



MSHA Culture Committee Meeting Minutes

October 12th, 2022

5:45pm Cabela's Conference Room

Attendees

Ben Grenier

Darcy Sabers

Leah Rezac

Wendy Colomb

Jen Maeschen

Stacey Hohn

Andi Paul

Nicole Bussmus

Committee Discussion Topics:

- 1.) Try Hockey for Free
 - Successful in Registering 12 new skaters!
 - Will continue with two weekend format
 - Need more coaches and less player help next year
 - Need a list of on-ice activities for more structure
- 2.) Pucks and Ponytails
 - Will need to clarify next year what Culture's role is with the event
- 3.) Recruitment bonus program
 - Will run until December 15th
 - Will be posted on FB & Website
 - Not for immediate family members
 - Each form will be reviewed by the Culture committee
 - \$100 Visa GC
- 4.) Marlins Weekly Photo Contest will start by the end of November
 - \$5 concession stand GC to winner
 - Posted on FB
 - Winner randomly selected
- 5.) Discussed Culture Event "Hockey land" Movie Night
 - Will be on an upcoming Saturday in November
 - Open to all ages (Parental Warning)

- 6.) Reaching out to the Radio Stations in town for Hockey Scores and a Varsity Coach segment
- 7.) Need to add Andi Paul, Nicole Bussmus, and Wendy Colomb to the website for the Culture Committee Members
- 8.) Palace City Allstars Cheer will be involved with Marlins Home Games this Season. More to come
- 9.) Ben will be partnering with Marketing on Culture's involvement with "Corporate Nights".
- 10.) Next Culture Committee Meeting. November 9th.