

Minnesota River Bulldog Hockey Association
February 14, 2024 @6:30pm

Board Members Present: Andy B, Greg W, Brielle S, Lindsay W, Leslie H, Laura H, Joe K, John W

Non- Board Members Present: Sarah C, Jill S, Robin H, Amanda

Call to Order and Roll Call-

- Approval of Agenda/Minutes- motion to approve: Andy- Second: Joe.

Committees Reports

- Association Team Coordinator- see recap below. Pictures were held last month. Some families are not happy. Working on Summer Ice email.
- Registrar- see recap below. Working on summer ice registration.
- Fundraising- see recap below
- Volunteer- see recap below
- Marketing- see recap below. Gave hockey day update. Day went well. Working on dasher boards.
- Concessions- see recap below. Still working on getting volunteers. Looking for an opener and closer for next year.
- Referee Coordinator- see recap below.
- Ice Scheduler- no new update
- District Rep- see recap below. Will need to pay for Game sheet next year \$150 per team.
- Tournament Committee Chair- Andy gave an update.
- Equipment- no update
- Clothing- no update.
- Website- no update.

Old Business-

New Business-

- Paid Coaches- discuss further at another time.

Officers

- President-
- Treasurer- Report reviewed. Motion: Greg 2nd: Joe
- Gambling- Gambling Manager Kari Braun presented report form LG1004 page 1 for January 2024. The membership reviewed items 1-7 and all related documents and a motion made by John and a second by Greg was made to approve the report as read, Motion passed unanimously.
Gambling manager Kari Braun presented completed and signed report form LG1004 page 2 for authorization of preapproval of allowable and lawful purpose expenditures for February 2024. The membership reviewed and approved the expenditures with a motion by Joh and a second by Greg. Motion passed unanimously.Motion to purchase horses equipment. John made motion – second Joe

- Hockey Operations Committee – see report below

Open Forum-

Next Meeting Date and Adjournment- motion to adjourn Brielle and second Joe

MONTHLY RECAP

Committee Activities

Committee Name: Association Coordinator

For Month End: January

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

- We had 116 attend the USA vs Canada women's national game on Sunday Feb 11th. We drew names at Bulldog Hockey Day and 4 players got to sit on the team USA bench during warm-ups. They were Emma Heilman, Mia Hettig, Noelle Simonette and Claire Hathaway. This event was organized by our association as part of our efforts to retain girls in our association and promote girls hockey.
- Teams are signed up for District and EOY tournaments. PWC decided not to participate in their district tournament. 10U Girls B1 had not planned to participate but were told they could even though they did not play a district schedule, so they decided to attend in Winona at the end of Feb.
- Chevy test drive was a success. It worked very smoothly having coordinators help identify volunteers. We were done within an hour and everyone at Chevy appreciated how quickly it went. The \$500 from Matt Saxe was placed in the lock box and we should also be receiving a \$500 check directly from Chevrolet.

What can be improved for next month N/A

What is your focus for next month

- EOY Survey - I need feedback on any changes we want to the EOY survey. We typically send that out in March before our EOY meeting in April.
- I'll be sending out CCM HP info once I have it.
- EOY Communication to families
 - Jerseys for next year
 - Equipment check in for mites
 - Summer Ice updates
 - Info about board and committee positions to be filled

What are the revenue & expenses for last month

**if applicable* N/A

Do you have any requests for your committee, or items that need approval?

- This is feedback from Jenny Miller – the 10U B2 coordinator regarding summer ice:

One thing I was thinking about regarding summer ice that you could share with the board - is offering girls only options. I know the scheduling gets tricky, but maybe we could ask Jeff, Dustin, Whittney Weick, Anna Pavlo or any current/former girls high school players if they would do some sessions.

I hate the boy/girl divide, but it is a real thing. Delaney is loving hockey, she is sad it is ending for the season and she is going to play next season. We talked to her about summer ice and the first thing she said is, "is it with the boys?" - and when we said yes, she was not sure she would do it. There were a few teams they practiced with this season that were mean to the girls, yelled at them to go to the back of the lines, and one time made her cry. Long story short - having all the girls on the ice at one time would be beneficial in my opinion. And it gives the older girls an opportunity to be role models for the younger girls.

- This year I have been asked by several parents, one recently, if we live stream or record our board meetings. When I have told them that we do not they have all recommended we consider doing this or also hold a zoom with the in person meeting so that people can attend virtually.
- Families have been inquiring about 3v3. I have told them that we are not offering it this year and are putting a focus on our summer ice programming. I just wanted to share that people have inquired.

MONTHLY RECAP

Committee Activities

Committee Name: District Rep
For Month End: January 2024

The biggest 'win' for your committee last month

- D9 Bantam Tournament participants finalized

What can be improved for next month?

- Nothing needed at this time

What is your focus for next month?

- Addressing any player, coach and fan incident reports
- Any escalated issues from Bantam B and B2 tournaments

What is the revenue & expenses for last month?

- D9 Tournament expenses (were not budgeted)
 - ~\$11K
- D9 Hosted Tournament income (\$2,500 budgeted)
 - \$21K expected revenue
- Not next year, but next month – MN River will have to pay GameSheet fees per team

Do you have any requests for your committee, or items that need approval?

- **Board Topic**
 - Any board recommended actions for the parent ejection/suspension in Dodge Count
- **Scheduler, HOC & Coordinators inform**
 - MN River game cancellations were up this year. D9 has started fining team (Austin was the first on 2/10 for referee costs). Primary issue has been U10B2 where no one showed up for the scheduling meeting.

MONTHLY RECAP

Committee Activities

Committee Name: HOC

For Month End: January 2024

The biggest 'win' for your committee last month (ie. Every volunteer showed up for their shift, All equipment was returned, etc..) I have almost finalized the Summer Hockey Schedule - shooting for it to be completed when the registration links are ready to be sent out.

What can be improved for next month? N/A

What is your focus for next month? Locking in Butch & Laura's schedules and providing those dates to the association. They are being difficult regarding communication.

What are the revenue & expenses for last month? \$4,625.00 - Invoice from Vaughan Ahren's goalie coach. Invoice attached.

Do you have any requests for your committee or items that need approval? N

MONTHLY RECAP

Committee Activities

Committee Name: Fundraising

For Month End: January

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

All fundraising for 2023/2024 is complete! Raffle was held at Bulldog Hockey Day!

\$24,400 worth of tickets were sold by Bulldog families. \$330 additional in tickets sold the day of the raffle.

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

What is your focus for next month

(ie. An event, A website launch, Picture day is happening, etc..)

What are the revenue & expenses for last month

**if applicable*

Do you have any requests for your committee, or items that need approval?

The fundraising tracking has been sent to Brielle and Lindsay. There are 29 families that had balances after the raffle was complete. Next year collect checks at the beginning of the season? We have not done this since I started, it wasn't in the notes to collect checks. I can include in communication next season if this is how we want to move forward. Has anyone contacted the families? They may be motivated to provide a check with upcoming tournaments, if they find out their player is ineligible to skate until it is turned in.

MONTHLY RECAP

Committee Activities

Committee Name: Marketing

For Month End: January

The biggest 'win' for your committee last month

- Inaugural Hockey Day is over
- Sent Recap to board and committees
 - Any improvement ideas, send them to me and I'll add them to document

Opportunities:

- Sponsorship opportunities in the rink
 - Allison/City mtg.

What is your focus for next month?

Dasherboards

- Have option for 7-9 "varsity" boards
- Sold 7 boards between the Varsity and JR varsity

Need to know when the ice is coming off

Need help with KR Graphics

Need help selling more dasher boards.

Sponsorship page – beyond dashers

Sponsorship Manager position (under fundraising?)

Other:

Option for Postion going forward:

Break down the responsibilities to more people

Marketing:

External Communication (1 person)

- Press release
- Community events/advertising
- School flyers/involvement
- Social Media channels
- Design ads/posts
- Communications between the Bulldogs and the community including email, social media, website, and event promotion

Special Events Committee (2 people)

- Parades
- Try Hockey for Free
- Girl's Hockey Day
- Bulldog Hockey Day
- Any new events that the organization could be apart of, or create

MONTHLY RECAP

Committee Activities

Committee Name: Officials' Scheduling
For Month: February

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

All games continue to have been covered.

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

NA - All scheduling is complete for the season, including end of year tournaments.

What is your focus for next month

(ie. An event, A website launch, Picture day is happening, etc..)

Finish off payments for the season and collect documents for officials who qualify for registration reimbursement.

What are the revenue & expenses for last month

**if applicable*

January officials' fees have been sent to the treasurer.

Do you have any requests for your committee, or items that need approval?

None