



JULY 2019 MINUTES
Board of Directors Monthly Meeting

Time: 6:30pm

Date: July 15, 2019

Location: Marian U – Stayer Center – Room 212/213

FDLSA Executive Officers:

Chad Collett, President • Luke Newman, Vice President • Andy Gill, Secretary • Bob Van Kirk, Treasurer

Agenda:

- Call to Order / Roll-Call
 - Present: Chad Collett, Dan Gerred, Jillian Saiberlich, Diane Riley, Lawrence Foster, David Hammes
 - Absent: Luke Newman, Andy Gill, Bob Van Kirk, Bryan Henslin, Josh Rieder, Justin Szatkowski, Ryan Hilbert
- Guest Open Forum
- Approval of BOD June Meeting Minutes (Emailed)
- Approval of Financials
- Treasurer's Report (Bob)
 - We are still looking pretty healthy in all Accounts. Our biggest expenses for this time of year are the jersey's for Rec, which were paid in May and of course, our Field Maintenance (lawn mowing). We also paid out our Select Coaches. Another item to note is that our 990 was completed and submitted for the IRS for the year ending 8/31/2018 and so was our Wisconsin income tax filings by Huberty. This was completed 07/12/2019. Lastly, we did renew our Non-Profit status with the Wisconsin Department of Financial Institutions on 6/24/2019.
- President's Report (Chad)
 - Elections are coming up in September. It is time to start to think if you plan to run again for the board and the impact you will make should you be re-elected – take the time to write down the impact you had over the past 2 years as this should be noted on your application. Even if you run for re-election you need to complete a form online. Terms that are expiring are: Chad Collett, Luke Newman, Dan Gerred, Ryan Hilbert, Justin Szatkowski, Andy Gill, David Hammes, Bryan Henslin, Lawrence Foster. Meeting is slated for Monday, Sept 9th at Marian. Do we want to shift date and/or move to Eagles Club?
- Program Reports
 - Select League (Chad)

- All players are registered for Girls U11-U19 and Boys U11-U15. HS Boys will have another tryout in October after WIAA season and teams will be formed for spring 2020 season. We have one U11B-Developmental Team (2010 birth year), one boys and one girls' team at each of the following levels: U11, U12, U13, and U14/15. We also have 3 teams at the Girls HS level. A U15-17 SECL, a U17 State League, and a U18/19 SECL.
 - All SECL and State Teams are registered with WYSA for the Fall 2019 Season. Still have one U11B-Developmental that will play tournaments only we need to register. With Dave Moehn coaching 2 teams he has released his duties at club registrar. I mentioned it at last month's meeting but no takers so by default Chad Collett has taken on duties as club registrar. Teams have now all been approved so Chad will begin printing player cards in next 1-2 weeks for each team so we can get them approved by East Central and back in time for the tournament.
 - Season will begin September 7th and run until Nov 10th. Schedules should be available in Mid-August for the public. Chad should receive early draft of schedule in next 1-2 weeks to assign game times and fields, then a reschedule window will open for game reschedules. (also done by Chad). All teams will play minimum of 2 tournaments with first one being FC Green Bay in Fond du Lac in August 24/25 and are in process of getting signed up for their 2nd tournament . Finally, picture day for our select players is August 28th with VIP.
 - Players are in process of getting registered for our Pre-Season Training Camp august 5-9 at our complex. This camp is coordinated by Marian U from a coaching perspective and we anticipate 150+ players to attend. It is included in cost for our current select players and there is an option for non-select players to sign up. Cost is \$140. We are doing the t-shirts this year and Chad has design completed and will be putting in order with Hopper's for the shirts at the end of the month.
- Academy Program (Chad)
 - We are still working on deciding the best structure for the fall Academy program. Chad is in contact with Craig Peltonen to determine available resources. Want to have all details locked in by first week of August. Academy typically runs September/October. If anyone wishes to assist with Academy, or take over at Academy Director from Chad, please see Chad.
- Recreation League (Luke)

- Here is an overview of the rec season:
- Started May 13th and ran through this past weekend July 14th. The season had a rough start due to weather but we were able to get most of the games in despite the rain and wet fields. During the season we had 764 regular season games at the complex. The picture day weekend we had 100 games with half of the games on the Saturday being cancelled due to the storms. Those games were not made up and the pictures for that day were scheduled two nights during the week after. The high school league will continue for the next two Wednesdays due to their season starting in June.
- The program had 1295 kids registered which was up from last year. We had 120 teams from U5 through the high school league. We had 120+ coaches for all of those teams. With the move to Demosphere coaches could register two ways making it harder to get exact number of coaches. That system will be revised for next year.
- VIP is sending pictures out and will continue to send the picture orders to the address on the order form. The girls photos are delayed since we had to push the actual picture day back due to weather. The pictures we have at the complex are team photos that are usually extras for the coach to hand out as they see fit.
- Chad and I will be handing out the volunteer buyout this Wednesday and next at the concessions stand from 5-6:30pm. Volunteers must have checked in and worked their time to get the buyout money back. Exception are coaches.
- Rec refs we had approximately 50 refs that we used through the season. We had very few issues with refs this year. Most showed up when scheduled and communicated if they were not going to make it so we could assign the floater to the games. For the spring game weekend we spent \$2,268 which was less than normal due to cancelling half the games because of weather. For the year end tournament we spent \$4,208 in ref fees. We had 155 games over a two day period for the end of year tournament. For both weekends we did not have refs for U5 and U6 games. For the entire season we spent \$16,236 in ref fees.
- We sent out a survey to see what interest there is in a fall rec league primarily focused on the younger age groups. This is in the beginning stages and could possibly be run on Saturday mornings from 9am to 12pm with age groups U5-U8. It would include a short practice followed by a shorter game. It would run 6 to 8 weeks.

- Thank you to everyone for making the season a success. I have heard a lot of compliments on how well organized and put together the program. It is a group effort and thank you.
 - Josh can chime in on the tournament. Only thing I will add is I did have a couple parents express concerns that we should not allow guest players of any kind because it always seems to be an issue. There were only couple of people that expressed it to me but wanted to pass along. The tournament did go smoothly and most games that made it to the championship were well matched. The survey ahead of time seemed to work to allow teams to play competitive games leading up to championship game.
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- Adult League (Bryan)
 - No Report
- Camps and Clinics (Chad)
 - Phoenix Pre-Season Training Camp is August 5-9 at our complex. No other camps or clinics are planned after that.
- Coaching Report (Chad)
 - All Select Coaches are in place. We still need an Assistant Coach for U15-17 SECL Girls team coached by Diana Lara and assistant coaches for our U13 Boys team (Gill) and U11 Boys –Developmental Team (Moehn). If you know of any coaches, please contact Chad.
- Referee Report (Chad)
 - The rec league referees did a very good job this year. Very minimal complaints regarding them but lots of positive feedback and comments on how they handled games and situations. We had approx. 60 referees on the list for this year but especially at end of year tournament, we were short on refs due to conflicts with playing. We are still in need of a true Referee Director who can oversee this group and be our “rules expert”. Talk to Chad if interested as this person will be required to take the licensing course over winter.
 - Select League Ref Assignor for this fall is Carlos Frasier. Chad is main contact with him. Any questions for Carlos regarding select refs should funnel through Chad and not directly to Carlos.
- Concessions Report (Dan)
 - Made it through the weekend. We were very light on volunteers. Saturday was insane and Saturday of Tournament was a record. Sunday, thankfully to Amy

Collett and Ginnette Newman and a couple others who worked the entire day.

Good we are expanding as we are losing customers due to long lines.

- Concessions Expansion Project Update
- Soccer Complex Maintenance & Grounds Report (Andy)
 - Continue to maintain fields and shift locations due to spring weather and needs.
 - New signs coming in as soon as rec season is complete.
- Capital Campaign Drive Report (Andy)
 - Fundraising / Sponsorship Opportunities
 - Have contacted a few companies with some success. If anyone has a company you would like me to approach please let me know.
- Marketing & Communications Report (Diane)
 - Took about 1500 photos at end of year tournament. Posted a lot on our social sites. Press Release went out about the scholarship winners. Flyers created for sponsorships. Diane will be looking at a backdrop to use for team photos at our tournaments.
- Old Business
 - East Side/UW Land Lease Contract Update - The UWO name change is now final so Chad is in contact to get this lease agreement moving with target to have complete before annual meeting. Note: We are still in need of new legal counsel as a resource if anyone knows someone willing to ideally help us pro bono.
- New Business
- Next Meeting: August 12th at 6:30pm at Marian U, Stayer Center, Room 212/213
- Adjourn at 7:33pm