**

Many coaches around the state use *tennisreporting.com* to input scores. If you ever want to see how another team or athlete has been doing, or if players want to see their own season record, simply go to the site, go to "reports" and run a search. (As they improve, the site may require a membership and login.)

**Health Paperwork/Registration:** You must get this taken care of prior to playing. Coaches now have access to the FamilyIDArbiter database revealing who has completed it and who has not; part of being responsible and a good team member is not letting this keep you out of practice. If you have any questions about what is needed or how to access the FamilyID/Arbiter site, please let Coach Breunig know. You can access the registration via [wbeastsuns.org](http://wbeastsuns.org).

**Athletic Code:** Read the athletic code carefully and understand it. Make sure to review Excused and Unexcused Absences and Conduct. Please know the consequences of your actions.

**Please also keep your grades up as well so that you can continue to play; if you need to meet with a teacher during practice time, work it out with Coach Breunig or Coach Weiss.**

**Communication:** Coach Breunig will be relaying information to both athletes and parents through Gamechanger. Please find the West Bend East boys tennis team and register accordingly

([https://web.gc.com/teams/Non0alajrkIT?utm\\_source=Web&utm\\_campaign=team\\_share\\_link](https://web.gc.com/teams/Non0alajrkIT?utm_source=Web&utm_campaign=team_share_link) or use code **Non0alajrkIT** on gamechanger)

**Practices:** See the schedule for practice times. All the practices will be held at the high school tennis courts unless specified by the coach. Attendance at practice is mandatory at all levels. If there is conflict or situation, please let the coach know within 24 hours of the practice.

**Unexcused absences will result in the loss of matches.**

Please bring the following to practice:

- Proper tennis shoes
- Shorts/athletic pants with pockets
- **Sunscreen**
- **Warm clothes**
- Tennis racket(s)
- Plenty of water/drink

**Match Day:** Come to all matches ready to play at any position. Players need to stay until the end of all matches at their site to cheer on teammates. When matches are at home, all players must report to the courts at the time discussed beforehand, dressed and ready to play. Please see the schedule for leave times/be aware of messages on the Remind system for modifications. For away matches, the preference is for players to come home on the bus with the team. If that is not possible, let me know beforehand.

**Fan Interaction:** Please stay focused on the match and enjoy it. Fans are not allowed to communicate with the players during a match. A player can be penalized for this. Fans are welcome to cheer. Players should report to their coach immediately following a match to report scores and discuss the match before going to talk with any fans.

**Cell Phones:** Please keep your cell phones away when your team is playing and cheer for your team. Phones will also not be allowed during practice. If it becomes an issue, phones will be collected at the start of practices and matches.

**Team Uniforms: All players must buy the maroon t-shirt (Nike or BSN).** Team apparel will also be available. The uniform will consist of the MAROON t-shirt with "West Bend East Tennis" on it (whether Nike or BSN) and **black shorts/black sweatpants** with a logo that is 2" by 3" or smaller. **All players must order at least one of the MAROON t-shirts on the first page of the BSN flyer.**

**All players will also receive a team-issued polo, and players playing varsity will receive a warmup outfit.**

When at matches, the players should be wearing East tennis gear (even in cold weather). The Nike and BSN shorts are available, but are not mandatory (plain black shorts/sweatpants are also fine). For WIAA matches, sweatshirts and sweatpants must be either East tennis apparel or have branded logos which are less than 3" by 2".

If you are planning on wearing a hat, please make sure it is an East hat or hat with an athletic logo that is less than 2 inches by 3 inches

For purchasing, please go online to **bsnteamsports.com** and enter the code WBEBTN26. All orders need to be completed by **March 13!** Please make sure to order the t-shirt and any other apparel you desire.

**Team Moms:** Mrs. Bergerud has graciously volunteered to be the team mom again this year (a last hurrah). She will be working to provide the boys with a “snack” bin for matches, providing sub orders for away weeknight meets, making the pins and taking pictures for senior night, and working on the banquet. Many thanks to her! If you’d like to help, please let Coach Breunig or Mrs. Bergerud know.

**Activity Fee:** A \$25 activity will be collected to offset costs for the planned activities this year. Pictures will be taken of the players during the season, so part of this fee will be used for the development of these photos. It will also be used for the banquet at the end of the year, as well as for senior night. Please return the activity fee sheet along with the \$25 on the first day of practice (or today). Please make checks payable to West Bend East Boys Tennis. And please consider sending a box of snacks or treats for the treat bin; it worked extremely well last year!

**Senior Night:** We will be honoring the seniors on Tuesday, May 21, at the home match vs. Watertown (prior to the match-around 3:30 PM).

### **Line-Ups**

We will have competition for varsity spots; however, coaches will at times make discretionary decisions based on skill, attitude, and other intangibles. Being better than someone at singles does not necessarily mean you will be a better doubles player or teammate, and vice versa. Please keep in mind that the coaches want the entire team’s success as much if not more than you do.

Decisions concerning moving up or down in the lineup will also be based on the above criteria, and practice matches and matches against other schools will be considered. It is a short season; if you wish to move up in the lineup give 100% at practices, 100% at matches, talk to your coaches about what you can improve on, and see if “challenge matches” are a possibility.

**Incentives:** A varsity win by a score of 7-0 or a junior varsity win of 10 matches more than the opponent will result in a bundt cake.

Any 6-0 sets (varsity) or 9-0 (junior varsity) will result in a bagel for the player or players involved.

Both teams will have a traveling trophy awarded at the end of each match.

**Awards:**

**Varsity Letter:** Win two varsity matches, be a four year tennis player for the team, or given at Head Coach's discretion for meritorious conduct.

**MVP:** Given to the player whose actions provide the most value to the team as determined by the vote of the players and the assessment of the coaches.

**MIP:** Given to the player who demonstrates the most improvement from the end of one season to the end of the next. Freshmen are ineligible. Determined by a vote of the players and the assessment of the coaches.

**Coach's Award:** Given to the player(s) who best demonstrate EAST Pride as determined by the assessment of the coaches.

**Strategy in Four Words**

1. Consistency-get it back.
2. Depth-aim for hitting behind the service line.
3. Placement-find your opponent's weaker side; set up future shots.
4. Power-as your game develops, put more and more pressure on your opponent.

**Mental Toughness in Four Words**

1. 100%-leave nothing back; don't give yourself excuses.
2. Now-you can't fix the past, and the future is yet to be determined. Focus on one shot, and one point at a time.
3. Challenge-no matter the opponent, force yourself to seek perfection.
4. Game-keep your priorities and values in the proper perspective, and enjoy the sport.

**Sportsmanship in Four Words**

1. Honesty-call lines honestly; give your opponent the benefit of the doubt.
2. Represent-yourself, your family, your school.
3. Spirit-be energetic, be passionate, be a leader.
4. Positive-enjoy the process; never get down on yourself, a teammate, or a coach.

## 2026 West Bend East Boys Tennis Schedule

March 30, 31, April 1, 2 and 6: Practices from 10 AM to 12 PM

April 8 to end of season: Practices from 2:45-4:30 PM on non-match weekdays for weeks of April 8, 20, and May 4 and 18

April 13 to end of season: Practices from 4:30-6:15 on non-match weekdays for weeks of April 13, 27, and May 11

Saturday, April 11: Varsity Quad at Fond du Lac 8: AM: Bus leaves at 7:00 AM

Tuesday, April 7: Pictures, 4:15 PM

Monday, April 13: Varsity/JV Scrimmage at Slinger, 3:30 PM: Bus leaves at 2:45 PM

Tuesday, April 14: Varsity/JV Match at Kewaskum, 4 PM

**Thursday, April 16: Varsity/JV Match vs. Beaver Dam, 4 PM**

Monday, April 20: JV Match at Cedarburg

Tuesday, April 21: Varsity/JV Match at Sheboygan South, 4 PM

Saturday, April 25: Varsity Tournament at Beaver Dam 8 AM: Bus leaves at 6:30 AM

Tuesday, April 28: Varsity/JV Match at Port Washington, 4 PM

Saturday, May 2: Varsity Invite at Hartford/Slinger (Washington County Invite) 8:00 AM: Bus leaves at 7:15 AM

**Tuesday, May 5: Varsity/JV Match vs West Bend West, 4 PM**

Thursday, May 7: Varsity at St. Mary's Spring, 4 PM

Saturday, May 9: JV Tournament at Hartford 8:30 AM; Bus leaves at 7:30 AM

Varsity Tournament at Racine Case

**Tuesday, May 12: Varsity/JV Match vs. Plymouth, 4:00 PM**

Saturday, May 16: JV Conference Tourney at Plymouth, 8 AM; Bus leaves at 6:45 AM

**Tuesday, May 19: Varsity Conference Tournament in West Bend; 8 AM**

**Thursday, May 21: Varsity/JV vs. Watertown (Senior Night), 4 PM**

Friday/Saturday, May 22 (2 PM) and 23 (8:30 AM): Varsity Tournament at Hartford

Tuesday, May 26: Varsity Subsectionals at ??? 8:30 AM: ???

Thursday, May 28th (TBD): Varsity Sectionals hosted by Oshkosh North 8:30/9 AM: Fox Cities Racquet Club

**Tennis Banquet: TBD**