



MINUTES

Buffalo Lacrosse Club d/b/a BYLC

Date | time 07/24/2024 7:05pm | *Meeting called to order by* Jerrod

In Attendance

Mark Lemen, President and interim Scheduler | Jerrod Krueger, VP and Boys Director | Erica Wurm, Secretary | Kurt Timm, Treasurer | Leotta Bemis, interim Registration Coordinator | Adrianna Strode, Girls Director | Brian Anderson, Field and Equipment Coordinator | Amy Anderson, Fundraising Coordinator | Tiffany Dixon, Marketing | Jenna Eng, Volunteer Coordinator | Ted Wurm, Player and Coach Development Coordinator

Approval of Minutes

The minutes were shared from June and approved (Brian, 1st motion; Kurt, 2nd motion; none opposed).

President's Report

- Submitted per agenda, due to absence:

“I think we did a decent job of navigating the scheduling adversities this summer, however, I want to look into other options for the upcoming 2025 spring and summer seasons. Brian has done some leg work looking into a public private partnership of sorts with the school that would allow us to maintain a field or two that would be specifically designated to Lacrosse.

This venture will require funding from the association. I think this opens the door for us to have some in-depth conversations about increasing the goals we have set forward for fundraising. I was thinking of a number somewhere around the \$50k mark.

This is a significant increase and would require a more concentrated effort on fundraising. I like the ideas we had this year and think they give us a great base to build on, but we will need to further expand our fundraising operation and develop an organizational plan to market and implement. I

recommend that we begin immediately on establishing a committee to move this forward.”

Vice President's Report

- N/A

Secretary's Report

- Submitted via agenda, due to absence:

Board applications:

Brian Anderson (treasurer)

Leotta Bemis (registration)

Mark Lemen (president)

Erica Wurm (secretary)

Ted Wurm (player/coach development)

Potential open positions:

Field/Equipment (with second person assisting, not on board),

Scheduler

Volunteer Coordinator

- Voting Membership: 2023-2024 Membership List (active players Fall 2023-Summer 2024) - reviewed and vote to approve ballot and membership list – (Brian, 1st motion; Amy, 2nd motion; none opposed)

Registration Coordinator's Report

- Fall numbers:
 - Girls 12U - 2
 - Girls 14U - 1
 - Girls 18U - 3
 - Boys 12U - 2
 - Boys 14U - 2
- Early bird ends 08/04/2024 and closes 08/11/2024.

Treasurer's Report

- QB Balance: \$70,424.85
- QB P&L June 2024
 - Total Income: \$1,986.45
 - Total Expenses: \$3,788.11

Net Income: -\$1,801.66

Transfer Venmo. Tiffany created a Google business account.

Boys' Director Report

- Update on meeting with HS Boys varsity coach - Discussed a possible 16U Boys fall team for next year
- Tiffany will send a list of boys that are aging out of Youth to the High School boosters so they can get on the mailing list
- Jerrod proposed giving a \$100 gift for River Inn to both Ryan F and Scott L as a thank you for their years of coaching – (Tiffany, 1st motion; Amy, 2nd motion; none opposed)

Girls' Director Report

- Discussed DIBS and how to handle checks that did not come in.
- Need to establish a better process for collecting money

Player and Coach Development Coordinator's Report

- N/A

Scheduler's Report

- Submitted via agenda, due to absence:

“I have received some feedback regarding teams playing multiple A level teams, 12 and 14U boys have both had to play A teams. I am not against playing one or two of those games, I think it is a good way to see where we are and what we may need to work on development wise, however, playing 50% of our games against A teams is not ideal. That will be my feedback to GNLL.

I have not received a lot of feedback from the girls' side, I know they have been champs about dealing with the schedule changes and from what I have heard they have been having good seasons. I am looking forward to adding an 18U team on the girls side for the fall!

From what I have heard from the 8U and 10U boys their seasons have been pretty successful and there is a lot of interest for the fall.”

Marketing Report

- Jackets and shirts are in
- Looking into ordering tents
- Tiffany will be working on additional posts for facebook, Instagram, etc.

Field and Equipment Report

- With Summer ending, I'll just maintain paint at NW's for fall practice sessions. If we get a small field fall team, they will have to use the big field paint.
- There is a meeting planned in August with school officials to talk with Tim S, Jack S and Todd L. Looking to cover:
 - o What happens at Parkside in 2025 with that baseball issue. Still plenty of practice space, but it may be tough finding another good spot for the game field.
 - o Using Middle School Stadium in Spring? They never have let us do that and I'm not sure why. I'd love to use that for small field stuff and reduce the pain of switching fields and arguing with parents if they can bring sunflower seeds on the turf.
 - o Potentially contributing to a school project they are working on to help "buy" us some scheduling priority. (i.e. pay for fertilizing, partner with irrigation, etc)

Fundraising Report

- Amy needs to collect Coborns money and coupon books. Bring to the next meeting
- Culvers volunteer is next week
 - 5-6:30 (girls)
 - 6:30 – 8 (boys)
- Golf Tourney is 10/5
 - 1:30 registration opens
 - 3:00 Tee time
 - 5:30 meals/awards
 - \$100/golfer or \$350/team
 - Discussed switching dinner to individual meals
- Cookout at Coborns is another opportunity (more to come)

Volunteer Report

- N/A. Absent.

Committee Reports

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Old/Pending Business

- QR Code - Approval for \$119.88 (2 codes only, 1 user) or \$191.88 (50 codes, 2 users) a year. - Used for school flyers, promotional materials, registration links, social media etc.. Currently using QR codes under my company. Voted to table discussion to future meeting.
- Looking into streamlining our "google" and look at Google Workspace. Won't lose email addresses/admin controls it, transfers etc... have 2 back ups assigned to admin so no-one "takes off with it", easier transfer, all info in one spot that is shared, don't have to always "share" its just there when put there. -\$936/year for 13 users. Less security issues. Wanted to put on the "docket" for 2024-2025 or maybe in this year.

New Business

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Announcements

Next Meeting

08/18/2024 | 7pm, OutDo Work

Meeting adjourned (Brian, 1st; Adrianna, 2nd; none opposed).