Town Hall Meeting

April 2nd, 2019
SYC Commitment to the soccer program
Welcome

- Welcome by Executive Director
- Short term and long term goals
- **Mission**: to ensure our members have world class training and appropriate competition regardless of their skill level.
Agenda

- Welcome by Executive Director
- Structure 2019-2020
- Communication
- Philosophy / 4 Areas of Focus by Technical Director
- CCL Information
- Pathway for 2019-20'
- Communication
- Coaching Slate 2019-20' Info
- Tryouts Info
- Questions
Executive Director
Dotty Talbott

Technical Director
Esteban Maldonado

Soccer Committee

Dir. of Youth Development
Justin O'Shell

U9-U12 Director of Coaching
TBA in April

U13+ Director of Coaching
TBA in April

Director of College Placement
TBA in April

Director of GoalKeepers
Chris Fenner

Soccer Committee

U13+ Director of Coaching
TBA in April

Director of College Placement
TBA in April
Soccer Communication

- Travel Soccer Newsletter will be sent out twice per month starting next Friday. The newsletter name will be “BEYOND THE PITCH”

- Travel soccer Email’s for big announcements

- Social Media with latest NEWS, Updates, events etc.

- We welcome feedback on ways to improve communication

Questions or Concerns

Parent → Head Coach → Technical Director → Executive Director
Philosophy

-FUN

We need to remember soccer is just a game!
Challenge all players in a FUN Environment

-Player Development

Develop players into their full potential
Develop players that can play at the next level
Help develop future leaders
4 Areas of Focus for SYC Soccer

1) Improve the BASE
2) Improve the TOP
3) Quality Coaching
4) Grow the SYC Soccer Brand
4 Areas of Focus for SYC Soccer

**Improve the Base**

- More Oversight on the younger age groups they are the FUTURE
- Provide access to Professional Training U4-U8 Rec Programs
- Coaching Education for the REC Coaches
- Year round U7-U8 SYC Developmental Academy Program
- More training opportunities for U9-U12 Age groups
4 Areas of Focus for SYC Soccer

**Improve the TOP**

- We support our players to play HS Soccer
- Make sure our older age groups are showcasing
- Help players with the college process / provide college seminars
- We are providing a College ID Combine (Rising 8th Grade- 12th Graders)
- We are serious about helping KIDS get into COLLEGE!
4 Areas of Focus for SYC Soccer

**Quality Coaching**

- Everything Starts with Quality Coaching
- Place Coaches on the right age groups
- SYC Soccer Curriculum (fall 2019)

**IMPROVE COACHING EDUCATION**

- Cultivate a good Culture on our coaching staff
- Clinics / Classroom Sessions / Newsletters
- Monthly Staff meetings
- Record Coaches Activities/Full sessions/ Halftime talks etc.
4 Areas of Focus for SYC Soccer

Grow SYC Soccer Brand

- We want to grow our Brand in the Springfield and surrounding communities.
- We want families and players to feel proud of the SYC Soccer Logo.
- Get into schools to grow our presence for Rec and Travel.
- Grow our Social Media presence (Facebook, twitter, instagram) FOLLOW US.
- We will grow our Spirit wear for kids, and families for the Fall 2019.
CCL Membership

-Landscape always changing

-WHY CCL

Top Clubs in the Region Participate in CCL

(Loudoun, Frederick, SOCA, Beach FC, Arlington, VA Legacy)

-Gen Adidas Event, Club wide partnerships, College ID Combine, Championship Showcase, CCL College Showcase, CCL United Events
Pro23 is for Current, former College Players, and current HS Elite players who want to play in the most competitive summer league in the Region.

U11-U19 SYC Blue teams will compete vs. the top teams in the region in league play, will participate in The VYSA Virginia State Cup, and the top tournaments, Showcase events.

U11-U18 SYC Orange teams will play in the CCL Championship vs clubs other clubs in the region with CCL College Combine Opportunity, will play the VYSA Presidents Cup Competition and Showcase events.

U9-U10 SYC Blue and Orange teams will play vs other Top CCL Clubs in Northern Virginia and also participate in the CCL Scrimmage fests throughout the year.

U9-U19 SYC Soccer White and Black teams will play competitive games in the DMV area and local tournament events in Northern Virginia.

SYC U4 Pee Wee / U5 Mini Kickers Program

SYC U6-U19 REC Soccer Program

SYC U7-U8 SYC Developmental Program

National Capital Soccer League

CCL Championship

CCL NextGen

USYS National League South Atlantic Premier EDP Conference

Pro23

TBA

SYC Soccer Pathway 2019-2020

To be announced soon.
Training Format for next year

U9-U19 Age Groups

Age Group Training - 2x per week (Age Groups Training next each other)

Monday Night Training- 1x per week Blue/Orange

Skills Night Training - 1x per week for the White/Black (optional)
Coaching Slate 2019-20’

- We plan on bringing all the Current SYC coaching staff back for next year
- We plan on announcing the 2019-20’ Coaching Slate on Social Media April 17th
- Major factor is placing the coaches on the age groups they are very strong with (Personalities, gender, Age Groups)
- Major factors on placement of coaches is putting them in the same league so they can be deconflicted on game days
Upcoming Events

-April 16th | Open tryout registration for 2019-20’
April 17th  | Announce Coaching Staff for 2019-20’
-April 18th | Announce Technical Staff for 2019-20’
-April 19th | Announce Tryout Schedule for 2019-20’
-April 26th | Travel Expo for Travel Tryout Information
-May 6th    | First Day of Tryouts
-May 25th   | The Virginian
-June 3rd-6th | SYC College ID Combine
2019-2020

- Next year every team will have their individual team manager
- Club Wide APP - Currently evaluating all of them
- Soccer.com Partnership
- NEW Uniforms this Fall 2019
Thank you!