

2022-2023

SEASON

8 & UNDER MEMBERSHIP REPORT



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PARTICIPATION + RETENTION OVERVIEW

The 8 & under Membership Report highlights the USA Hockey entry level program at the National, Affiliate, and Association levels. The 8 & under age group is the Key Performance Indicator (KPI) for USA Hockey membership, and this report shares metrics from previous seasons to share insights on growth goals for the upcoming season.

The USA Hockey Program Services Team provides resources and tools to help local associations grow their 8 & under program, which can be found on www.usahockey.com/programservices.

8U REGISTRATIONS CONTINUE TO REBOUND FROM COVID DIP

USA Hockey registrations at 8U grew slightly in 2022-23 to a total of 121,732 continuing a strong post-COVID recovery. TOTAL registrations at 8U grew at +1.9 percent year-over-year largely driven by strong retention following last season's robust inflow of NEW players.

BOTH BOYS AND GIRLS AT 8U GREW FOR THE SECOND STRAIGHT YEAR

TOTAL 8U Boys and Girls grew by +2,273 or +2.1 percent versus 2021-22 tied primarily to strong retention following an unusually strong acquisition year in 2021-22 as the sport rebounded from COVID.

BOYS BOUNCE BACK – GIRLS GROW BOTH NEW AND RETAINED

Overall 8U Boys grew by +19,107 or +25.4 percent versus 2020-21 with a slight decline in RETAINED Boys dropping by -1,313 or 2.7 percent. On the other hand, 8U Girls grew both NEW and RETAINED players, increasing the TOTAL (+29.9%), NEW (+66.2%) AND RETAINED (+3.8%) suggesting a healthy, pro-growth mix of players over the near term. The overall total and number of new players with Girls' participation is a record high.

RETENTION FROM ONE AGE TO THE NEXT: AFFILIATE LEVEL

	18-19	19-20	20-21	21-22	22-23
8 TO 9	-2.7%	-4.0%	-13.6%	-13.3%	14.3%
7 TO 8	-4.5%	-12.8%	-17.6%	19.0%	-20.0%
6 TO 7	-14.1%	5.3%	-5.6%	-16.6%	-2.8%
5 TO 6	2.5%	5.6%	-48.2%	30.7%	9.6%
4 TO 5	6.5%	-21.7%	-26.7%	-6.1%	29.0%

ETHNICITY BREAKDOWN

Ethnicity Mix					
NATIONAL REGISTRATIONS - 8U					
	18-19	19-20	20-21	21-22	22-23
American Indian/Alaskan	0.92%	0.86%	0.70%	0.81%	0.74%
Asian	2.33%	2.71%	1.56%	2.33%	2.88%
Black/AA	0.71%	0.66%	0.56%	0.79%	0.72%
Native Hawaiian	0.11%	0.15%	0.09%	0.13%	0.15%
Hispanic/Latino	2.33%	2.53%	2.21%	2.90%	3.00%
White (Non-Hispanic)	81.33%	80.96%	81.66%	78.38%	77.99%
Two or more races	4.84%	5.04%	4.78%	4.55%	4.42%
Other	0.66%	0.63%	0.57%	0.96%	2.35%
Prefer not to answer	6.78%	6.47%	7.88%	9.15%	7.81%

Ethnicity Mix					
RHODE ISLAND REGISTRATIONS - 8U					
	18-19	19-20	20-21	21-22	22-23
American Indian/Alaskan	0.09%	0.52%	0.66%	0.20%	0.31%
Asian	1.11%	1.40%	1.05%	0.49%	0.71%
Black/AA	0.85%	0.61%	1.05%	0.98%	0.92%
Native Hawaiian	0.00%	0.17%	0.00%	0.00%	0.00%
Hispanic/Latino	2.13%	2.18%	1.84%	1.08%	1.63%
White (Non-Hispanic)	82.57%	82.11%	83.73%	84.07%	82.67%
Two or more races	4.93%	4.54%	4.20%	3.34%	4.08%
Other	0.68%	0.79%	0.52%	0.69%	0.82%
Prefer not to answer	7.57%	7.68%	6.96%	9.14%	8.87%

KEY TAKEAWAYS: NATIONAL LEVEL

- 8U BOYS & GIRLS**

- TOTAL increased by +2,273 or +2.1 percent
- NEW decreased by -3,117 or -5.2 percent
- RETAINED increased by +5,390 or +9.0 percent

BOYS & GIRLS_8U					
	18-19	19-20	20-21	21-22	22-23
TOTAL	123303	121796	94582	119459	121732
	1.0%	-1.2%	-22.3%	26.3%	1.9%
NEW	55652	53799	33875	59647	56530
	-0.2%	-3.3%	-37.0%	76.1%	-5.2%
RET	67651	67997	60707	59812	65202
	1.9%	0.5%	-10.7%	-1.5%	9.0%
LOST	26026	27373	32617	15926	27405
	13.2%	5.2%	19.2%	-51.2%	72.1%

- 8U BOYS ONLY**

- TOTAL increased by +1,967 or +2.1 percent
- NEW decreased by -2,387 or -5.2 percent
- RETAINED increased by +5,390 or +9.0 percent

BOYS_8U					
	18-19	19-20	20-21	21-22	22-23
TOTAL	99946	98129	75314	94421	96388
	0.3%	-1.8%	-23.3%	25.4%	2.1%
NEW	43662	42126	25793	46213	43826
	-0.9%	-3.5%	-38.8%	79.2%	-5.2%
RET	56284	56003	49521	48208	52562
	1.3%	-0.5%	-11.6%	-2.7%	9.0%
LOST	19838	21016	25331	11914	20321
	13.3%	5.9%	20.5%	-53.0%	70.6%

- 8U GIRLS ONLY**

- TOTAL increased by +303 or +1.2 percent
- NEW decreased by -733 or -5.5 percent
- RETAINED increased by +1,036 or +8.9 percent

GIRLS 8U					
	18-19	19-20	20-21	21-22	22-23
TOTAL	23359	23665	19269	25038	25341
	3.7%	1.3%	-18.6%	29.9%	1.2%
NEW	11992	11673	8085	13434	12701
	2.3%	-2.7%	-30.7%	66.2%	-5.5%
RET	11367	11992	11184	11604	12640
	5.1%	5.5%	-6.7%	3.8%	8.9%
LOST	6189	6360	7287	4012	7083
	13.1%	2.8%	14.6%	-44.9%	76.5%

KEY TAKEAWAYS: AFFILIATE LEVEL

- BOYS & GIRLS**

- TOTAL decreased by -12 or -1.2%
- NEW decreased by -6 or -1.2%
- RETAINED decreased by -6 or -1.1%

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	18-19	19-20	20-21	21-22	22-23
TOTAL	1235	1185	762	1035	1023
	-3.1%	-4.0%	-35.7%	35.8%	-1.2%
NEW	520	499	238	494	488
	0.0%	-4.0%	-52.3%	107.6%	-1.2%
RETAINED	715	686	524	541	535
	-5.3%	-4.1%	-23.6%	3.2%	-1.1%
LOST	302	311	442	147	301
	6.3%	3.0%	42.1%	-66.7%	104.8%

- BOYS**

- TOTAL decreased by -1 or -0.1%
- NEW decreased by -15 or -3.8%
- RETAINED increased by +14 or +3.2%

- GIRLS**

- TOTAL decreased by -11 or -5.4%
- NEW increased by +9 or +8.7%
- RETAINED decreased by -20 or -20.0%

BOYS_8 & UNDER_ SUMMARY						GIRLS_8 & UNDER_ SUMMARY					
	18-19	19-20	20-21	21-22	22-23		18-19	19-20	20-21	21-22	22-23
TOTAL	978	948	610	831	830	TOTAL	257	237	152	204	193
	-2.8%	-3.1%	-35.7%	36.2%	-0.1%		-4.5%	-7.8%	-35.9%	34.2%	-5.4%
NEW	393	395	180	390	375	NEW	127	104	58	104	113
	-2.0%	0.5%	-54.4%	116.7%	-3.8%		6.7%	-18.1%	-44.2%	79.3%	8.7%
RETAINED	585	553	430	441	455	RETAINED	130	133	94	100	80
	-3.3%	-5.5%	-22.2%	2.6%	3.2%		-13.3%	2.3%	-29.3%	6.4%	-20.0%
LOST	213	233	340	105	219	LOST	89	78	102	42	82
	0.0%	9.4%	45.9%	-69.1%	108.6%		25.4%	-12.4%	30.8%	-58.8%	95.2%
BOYS TO GIRLS RATIO	81.1%					18.9%					

- GROWTH CHALLENGE**

- TOTAL UNDER-performed by -39
- NEW UNDER-performed by -19
- RETAINED UNDER-performed by -20

HAT TRICK GROWTH CHALLENGE			
22-23 GOAL	VS. GOAL	VS. ACT	23-24 GOAL
1062	(39)	(12)	1050
507	(19)	(6)	501
555	(20)	(6)	549
# OF ASSOCIATIONS			12
AVERAGE # PLAYERS/ASSOCIATION			85.3

ASSOCIATIONS

RIH0003 BROWN YOUTH HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	0	0	13	0	13	13	14
NEW	0	0	13	0	13	13	14
RETAINED	0	0	0	0	0	0	0
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	0	0	10	TOTAL	0	0	3
NEW	0	0	10	NEW	0	0	3
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			76.9%				23.1%

RIH0142 BURRILLVILLE JUNIOR HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	14	19	32	21	11	13	34
NEW	9	9	25	10	15	16	26
RETAINED	5	10	7	11	(4)	(3)	8
LOST	1	1	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	10	16	28	TOTAL	4	3	4
NEW	6	9	21	NEW	3	0	4
RETAINED	4	7	7	RETAINED	1	3	0
LOST	1	1	2	LOST	0	0	0
RATIO BOYS TO GIRLS			87.5%				12.5%

RIH0012 CRI KNIGHTS YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	44	21	21	23	(2)	0	23
NEW	12	5	7	6	1	2	8
RETAINED	32	16	14	17	(3)	(2)	15
LOST	59	16	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	33	18	19	TOTAL	11	3	2
NEW	9	5	7	NEW	3	0	0
RETAINED	24	13	12	RETAINED	8	3	2
LOST	42	13	3	LOST	17	3	0
RATIO BOYS TO GIRLS			90.5%				9.5%

RIH0139 GPYHA

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	25	53	17	56	(39)	(36)	19
NEW	13	41	6	43	(37)	(35)	7
RETAINED	12	12	11	13	(2)	(1)	12
LOST	7	1	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	22	44	17	TOTAL	3	9	0
NEW	11	33	6	NEW	2	8	0
RETAINED	11	11	11	RETAINED	1	1	0
LOST	7	0	5	LOST	0	1	3
RATIO BOYS TO GIRLS			100.0%				0.0%

RIH0179 JR MOUNTIES

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	0	15	8	16	(8)	(7)	9
NEW	0	15	8	16	(8)	(7)	9
RETAINED	0	0	0	0	0	0	0
LOST	0	0	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	0	13	6	TOTAL	0	2	2
NEW	0	13	6	NEW	0	2	2
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	6	LOST	0	0	2
RATIO BOYS TO GIRLS			75.0%				25.0%

RIH0170 NEWPORT YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	67	170	221	175	46	51	228
NEW	18	109	132	112	20	23	136
RETAINED	49	61	89	63	26	28	92
LOST	91	11	54				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	53	131	164	TOTAL	14	39	57
NEW	11	81	95	NEW	7	28	37
RETAINED	42	50	69	RETAINED	7	11	20
LOST	64	8	42	LOST	27	3	12
RATIO BOYS TO GIRLS			74.2%				25.8%

RIH0146

N.R.I. VIKINGS

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	36	41	74	43	31	33	77
NEW	16	23	57	24	33	34	59
RETAINED	20	18	17	19	(2)	(1)	18
LOST	3	3	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	34	39	66	TOTAL	2	2	8
NEW	16	21	50	NEW	0	2	7
RETAINED	18	18	16	RETAINED	2	0	1
LOST	2	3	3	LOST	1	0	0
RATIO BOYS TO GIRLS			89.2%				10.8%

RIH0008

PROVIDENCE HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	112	86	41	89	(48)	(45)	43
NEW	29	25	20	26	(6)	(5)	21
RETAINED	83	61	21	63	(42)	(40)	22
LOST	54	13	25				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	103	79	40	TOTAL	9	7	1
NEW	27	23	20	NEW	2	2	0
RETAINED	76	56	20	RETAINED	7	5	1
LOST	46	11	23	LOST	8	2	2
RATIO BOYS TO GIRLS			97.6%				2.4%

RIH0177

RI JR BLUES

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	70	67	13	69	(56)	(54)	14
NEW	33	36	13	37	(24)	(23)	14
RETAINED	37	31	0	32	(32)	(31)	0
LOST	40	21	27				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	62	60	11	TOTAL	8	7	2
NEW	26	32	11	NEW	7	4	2
RETAINED	36	28	0	RETAINED	1	3	0
LOST	35	17	23	LOST	5	4	4
RATIO BOYS TO GIRLS			84.6%				15.4%

RIH0134 RHODE ISLAND STING

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	13	15	13	17	(4)	(2)	15
NEW	7	11	8	12	(4)	(3)	9
RETAINED	6	4	5	5	0	1	6
LOST	2	5	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	0	0	0	TOTAL	13	15	13
NEW	0	0	0	NEW	7	11	8
RETAINED	0	0	0	RETAINED	6	4	5
LOST	0	0	0	LOST	2	5	0
RATIO BOYS TO GIRLS			0.0%				100.0%

RIH0011 SOUTHERN RHODE ISLAND YOUTH HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	87	122	131	126	5	9	135
NEW	40	57	70	59	11	13	72
RETAINED	47	65	61	67	(6)	(4)	63
LOST	32	7	22				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	70	101	110	TOTAL	17	21	21
NEW	30	49	55	NEW	10	8	15
RETAINED	40	52	55	RETAINED	7	13	6
LOST	21	3	14	LOST	11	4	8
RATIO BOYS TO GIRLS			84.0%				16.0%

RIH0144 WARWICK JUNIOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	84	67	53	69	(16)	(14)	55
NEW	42	33	39	34	5	6	40
RETAINED	42	34	14	35	(21)	(20)	15
LOST	43	30	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	72	60	46	TOTAL	12	7	7
NEW	31	30	32	NEW	11	3	7
RETAINED	41	30	14	RETAINED	1	4	0
LOST	38	24	4	LOST	5	6	0
RATIO BOYS TO GIRLS			86.8%				13.2%