



## Maine Coast Storm: October Minutes

Date: Wednesday, October 1, 2025  
 Time: 6:30pm  
 Location: MRC Boardroom

### Standing Agenda Topics:

#### Attendance

X	Kristin Falla	X	Danielle Nelson	X	Iride Piechocki
X	Todd Adams		Brooke Brewer	X	Nick O’Hara
X	Valerie Hilchey	X	Micah Kelly	X	Monica Karam
X	Kristen Smith	X	Ruth Thyen	X	Jenn Winters
X	Jessica Duffy	X	Andrew Marshall	X	Amy Clark

1. **Call to Order:** The meeting was called to order at 6:33pm.
2. **Public Comment:** There was no public comment.
3. **Adjustments to the Agenda:** There were no adjustments to the agenda.
4. **Approval of September Meeting Minutes:** Kristen made a motion to approve the minutes. Valerie seconded the motion. All were in favor of the approval of September’s minutes.
5. **President’s Report:**
  - a. Preseason Schedule: The schedule is out and theme nights are lined up to include skills and drills night, goalie night, referee night, etc.  
 -Coaches Night, provide dinner/pizza? – It was discussed that pizza and Subway sandwiches will be provided to coaches as a show of appreciation. Jessica will donate fried chicken.  
 -Referee Night – The hope is that this will generate interest in the community. A level 1 mentor as well as an instructor is coming from USA Hockey to referee night.
  - b. Continued Ice Scheduling: The ice contract is set with some chances to pick up some weekend ice time.  
 -MEAHA Tournament Hosting Confirmed – 12U T3 – This is set for the end of February break and ice time is reserved.
  - c. Start of Season:  
 -President’s Welcome Letter – Kristin will put together a President’s Welcome Letter that will include a reference to the family handbook and locker room policy.  
 -Jackets & Jerseys – Jerseys are in and will be handed out during pre-season week. Orders for jackets are due today (10/1).  
 -Family Handbook, vote on updates – An update was made regarding cell phones and the locker room policy. Inferno will be removed from the handbook. Kristen made a motion to accept the handbook with changes which was seconded by Iride. All were in favor of accepting the handbook with the changes.  
 -Venmo – This continues to be figured out so that sock money and 18U drop-in fees can be easily obtained.
  - d. Player Photos:

-Jessica LeCaptain available 10/27 – Individual player photos are set to take place on this day around practice times.

6. **Treasurer's Report (Brooke):** Update provided by Kristin: Brooke has started calling other tax accountants. Requests are coming in for scholarships.
7. **Safety Updates (Nick):**
  - a. Locker room policy: Med kits are done and will be brought to the coaches meeting on Monday. A new med kit is set up for house hockey. Parents that plan to go in the locker room need to be Safe Sport certified and background checked. Sending a pamphlet out early on with a QR code for Safe Sport was discussed to make it easy on parents. An emphasis was placed on getting this to parents early on. Locker room monitoring is a great way for parents to get volunteer hours in. A motion from Danielle was made to approve the locker room policy which was second by Jenn. All were in favor of approving the locker room policy.
8. **Coaching Updates (Andrew):** Making sure people have what they need to get on the ice is a priority. There will be a coaches meeting on Monday the 6th at 5:30. MRC coaches are going to work with Storm coaches and the details/cost are still being worked out. MRC staff will likely be utilized on Mondays for larger skills practice with the idea that an MRC coach will be running a station that a Storm coach identifies. A proposal for goalie training was sent to Storm by MRC but this will not work as the training was weekend only. Iride will reach out to house hockey coaches to ensure they have what they need to get on the ice.
9. **Registrar's Updates (Ruth):** USA Hockey and Safe Sport registration are needed every year. Travel – there are 51 kids fully registered. House hockey numbers are lower than they were last year at this time but are expected to go up. Players can sign up for house hockey until December 31st.
10. **Marketing and Communications Updates (Kristen):** Kristen reports no updates but she reminded members to send her things to be shared in the Storm newsletter and to send her photos so she can make social media posts.
11. **Fundraising Update (Jessica):** The date has been set for the Mariners game. For anyone that does a banner, the date it goes up is the date the sponsorship starts. 3 banners have been sold with 2 more being "most likely." Banners will be kept up until they expire, then if they re-new, it will be replaced with a new, uniform banner. Sending the opportunity to purchase a banner out in the newsletter was discussed. Selling business discount cards for the spring was presented as an opportunity. Storm is looking into Adventure Advertising this year for merchandise instead of Wrights.
12. **Program Updates (All):**
  - a. Hedstrom Tournament Updates: Amy showed the flyer for the tournament. Amy will include her contact information so people can reach out to her as well as the MRC address for checks to go in the box. Parents will be contacted to help organize. There will be a youth and family division. The kids will register individually and fair teams will be made. The tournament is scheduled for the weekend before Thanksgiving. Boosting the visibility of the tournament by reaching out to other organizations was presented. A registration link will soon be up and running and organizations will be contacted to see if they would like to donate small prizes. Running a full concession stand for more fundraising would be a great idea to increase funds and obtain volunteer hours. Nicole Talbot will be contacted to discuss reffing. T-shirts will be sold with an incentive to purchase early. This tournament could be a chance for hockey high school kids to get their volunteer hours in. The cost to register will be \$25.00 individual; \$125.00 family. The trophy needs to be updated with past Hedstrom winners.
  - b. House hockey: Iride is working on securing coaches. House hockey is starting a week later this year. There will be one scrimmage, then the first game. A couple of older players will be

- contacted to see if they want to ref. Kristen will give her the list. The ref will be compensated \$20.00 if they ref with another and \$30.00 if they ref alone. Gunn has verified the jersey order.
- c. Valerie: Every T3 team is scheduled except for Biddeford. T4 is not yet finalized.
  - d. Jenn: Jenn is working on getting a letter out to parents with information on volunteering. Training for the clock and music will take place on the 14th.

**13. Grow the Game Grant:** No updates.

**Action items:**

**Adjournment:** Kristin made a motion to adjourn which was seconded by Monica. All were in favor. The meeting adjourned at 8:10pm. The next meeting will be held: November 5th, 2025 at 6:30pm.

**Board of Directors:**

Maine Coast Storm Board of Directors 2025-2026 Season		
	Role	Director
1	President	Kristin Falla
2	Vice President	Todd Adams
3	Secretary	Danielle Nelson
4	Treasurer	Brooke Brewer
5	Registrar	Ruth Thyen
6	Coaching Director	Andrew Marshall
7	Fundraising and Sponsorship Director	Jessica Duffy
8	Marketing and Communications Director	Kristen Smith
9	Safe Sport/Player Safety Director	Nick O'Hara
10	Scheduler	Valerie Hilchey
11	Girls Program Director	Micah Kelly
12	House Program Director	Iride Piechocki
13	Grow the Game Grant Coordinator	Monica Karam
14	Volunteer Coordinator	Jenn Winters