



BLOOMINGTON FASTPITCH ASSOCIATION

Monday November 4th, 2013 7:00 PM
Bloomington Center for the Arts- Dakota Room

I. Call to order

Karen Johnson called to order the regular meeting of the Bloomington Fastpitch Association Board of Directors at 7:00PM on Monday November 4th, 2013 at the Bloomington Center for the Arts, 1800 West Old Shakopee Road, Bloomington, MN.

II. Attendance

The following persons were present:

Board Members: Karen Johnson, Cathy Currier, Sarah Johnson, Craig Johnson, Mark Pearson, Grant Effertz, Carol Effertz, Gary Hanson, Stacy Acketz, Tony Acketz, Mike Kopischke

Non-board Member: Amy Christiansen, Bob Christiansen, Jim Hanson, and Mark Flugstad for Clutch Hitters.

III. Approval of Minutes Prior Meeting

Motion made by Grant Effertz and seconded by Stacy Acketz that we approve the minutes from October 7th, 2013. MOTION PASSED.

IV. Old Business

a. Coaches appreciation dinner recap

Christiansen's hosted the event for the 2nd year, with approximately 60 in attendance. The more casual environment works well.

b. Bash Tournament Date

School year runs late in 2014. Typical Bash date June 6, 7, 8 is finals week

Alternate date proposed: June 20, 21, 22

Motion by Karen Johnson to request fields for Bash 6/20-6/22 and seconded by Grant Effertz. MOTION PASSED

Further discussion modified motion to seek fields for both dates to split BASH into two tournament dates. This provides opportunity to increase Elite Bash size and facilitate establishing Elite side of Bash as a college showcase.

Mark Pearson will submit BFA field requests for both Dred and Kelly fields for both dates. City schedule notes field decisions on December 1.

Final BASH decision will be made at December 4 board meeting when field reservations are confirmed.

c. Spirit Wear – Update by Grant Effertz on behalf of Carol Effertz

Product samples circulated. Grant reviewed pricing received to date.

Jim Hanson provided information on alternate vendor with highly competitive pricing.

Board would like to see cost of T-Shirt included in registration fee. Provides opportunity to increase BFA visibility by encouraging kids to wear to school.

Next Steps: Contact vendor Jim Hanson suggested. Send email with pricing, recommendation and request for approval.

- d. NorthCrest Shed Replacement – Update by Craig Johnson
2014 demolition does not include shed.
BFA can do all work
City will provide electric
Location: near east parking lot by cell tower and brick building.
Committee formed. Objective: Develop action plan to include - Shed Scope of Work; Volunteer/Donation Opportunities; BFA Cost Estimate / Fund Raising Goal
Committee Members: Craig Johnson, Sarah Johnson, Gary Hanson, Stacy Acketz.
- e. Fall Evaluations
Generally favorable with 2 exceptions, one agreed to assist in fall but prefers to act as an assistant; the evaluations support invitation to return as an assistant. The other exception was fist time coach and Cathy will work with Tony Acketz to determine plan.

V. New Business

- a. JHS Head Softball Coach
Jim Hanson accepted Jefferson Softball Head Coach position.
Kennedy will begin search for new Kennedy HS head coach.
- b. 2014 U10 NAFA Tournament
BFA confirmed for U10 NAFA
Tournament date is 7/24 -7/27
Grant Effertz will post to BFA website
Mark Pearson will investigate use of Bloomington Football Stadium for parade. This venue offers better parking and no artificial turf so clean up will be easier.
- c. Confirm 2014 Board Meeting Dates
January –April and August through December 1st Monday of the month at 7pm
May, June, July meetings will be 1st Sunday of the month at 7:30
- d. 2013 Financial Transition & Fiscal Year Close-out Status
Mike working with Tod Deming to get final Clutch input for 2013 close out.
- e. 2014 Budget Development Schedule
Mike will work with Sarah to set up baseline budget.
Other expenditures beyond baseline will be prioritized for fundraising efforts
- f. Player Clinics
Gym time scheduled for Sunday clinics
Tony Acketz developing practice plans.
Need to market clinics with emphasis on “Free”. Can BFA work with Baseball 365 and/or Instant Replay to have free equipment available to encourage first time players to attend clinics?
Invite summer coaches to join clinics
- g. Coaching Clinics
Tony will invite Ashley Schnedecker (sp?) topic “How to coach a female athlete”.
Tony asked other BFA coaches for input on age level skills.
Need formal coach code of conduct included in coach training

- h. 2014 Coach Recruitment Planning
Cathy and Tony to identify and recruit coaches; early recruitment important allowing coaches to join player clinics and attend coach clinics
- i. ~~2014 Registration Planning~~ (move forward to Dec. agenda)
Registration dates 2/9 at Jefferson and 2/11 at Kennedy
Question: Can we manage an early “on-line” registration?
- j. December Agenda
BFA – Affirm long term goal “Who is BFA”
2014 Registration Plan
Scholarship policy recommendation

VI. Director Reports

- a. President: Karen Johnson
- b. Vice President: Cathy Currier
- c. Treasurer: Sarah Johnson
- d. Secretary: Melissa Walter
- e. Commissioner: Craig Johnson
- f. Facilities Coordinator: Mark Pearson
- g. Communications Director: Grant Effertz
- h. Member Services & Membership: Carol Effertz
- i. Marketing: Gary Hanson
Gary and Stacy met with prior marketing director, Penny Hanson.
- j. Fund Raising: Stacy Acketz
- k. Player Development: Tony Acketz
- l. Tournament Director: Mike Kopischke

VII. Open Comments

VIII. Adjournment

Meeting Adjourned at 9pm

The next board meeting will be **Monday** December 2nd, 7:00pm at the Bloomington Center for Arts

Minutes submitted by: Karen Johnson