



## **Training to Help Organizations Become Sustainable** **Southern Health - Santé Sud – Healthy Living Program**

Southern Health - Santé Sud's Healthy Living Program is offering financial aid for training to volunteers to help them increase their knowledge and skills to strengthen organizations and make them flourish. Are you interested in attending?

### **Writing Persuasive Proposals**

November 27, 2018  
9:00 AM to 4:00 PM  
Volunteer Manitoba  
410 - 5 Donald Street  
Winnipeg, MB R3L 2T4  
Cost: \$145.00  
Facilitator: Monica Schroeder

It is a challenging time to raise funds for non-profits, charities and community organizations. With increased competition from new organizations, and government cutbacks at every level, more demand is being placed on foundations, corporations and other types of funders. With this increase in demand, funders are really looking at the persuasiveness of a proposal before agreeing to fund the project or organization.

This full day workshop explores the art of persuasion in your writing to win the confidence of your reader and persuade a funder to green-light your project. Especially important for our volunteers and staff tasked with securing future funding through proposal writing!

**Contact the Healthy Living Facilitator in your community to review eligibility prior to registering. If approved, Healthy Living will cover the registration cost.**

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