

**Adult Women's Hockey - Report
Minnesota Hockey - Board Meeting
January 24, 2021**

1. Current Season Membership Update – WHAM

	2020-21	2019-20	2018-19	2017-18
Player #'s	937	1,615	1,573	1,511
Teams	57*	97		
*B2 and C3 division not competing this season				

2. WHAM is hopeful membership will rebound next season.
3. WHAM Marketing and Recruitment efforts:
 - a. Established a committee for recruitment
 - b. Focus on recruiting at three levels:
 - i. New to hockey
 - ii. Returning to the game of hockey
 - iii. Graduating from college
 - c. Get communications out to high school players prior to the end of the season
 - d. Get communications out to the colleges prior to the end of the season
4. Establish a pilot program for Recruiting and Mentoring Female Coaches.
 - a. Host a zoom meeting to focus on issues specific to female coaches:
 - i. Discuss their coaching experiences
 - ii. Roadblocks to coaching
 - iii. Ideas for increasing the numbers
 - iv. Good/bad/ugly of coaching as a female
 - b. From feedback, create an operating plan which will improve the female coaching experience and increase the number of females in coaching
5. Expand the pilot to more districts/statewide level
6. Set up the Committee for Recruiting Girls and Women to the Game as spectators, players, coaches, officials and fans.