

White Bear Area Fastpitch Softball Association Board Meeting Minutes

November 14, 2024 at 6 pm White Bear Lake District Center Room 201

1. Call to Order: C. Rivard called the meeting to order at 6:03 pm
2. Roll Call: Carrie Rivard, Sheila Evans, Lindsay Lacktorin, Gerritt Schneeman, Gena Wade, Jill Leverty, Heather Larson, Lindsey Shellenberger, Dawn Coudron, Andy Balgord, Josh Oldham
3. Approval of Minutes of the Preceding Meeting - D. Coudron made the motion to approve, C. Rivard 2nd. All approved motion passed
4. Approval of Agenda of Current Meeting - C. Rivard made the motion to approve, D. Coudron 2nd. All approved motion passed
5. Public Forum - None
6. Reports of Officers
 - a. President/Director
 - i. Fall Director's Meeting update - No update due to no one able to make the Director's meeting and no meeting notes coming out yet
 - ii. 16U Elite Discussion - Parents were upset about the \$400 elite fee and didn't want to continue on the elite team. They are upset that it wasn't clearer about the costs and what that involved. Head coach also doesn't want to continue as the head coach. 16s per the coach all want a refund of the \$400 payment.
 1. A parent is asking for us to contact coaches to coach for summer. So they are looking for a paid head coach.
 2. Per Carrie when they contacted the parents and they want to continue with winter training so no refund to be given to those. Parent coach will continue to help during the winter training and in December they can start with Winter Training. L. Lacktorin looking for more gym space
 3. Parents want an open tryout for a pitcher, a paid coach and a tryout for the spring to fill in any open spots left by girls left
 4. Carrie has started the handbook surrounding elite program and costs for elite
 - iii. Discuss Fall State for HS Hosting -
 1. Costs given for Fall State - Rough Estimate \$5k after expenses
 2. Give to HS Boosters for the Fall State weekend. This will be a year by year review as this is a significant weekend of costs that we won't have.
 3. D. Coudron made a motion that we give HS Softball Boosters 2025 Season Fall Ball State hosting. J. Oldham 2nd. Aye's - 10; Nay's - 2. The motion passes to have HS Booster Club host for 2025 Fall State
 - b. Vice President
 - i. Winter Clinic update
 1. Pitchers/Catchers Clinic - Jan 5, 12, 19, 26

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- a. Abby and Optimize team is ready for Pitchers 5 to 6 (10u) 6 to 7 pm (12U and up) and Catchers Clinic from 4:45 to 6 pm (10s) and 5:45 to 7 pm (12U and up)
 - i. \$35 per player per hour per session plus fees for gyms, janitor etc.
 - b. Up to 10 pitchers and 12 catchers per group (2 sessions total)
 - c. 4 instructors for catchers and 2 instructors for pitchers (ask for more instructors for pitchers)
- ii. Tryout update
 - 1. Feb 20 - Pitcher/Catchers - 6:30 to 9 pm on 1 and 5
 - 2. Feb 23 - General Tryouts - 4:00 pm to est. 9 pm (with a 3:30 pm set up for board members)
 - iii. Open Gyms:
 - 1. Sundays in December
 - 2. Adding a hitting instructor to help with kids as well as maybe ask Fall ball or Summer coaches to help with these open gyms and instruction
- c. Treasurer
 - i. Elite Cost Tracking/Winter Clinic Fees
 - 1. Currently working on updating the Elite fees and Winter Clinic Fees
 - 2. 11 outstanding invoices for 11 kids for unpaid fees
 - ii. Trailer and buildout expenses - Anything additional coming for budget purposes
 - 1. Total costs to date: \$12,532.88 - potential further updates needed but should be minimal costs now
 - 2. \$128 for insurance and currently is only the trailer no coverage for inside equipment and about \$10-20 each February estimated
 - iii. Roof Update and concessions shed cleanup/winterization
 - 1. Idea - leftover chips/juice boxes and small amounts of candy can be handed out after the winter clinics to the younger kids to pass the inventory back on to the kids to enjoy.
 - 2. Unplug freezer/fridge? One bag of ice and a few popsicles are still in freezers.- Josh can go out and unplug fridge and freezer as well as remove icees and ice
 - 3. Anything additional to winterize - Carrie will go soon to review and confirm before snow falls
 - 4. Roof Update:
 - a. Roof was fixed temporarily to get us through winter. Total cost was \$156.31.
 - b. Lots of rot and soft spots as well as multiple missing ridge pieces and cracked shingles. We need to look at a more

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- long term solution. Maybe even a full replacement or Steel Roof instead of Shingles.
 - c. Opens up a bigger conversation about a new location or fields that we could look at.
 - d. Shingles and debris from tear off need to be picked up and disposed of. - Multiple Board Members stated they can help
 - iv. Wifi update - Currently not live since we ended our coverage since no ball is being played. Will redress in April for May start
 - v. Optimize Payment vs Individual Payments
 1. We currently pay the individuals as they are not actual employees of Optimize but are people she finds to help run tryouts and clinics.
 2. We are sending individual 1099s which can be hard
 3. J. Joy to ask Optimize if we can at least get a single bill for Clinics
 - vi. Sam's Club Card Usage
 1. Use the Association Website and Association Membership card
 - a. Heather will discuss further with Bri and ask for further information on more cards
 - b. We paid tax on multiple orders due to personal accounts being used
- d. Scheduling Director
 - i. Clinic
 1. Umps costs are going up to \$55 per 65 minute game and will be prorated for anytime above that
 2. Registration is being finalized for Clinics, waiting on final confirmation that we can sent
 3. Auxiliary gym reserved from 4-6pm on Sunday's Dec. 1, 8, 15, Jan. 5, 12, 19, 26 (skipped Jan. 19 due to Martin Luther King Day)
 - ii. When do we want to offer open gyms? Other clinics that need gym time, etc.?
 - iii. A/elite practices
 1. 10-18's all start Sunday practices at fieldhouse December 1 (no Dec. 22nd and 29th for Xmas)
 2. No gym space reserved February 2nd, 9th, 16th, 23rd
 - a. Feb. 2nd and 16th-no gym time available (other tournaments)
 - b. Can have Feb 9 from 6:30-9:00 but not reserved as it is Superbowl
 - c. Looking into D-Bats or another location for February for cost - \$35/hr - **J. Oldham to call and confirm space 2nd, 16th and 23rd as potential dates that we can offer for D-Bats**

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- d. Can't practice in fieldhouse Feb. 23rd as that is tryouts
 - 3. March 2nd and 16th - 6:30-9:00 pm - events prior - 10-14s no 16-18s due to HS
 - 4. No gym time March 9th - spring break
 - 5. March 23rd for General Tryouts 3:30 pm to 9 pm
 - e. Apparel Director
 - i. Logo change - tabling it to next year due to timing so looking at it for 2025 Spring
 - ii. Online Store - need something new.
 - 1. Hisdahls is not very easy to work with so an apparel website is probably not a great idea to move there.
 - 2. Got sent a review for a company - The contact's name is Leah. She is sending information to D. Coudron to review. - Leah and try her for a year. Giving a potential 10% back to the association
 - 3. Elite teams wanted a new dome ball jersey so went with Tahoe Sports to try their selection and options. They have no minimums.
 - a. He is local and can also do a website for us. We will probably do Fall Jerseys, Coaches and Board Gear with Tahoe
 - iii. No uniform swap for now due to time. But we may be able to discuss and have a table for the Spring meeting: Parent/Player meeting.
 - iv. Link will come from D. Coudron for uniforms so we can vote on in December meeting
 - f. Website/Social Media
 - i. Website upgrade updates
 - 1. Update and optimization occurred and we are live. Now the next step is to make the updates necessary. We are making changes live though so please bear with the changes. Buttons right now that don't go anywhere because they were added.
 - a. A. Balgord going through all of the links and sites to ensure that we are getting it up to date
 - b. Look at everything we have and flatten everything so that you can get to information better.
 - c. Board members - please send Andy a list of items that are the most important so he can ensure those are emphasized on the website
 - d. Delete all of the outdated dates etc
 - e. New Membership to SportsEngine has a lot of benefits that are in addition to the website...Quickbooks, streaming access including equipment to be able to live stream games, case study to have hard wired cameras but that is a larger conversation with the district.

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- f. \$1299 cost compared to our \$799 cost from previous version
 - g. Additional note - J. Oldham looking into a Business email option for the association option as well as security
 - ii. Social Media
 - 1. Better integration to these social media sites as well.
 - g. Concessions & Fundraising Director
 - i. No updates for now
 - h. Equipment Manager
 - i. How is the trailer build out going
 - 1. Good, J. Oldham says he is almost complete but needs a few more bins to finalize
 - ii. The concessions shed still has bow nets, wagons, catchers gear and loose items. Will these get into the trailer for handout in the spring?
 - 1. J. Oldham will look at what is still there and see what else can be loaded into the trailer or placed at the fieldhouse.
 - iii. Equipment inventory and proposed purchase list to budget for:
 - 1. We will need catcher gear equipment
 - 2. More balls
 - 3. Get a Budget for all potential costs that we will be spending
 - i. Tournament Director -
 - i. Usual Date would be June 6-8th but S. Evans and a few other Board Members have a conflict with June 8th. The question was brought up to see if we keep the same days and request more help from the community or change the date of the tournament?
 - 1. Potential looking at Fathers Day weekend. We discussed that unless we are planning on keeping it the same weekend moving forward we shouldn't be changing for a few board members. The rest of the board will all have to pick up the extra work for that weekend.
 - ii. Keep the same t-shirt vendor as last 2 years? - Keep them the same for now
 - j. HS Liaison
 - i. No updates

Next Meeting: December 15th 6 - 8 pm at the North Campus Field House

Adjournment: L. Shellenberger made a motion to adjourn. D. Coudron 2nd. Meeting adjourned at 8:12 pm

END OF MEETING DUE TO TIME - remaining items on the approved agenda will be reviewed and added to next meeting if still necessary