



OTHER ADVANTAGES

Public Skating Admissions – For every major advertising package purchased, our advertising partners can enjoy twenty (20) admissions to public skating sessions to give to employees and customers.

Direct Advertising – The SBIA/GSAHA is traditionally against soliciting by businesses, but our advertising partners are offered the opportunity to advertise directly to our clients and members through designated areas for your literature at certain times of the year.

Website Advertising – The websites of our advertising partners will be linked to Saginawbayicearena.com, which is the information hub of the facility. The arena website is on all SBIA flyers, the scrolling road sign, and mentioned on the phone recording to drive people to our site.

Other Ideas – We're striving to make this advertising package a win/win situation for both parties involved, so if you have unique ideas to promote your business, let us know.

CONTACT US FOR PRICING

Saginaw Bay Ice Arena
Home of the Greater Saginaw Amateur
Hockey Association
6129 Bay Rd, Saginaw, MI 48604
(989) 799-8950
www.saginawbayicearena.com



ADVERTISING OPPORTUNITIES

Put your company's logo in the middle of the action
at the **COOLEST** place around!

Saginaw Bay Ice Arena

Home of the Greater Saginaw Amateur Hockey Association
a 501c3 Non-Profit Organization



Why Advertise with US?

- * Exposure to people, and lots of them!
- * Captive audience for hours at a time!
- * Clientele with high per capita income!
- * Community facility! Customers have sense of commitment to facility and its sponsors!



"Advertising at the Saginaw Bay Ice Arena has exceeded my expectations on the impact it would have on my local businesses. Supporting youth in the community is a great way to give back, while at the same time building brand awareness. I look forward to continuing the solid relationship with this amazing organization."

Brandon Bordeaux, Business Owner

Saginaw Bay Ice Arena Advertising Opportunities



Dasher Board Advertising

The dasher advertisement is the most traditional form of arena advertisement. Your dasher board ad will keep your company's logo in the middle of the action at the **coolest** place around.



Banner Advertisement

Expose your business to thousands of customers per week. This means hit after hit for maximum impact and exposure. Your advertisement will associate your company's name with our facility and programs.



Score Board Advertising

What's the first (and last) thing you look for when attending a sporting event? The score board! Get your company's name associated with every goal, penalty and tick of the clock with a score board advertisement.



Zamboni Advertising

Imagine your business logo decorating this world famous machine! Among other things in the ice arena industry, the Zamboni generates a lot of excitement for people of all ages. Be sure to take advantage of this attention grabbing and moving advertisement. It pays!

Saginaw Bay Ice Arena Advertising Opportunities



Rink Glass Wrap

Like the dasher board advertisement, this ad puts your logo right in the middle of the action, sitting just above the boards. Span your logo across the ice with a glass wrap advertisement.



Team Sponsorship

Sponsoring a team is a great way to build your brand awareness for current seasons and for a lifetime. Players & rivals alike, reminisce about current and former players and teams.



Golf Outing Sponsorship

Support the Greater Saginaw Amateur Hockey Association by sponsoring their event as a Corporate Sponsor, Hole Sponsor or Cart Sponsor.

Other Advertisements

Are you creative and have your own idea for an advertising partnership with us? We're here to create a win/win situation, so if you have unique ideas to promote your business, let us know.