



# PICKERING FOOTBALL CLUB

## MONTHLY NEWSLETTER

### Dear Member, Support and Stakeholder,

As we settle into the long indoor season you will no doubt meet the many people delivering PFC programs here at the Pickering Soccer Centre. Much of the field time is used by our own internal teams and supplementary programs leaving weekend afternoons and evenings to external users.

PFC programs fall into one of three streams – Recreational, Grassroots & Competitive, and High Performance. On the field these are overseen by Dir. Of Football Operations Frankie Mohammed, and off the field by Dir. of Operations Elizabeth McCaw.

Each stream has a team (one technical and one administrative) enabling us to provide the best experience for players and families from registration to game day! Recreational is led by Dave Lord (Admin) and Mack Cobel (Technical), and includes Indoor and Outdoor Rec, Camps, LEAP and All Abilities.

Grassroots & Competitive, is led by Jaye Poole (Admin) and Hollie Babut (Technical) and includes U8-U18 Teams, Striker Camp, Super 7's, Female Coach Development and Festivals. High Performance is led by Nina Cancellara (Admin) and Rich Hirst (Technical) and includes OPDL, L1 Ontario, OSL and Showcases.

The team we have assembled here at PFC is passionate, knowledgeable and takes great pride in what they do. If you see them around the facility, make sure to say hello!

### November 2025

- League One Converge Recap
- Winter Festival 2025 Deadline
- PFC x Canada Soccer Strategy
- AFC Toronto Meets PFC
- PFC Brand Heads to Brazil
- Open Spots on PFC Board
- League One Ontario Trials
- **And More...**



**SCAN THE QR  
CODE  
BELOW TO  
EXPLORE OUR  
CATALOGUE OF  
PFC  
MERCHANDISE!**

**GRASSROOTS & COMPETITIVE  
WINTER FESTIVAL 2025 IS ALMOST  
HERE!  
DEC 27 - JAN 4  
PSC**

**SCAN**





# PFC LEAD AT LEAGUE 1 CANADA CONVERGE



Pickering Football Club (PFC) made a strong impression at this year's League1 Canada Converge, an annual gathering that unites executive, operational, and marketing leaders from across the nation's top pro-am clubs. The event serves as an important platform for collaboration, learning, and shaping the future direction of the league.

This year, PFC played a prominent role. Staff members were invited to speak on three key panels, highlighting the club's expertise in critical areas of sport operations and development. Executive Director Matt Greenwood led an in-depth session on grant writing, sharing strategies and real-world practices that support sustainable organizational growth. PFC's Director of Business Development Elizabeth McCaw also presented to operational leaders, offering insights on game day operations and volunteer and staff optimization, two essential components for delivering high-quality matchday experiences.

Beyond PFC's contributions, the conference offered valuable opportunities to hear directly from league leadership. League Commissioner Dino Rossi provided updates on the evolving vision of League1 Canada and upcoming initiatives aimed at strengthening the competition's long-term impact. One of the weekend's most anticipated moments was the keynote presentation from Sandra Gage of FIFA Canada, who offered attendees an exclusive look at planning underway for the 2026 FIFA World Cup.

PFC's involvement at Converge 2025 underscores the club's commitment to innovation, leadership, and continuous improvement—both on and off the pitch—as Canadian soccer enters an exciting new era.



# PFC LEAD AT LEAGUE 1 CANADA CONVERGE



# LEAGUE 1 ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ONTARIO TRIALS



**HEAD TO OUR  
WEBSITE TO  
LEARN MORE.**



**TRIALISTS  
MUST PAY \$50  
TRIAL FEE TO  
PARTICIPATE  
IN LEAGUE 1  
TRIALS.**

- **DEC 16 - 30**
- **TRIALS AT  
PICKERING  
SOCCER  
CENTRE**





# Winter Festival 2025

REGISTRATION CLOSING DEC 11

DECEMBER 27 - JANUARY 4

PICKERING SOCCER CENTRE

1975 Clements Rd.



U8 - U14

2 GAMES +

5V5 - 11V11 FORMAT

STARTING AT \$255

# WOMEN & GIRLS STRATEGY



**EARLIER THIS MONTH, ELIZABETH MCCRAW & MATT GREENWOOD ATTENDED THE LAUNCH OF CANADA SOCCER'S WOMEN & GIRLS STRATEGY AT BMO FIELD TO FURTHER CEMENT PFC AS A CATALYST IN FEMALE SOCCER PARTICIPATION.**



**BOTH PFC'S HOLLIE BABUT - GRASSROOTS / COMPETITIVE PROGRAM DIRECTOR, & KYRA BARTON - FORMER COACH - ARE FEATURED IN THE SHE CAN COACH & ACCELERATEHER PROGRAM.**



**CLUB PARTICIPANT**



# COME CELEBRATE THE WORLD'S BIGGEST DRAW!

JOIN US FOR AN AFTERNOON  
OF EXCITEMENT AND NERVES  
AS WE WATCH THE WORLD'S  
LARGEST TOURNAMENT TAKE  
SHAPE!



**REFRESHMENTS  
AVAILABLE**

**FREE ENTRY  
INTO PSC**

**GAMES  
AND PRIZES**

**1975 CLEMENTS RD.**

**DECEMBER | 5 | 11:30 A.M**

# WINTER REC REGISTRATION

**OPEN**



**SUNDAYS  
FEB 1 - APR 26**



**U3 - U18  
CO-ED**



**PICKERING  
SOCCER  
CENTRE**



**STARTING  
AT  
\$155**

# CALLING ALL VOLUNTEERS!



**OUR ALL-ABILITIES PROGRAM IS LOOKING FOR VOLUNTEERS TO HELP SUPPORT OUR COACHING STAFF THROUGHOUT THE INDOOR SEASON! INFORMATION ON OUR FUNDAMENTAL PROGRAM CAN BE FOUND BELOW! REACH OUT TO OUR PROGRAM DIRECTOR TO LEARN MORE!**



**SATURDAYS**



**8:30 - 10:30 A.M**



**PSC TURF**



**SUNDAYS**



**9:45 A.M - 12 P.M**



**HOLLAND BLOORVIEW**

**NEW PICKLEBALL  
SAT / SUN SLOTS**

**NOV 29**

**\$7**

**\$7**

**NEW SAT SLOT**

**8:30 - 10:30 A.M**

**2 ADVANCED PLAY  
COURTS**

**NOV 30 - DEC 21**

**NEW TIME: 8:30 - 10:30 A.M**

**NEW SLOT: 11:30 A.M - 1:30 P.M**

**2 ADVANCED PLAY COURTS**

**ONLY AT 11:30 A.M**



# COME JOIN THE BOARD!

WE ARE CURRENTLY SEEKING INDIVIDUALS TO SERVE ON OUR VOLUNTEER BOARD OF DIRECTORS, CONTRIBUTING THEIR EXPERTISE TO HELP STEER OUR CLUB'S FUTURE! HEAD TO THE NEWS PAGE ON OUR PFC WEBSITE TO LEARN HOW YOU CAN GET INVOLVED TODAY!

**ROLE**



**TERM**

- **VICE PRESIDENT (2)**
- **SECRETARY (2)**
- **DIRECTOR AT LARGE (1)**
- **DIRECTOR AT LARGE (2)**
- **DIRECTOR AT LARGE (2)**



# AN AFC



# AFTERNOON!



**ON NOV. 15, OUR U14 (2012) GIRLS IMODEL TEAM GATHERED AT BMO FIELD TO WATCH THE FIRST-EVER FINAL OF THE NORTHERN SUPER LEAGUE! THOUGH OUR HOME CLUB CAME UP JUST SHORT, THE GROUP GAVE IT THEIR ALL CHEERING ON PFC ALUMNUS AND AFC TORONTO STAR NIKAYLA SMALL!**

# A WONDERFUL PFC JOURNEY

**THIS MONTH, PFC  
HELPED PROVIDE  
AN ORPHANAGE  
IN RIO DE  
JANEIRO WITH  
CLUB SOCCER  
BALLS AND  
UNIFORMS FOR  
THE YOUTH!**





# THANK YOU SPONSORS



**INTERESTED IN SPONSORING A TEAM?**

Support minor sports in your Community and get your business recognized!  
**Book by June 15th** and receive a **\$50 gift card** to a local restaurant!




Email [sponsorship@kidspired.ca](mailto:sponsorship@kidspired.ca)




**THE FUTURE OF GOLF IS YOU**

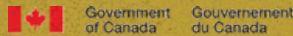
Junior Golf Academy at Royal Ashburn Golf Club

[www.royalashburngolfclub.com](http://www.royalashburngolfclub.com) | Performance Centre

## PARTNERS



## CLUB SUPPORTERS



Ontario Trillium Foundation



## AFFILIATION





# THANK YOU TEAM SPONSORS

