

THE NORTH CAROLINA SPORTS HALL OF FAME  
CELEBRATES EXTRAORDINARY ATHLETIC  
ACHIEVEMENT AND LEADERSHIP.

# NCSHOF

North Carolina's sport's history is legendary. Our state claims some of the greatest athletes of all time—Michael Jordan, Kay Yow, Dale Earnhardt Jr. and so many more. At the North Carolina Sports Hall of Fame & Museum, we create an experience where visitors can feel like part of the story, the history, the shared greatness as you walk among legends.

OUR IMPACT  
IS IN THE  
PEOPLE WE  
REACH

# 325,000

annual average  
museum visitors  
(80,000 school-  
age children)

## Golf Tournament Participants

- 100+ Average Participants, 20+ teams each year from across the state, including University and Corporate partners/supporters of the Hall
- 50 Community Partners, including Hole Sponsors, Team Sponsors, and In-Kind Sponsors

## Student-Athlete Program

- 700 Total Students Have Attended NCSHOF Annual Induction Banquets
- 200+ Average Student-Athletes Attend the Annual Induction Banquet Weekend Each Year
- 30 Counties Represented from Across the State

## Hall of Fame Induction Banquet

- 1,100 Average Attendees

AREAS OF  
FOCUS 2021

Inspiring youth's interest in athletic history through new outreach programs such as our first live virtual panel, "Legends of Today, Leaders of Tomorrow."

Inducting the next round of athletes into the Hall of Fame.

Rebranding to increase awareness and appeal to all ages.