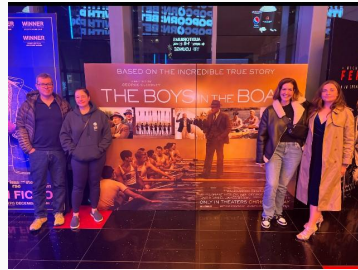




Atlanta Rowing Club
Annual Meeting
January 25, 2025

Building on our History | Growth & Community



AGENDA

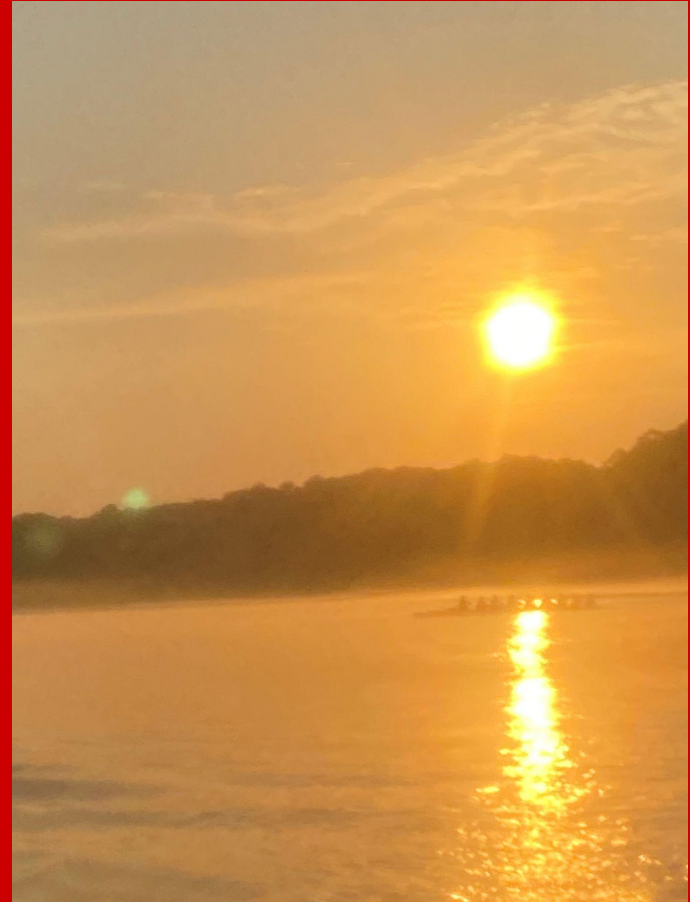
2024 in Review

State of the Club

Programs & Operations
Update

2025: The Year Ahead

Q&A





Thank You!



Members We've Lost This Year



Paul Gaigelas
1/16/25



Wade Barbee
6/15/24



Charlie Freed
5/24



Eddie Bauer
1/22/25



IN MEMORIAM

State of the Atlanta Rowing Club

Building on Our History

Member Engagement Survey

50th Anniversary

Financial Status

Growth of the Programs & Community Presence

ARC Facilities & Capacity

Roswell Master Plan



Accomplishments | What a Great Year!

1. ARC Turns 50! Wow!
2. Amazing Amount of Bling!
 - a. **ARC:** Southeast Region Champions; 2nd Place Head of the Hooch
 - b. **Women:**
 - i. Total Medals: **55** (27 Gold, 20 Silver, 8 Bronze)
 - ii. **5 Gold Medals** at Masters Nationals (WD8+, WC4+, WD4x, W Ltwt C 1x, W H2x) - **most ever**. 1st place in Women's Club Team Points.
 - iii. **3 Gold Medals** at Head of the Hooch (U50 W4+, U50 Mix 8+, U50 W4x). Dominant team victory in the Masters Points Trophy (#1 Atlanta: 746; #2 Western Reserve: 425)
 - iv. **10 Gold Medals** at SE Regionals. Team Points winner.
 - c. **Men:**
 - i. Total Medals: **50**
 - ii. Head of the Charles: Men's 4+ **Top 10**
 - iii. Head of Schuylkill: **Gold Medal**
 - d. **Rec B+**
 - i. **2nd year** of program => Many medals across 3 regattas
 - ii. First **Gold Medal** at Highpoint - Challenging Course, Highly Competitive Field
3. Para Rowing Programs:
 - a. Expanded our programs: Veterans/ PRRC; Champions Place; Peachtree Para Games; "Just People"
 - b. Selected as US Rowing Para ID camp
4. Head of the Hooch: Bigger and Better than Ever!
 - a. **2201** entries, 182 clubs; 50+committee members with 21 from ARC; 4,170 volunteer hours
 - b. 22% of applicants had to be turned away
5. Volunteer Hours: **6,820 Total hours** (Hooch+Maintenance)



WHAT A
GREAT
YEAR!



1. **Promote** the sport of rowing
2. **Teach** and train oarsmen and oarswomen without discrimination
3. **Provide** the equitable means for both recreational and competitive rowing, locally, regionally, nationally, and internationally
4. **Foster** the sport of rowing in the Atlanta metropolitan area
5. **Maintain** the natural beauty and ecological balance of the Chattahoochee River and surrounding area
6. **Provide** a means for community and charitable involvement in the Atlanta metropolitan area

2024 Leadership

BOARD OFFICERS



President

Jeff Barnett



VP Programs

Bleu Owens



VP Operations

Kristen Fowks

Term ends 12/23



Treasurer

Mukesh Arora



Secretary

Jenny Cater

2024 Leadership

COMMITTEE CHAIRS



Community

Jason Beagle



Planning

Mark
Ribbens



Hooch

Jenny Cater



Legal

Douglas
Duerr



Membership

Danielle
Evangelista



Equipment

Ben Hall

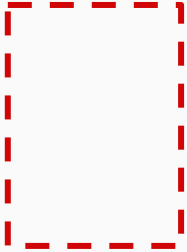


Development

Debbie Brock

2024 Leadership

KEY RESOURCES



**Club
Manager**

Social

**Risk
Management**

Nat'l LTR Day

**Learn to
Row**

**Safety &
Skills**

**CRK Water
Sampling**

Health

Open

Jenn Wood

Sarah Ribbens

Alice Kerber

Jason Beagle

Bleu Owens

Jon Joubanc

Chris Zurawski

2024 Member Survey

Key Overall Findings

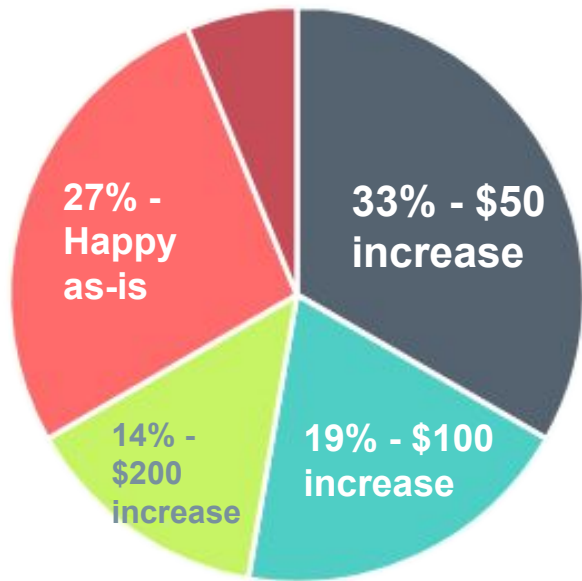
Very Positive. Nearly 60% of our members responded to the survey, showcasing our members care very deeply for ARC and where we are headed.

1. **Executive Director:** 67% of responses show that our members are open to some level of dues increase to expand the current role of club manager into a full-time Executive Director position.
2. **Equipment:** Most members are fine with the fleet as it is or are willing to make a donation for nicer equipment
3. **Giving:** While most members prioritized giving to a new boathouse, comments suggest strong support for the Adaptive Program

Room for Improvement

There were a few areas where members pointed out ways that ARC may improve interactions & communication

1. **Communication and Transparency:** A number of members commented they were not aware of how ARC budgets and spends money today, 'in the know' about club activities, or how frequent or costly equipment damages.
2. **Equipment Usage Across Coached Teams:** Several comments pointed to an imbalance in the way equipment is available for use in different programs, particularly between Recreation Teams vs Competitive Teams
3. **Club Manager Role/ Executive Director:** A large number of comments recognized the positive impact our current Club Manager has on the club. By contrast, a number of folks were unaware of the Club Manager's job definition, or what gaps an Executive Director may help fill.



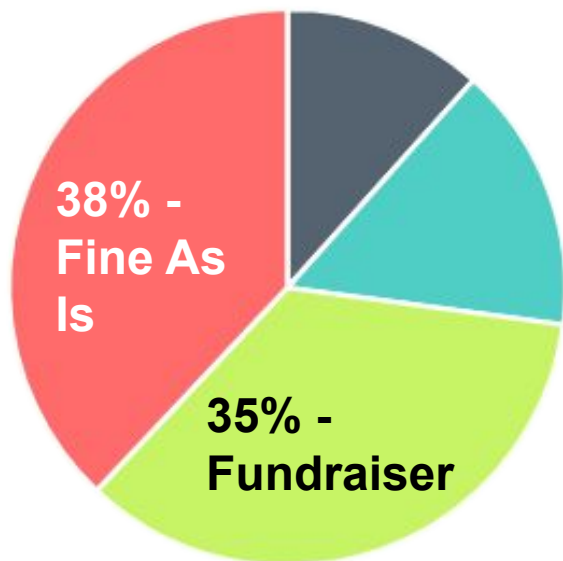
■ Willing to support a dues increase of \$50 per year
■ Willing to support a dues increase of \$100 per year
■ Willing to support a dues increase of \$200 per year

■ I'm happy with a part-time club manager today ■ Not interested, Don't see the value

67% of responses show that our members are open to some level of dues increase to expand the current role of club manager into a full-time Executive Director position.

Executive Director: As ARC has grown, the board has identified a need for a full-time Executive Director to run the day-to-day club operations, program planning, equipment repair, amongst other duties. Many similarly sized rowing clubs have full-time staff to augment their volunteers. Given the current dues structure, a full-time employee would require an increase in dues. How likely are you to support raising dues to support a full-time Executive Director?

- 1. Willing to support a dues increase of \$50 per year: 43 votes 33.33%**
2. Willing to support a dues increase of \$100 per year: 25 votes 19.38%
3. Willing to support a dues increase of \$200 per year: 18 votes 13.95%
4. I'm happy with a part-time club manager today: 35 votes 27.13%
5. Not interested, Don't see the value.: 8 votes 6.20%



■ I'm willing to increase my dues by \$50 per year for a nicer equipment

■ I'm willing to increase my dues by \$100 per year for nicer equipment

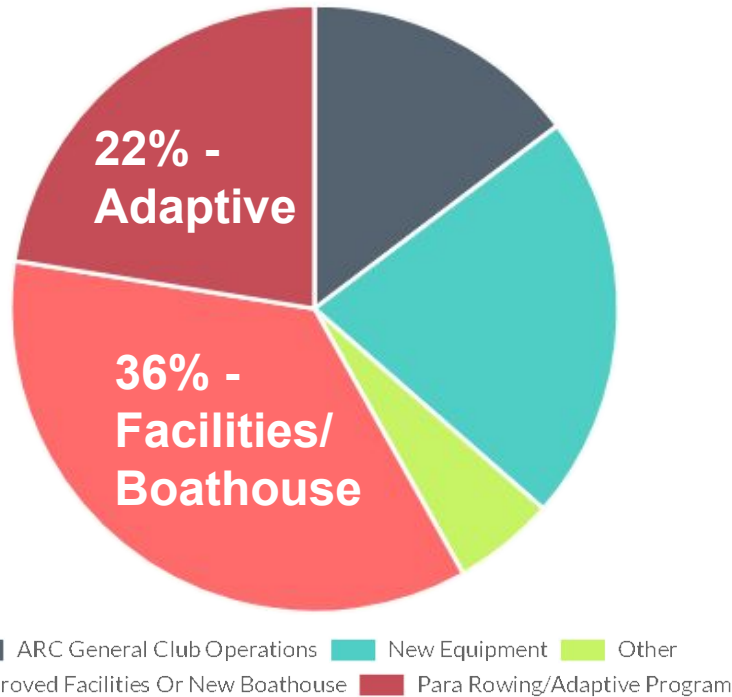
■ I think the fleet is fine as it is

to donate money as part of a fundraising drive for nicer equipment. For example, a fundraising drive to purchase a new 8+.

Most members are fine with the fleet as it is or are willing to make a donation for nicer equipment

Equipment: ARC has faced ever increasing equipment costs the past several years, both in providing new and refreshed equipment, as well as repair costs to our fleet. To find better value, our team has shifted to purchasing used, but still nice equipment, vs new shells. For example, a new Vespoli 8+ cost over \$50,000, which divided equally, would be over \$250 per member to purchase new. How willing would you be to support the following?

1. I'm willing to increase my dues by \$50 per year for a nicer equipment: 15 votes **11.63%**
2. I'm willing to increase my dues by \$100 per year for nicer equipment: 20 votes **15.50%**
3. I'm willing to donate money as part of a fundraising drive for nicer equipment. For example, a fundraising drive to purchase a new 8+.: 45 votes **34.88%**
4. **I think the fleet is fine as it is: 49 votes 37.98%**



While most members prioritized giving to a new boathouse, comments suggest strong support for the Adaptive Program

Giving: The Atlanta Rowing Club has recently transitioned to become a 501c3 charitable organization. As you consider making a charitable donation to ARC, please list the following in order of most importance for you to donate.

1. ARC General Club Operations: 19.00 votes 14.73%
2. New Equipment: 28.00 votes 21.71%
3. Other: 7.00 votes 5.43%
4. **Improved Facilities Or New Boathouse: 46.00 votes 35.66%**
5. Para Rowing/Adaptive Program: 29.00 votes 22.48%

Financial Update

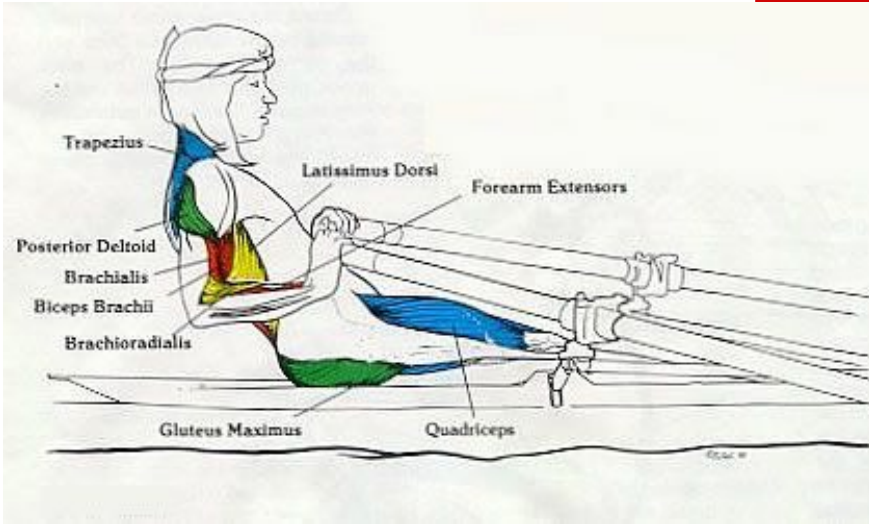
2024 Ended with a Balanced Budget !

- Higher Insurance expenses
- Impact of Higher Inflation - utilities, equipment, travel, etc
- Added bookkeeper

SAVINGS

Savings & Investment \$168,000

Low volatility, dividend-bearing securities



ATLANTA ROWING CLUB //

Financial Update



Still Seeing Headwinds

1. Increase Fees to Cover Higher Costs

- a. Dues - 10% increase
- b. Coaching - 15% increase
- c. Boat Storage - 10% increase

2. Key Expense Increase

- a. Significantly higher damage fund (20%)
- b. Higher insurance costs (20%)
- c. Coaching Labor (7%)

3. Currently Unfunded

- a. New Boathouse
- b. Full-Time - Executive Director

Building on Our History | City of Roswell Master Plan



Building on Our History | City of Roswell Master Plan

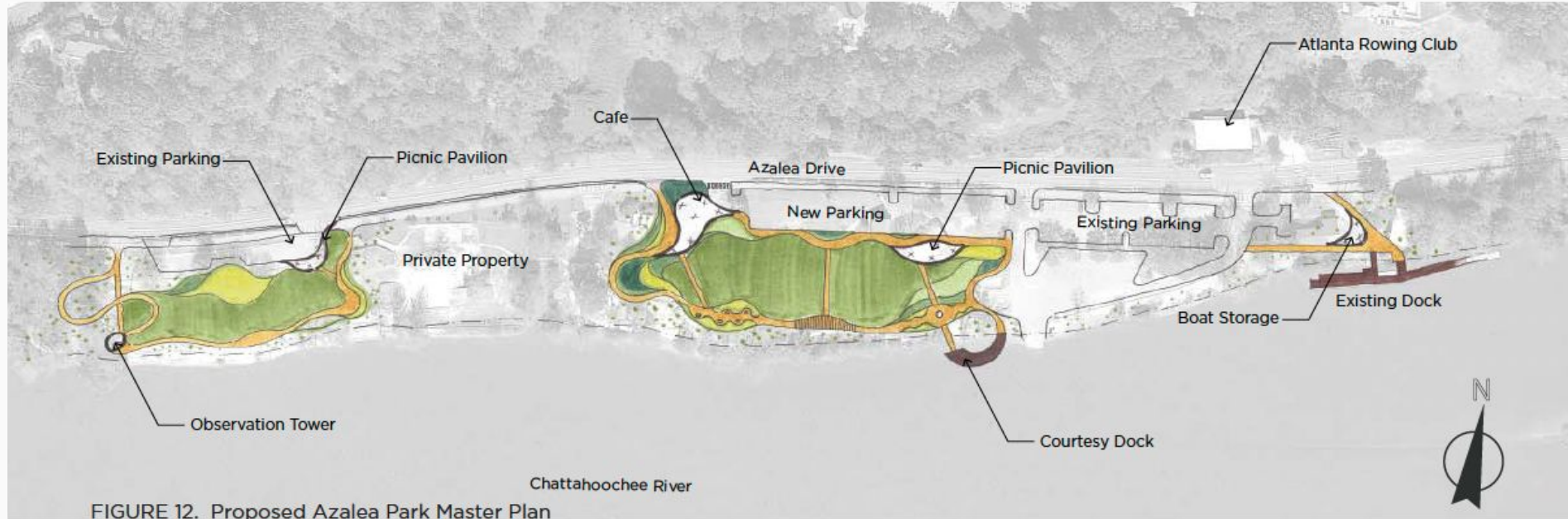


FIGURE 12. Proposed Azalea Park Master Plan

We're continuing to build relationships with City of Roswell officials

ARC Turns 50!
1974 - 2024

Building on Our History | ARC by the Decades

1970s ARC Beginnings

Incorporation, SIRA Championships

1980s Firsts

Built UBH(moved from Green Shack); First Hooch, First woman competed in Masters Nats, HO CR

1990s Olympics

International connections; GA Games; Olympic Committee; 1996 Olympic Games; Hooch moved to Lake Lanier

2000s Millenium

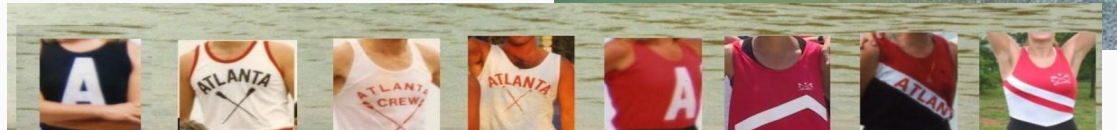
30th anniversary (Mystery party); Women's program grows; invited international coaches; New trailer; Hooch moved to Chattanooga; HVAC in UBH

2010s Growth

40th anniversary (calendar), Adaptive program expansion; variety of programs & coaching: Community outreach

2020s Recovery

COVID, New dock, Hooch becomes separate entity; ARC reinstated as charitable non profit (501c3)



Most Outstanding Contribution to ARC

Nominated and
selected by
ARC Board

**Most Outstanding
Contribution**
to ARC

Teresa Wright



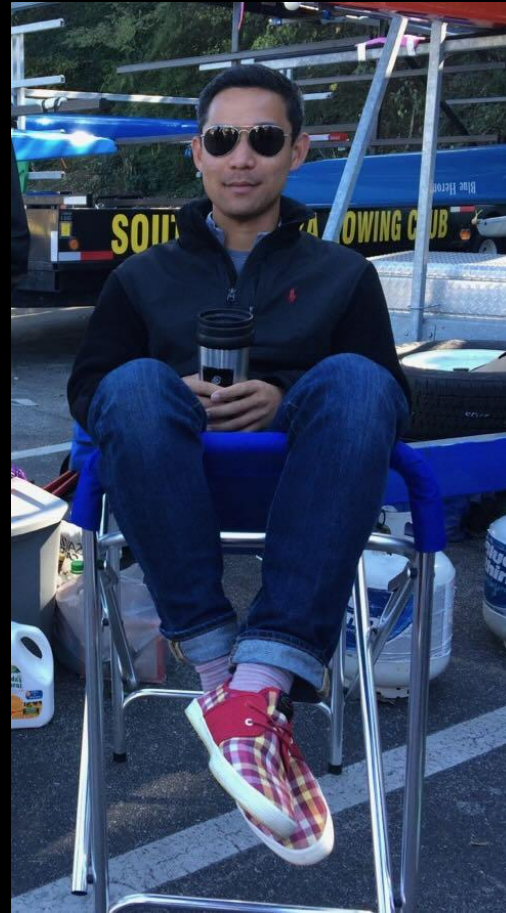
Tom Donohoe Founders Award

Substantial impact on the
Atlanta Rowing Club and the
greater rowing community

Tom Donohoe Founders Award

Bryce Chung

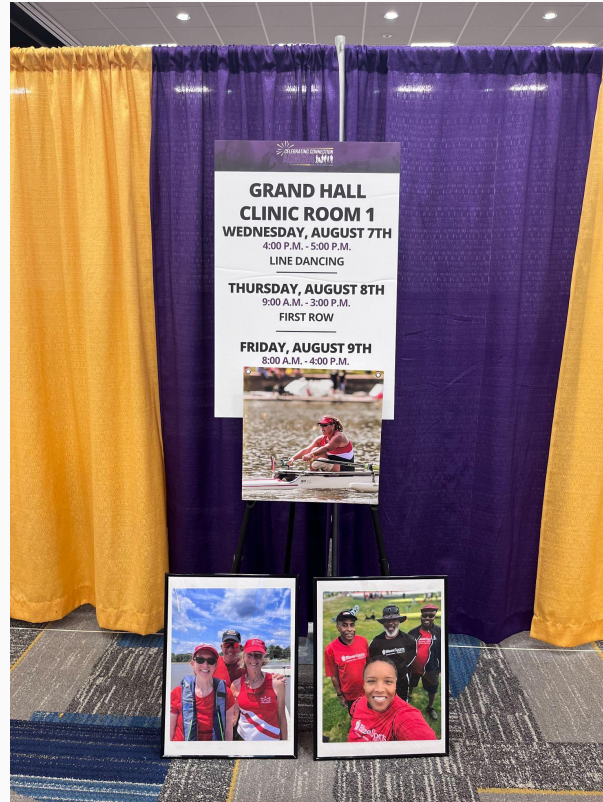
Substantial impact on the
Atlanta Rowing Club and the
greater rowing community



ARC in the Community

ARC in the Community

CRK Water Sampling
Learn to Row
NLTR Day
Para Rowing Program
Veterans
Atlanta VA PRRC Program
Amputee Coalition
BlazeSports America
Champions Place
“Just” People
Head of the Hooch



Participants: 59

Veterans: 8

ATL VA PRRC: 26

“Just” People: 9

Champions Place: 6

Para & Inclusion rowers: 10

2023-2024 Grants:

2023 Giving Tuesday: \$3,490

Freedom Rows: \$30,000

Blaze Sports: \$5,000

2024-2025 Grants:

United We Row: \$10,000

Staff

Coaches: 4

Volunteers: 10

Videos: 2

Freedom Rows-10th

Anniversary

United We Row

ARC in the Community



ARC in the Community: Para Rowing Program



"JUST"
PEOPLE,
Inc.



ARC in the Community: Para Rowing Program



Para ID Camp/ Paralympic Development



In 2024, ARC joined in the development of elite pararowers.

July: USRowing Pararowing Development Camp at Canadian Henley

November: USRowing Pararowing Classification

December: United We Row Summit

ARC in the Community



ARC in the Community: How can I help?



Marketing Materials
Website Update
Rowing volunteers
Recruiting and Referrals
Additional Outreach Opportunities
Support our Partners



ARC in the Community



2024 TVA Head of the Hooch^(R) Facts & Figures



2024 Regatta

2201 Entries

182 Clubs (inc. internat'l)

Local Organizing Committee

50+ Committee members

21 Current ARC members

Volunteers

7,523 Total hours for regatta

4,170 Hours logged by ARC

Friends of the Hooch, Inc.

Board of Directors



Board of Directors

Ulrich Lemcke, President*

Chris Zurawski, Secretary*

Jason Beagle, Director*

Kerry Brown, Director*

Holly Bryman, Treasurer*



Board of Directors

William Esterhuizen, Director

Peterson Hostetler, Director

Chris Thomas, Director

**ARC Members*

Most Outstanding Contribution

to Para Rowing Programs

Nominated and
selected by
Para Rowing coaches

**Most Outstanding
Contribution**
to Para Rowing Programs

Stephanie Fritz

Samantha Swisher

Tim Crockett



Stephanie Fritz



Tim Crockett



**Samantha
Swisher**

Daniel Wolff
Leadership Award
for Head of the Hooch

Members with outstanding
contribution to the Head of
the Hooch. Nominated by
Friends of the Hooch Board

Daniel Wolff
Leadership Award
for Head of the Hooch

Kerry Brown



Sportsmanship Award

ARC member who has had
a positive impact on
others in the Club.
Nominated and voted by
the Board.

Sportsmanship Award

David Foster



Programs



Program Highlights

Membership = 289 members (all types)

57% Participated in Coached programs

LTR

65 Graduates

36 New Members - WELCOME!!!

Novice Masters

Largest Roster 48

Rec A

2024 Growth 26 to 38

Rec B

Most Consistent Practice Attendees

On Demand

Most Balanced Members

Independent/2nd program

75% participated in regattas

Sculling

26 Members

14 checked out

1 L1- L3

Rec B+

Multi Path Program

Competitive Men

4 New Members

Competitive Women

5 New Members

Para

Elite Para Rower Development

United We Row Grant



**Thank you to
our Coaches!!**

3000+ Coaching hours in 2024

COACHES

**Wendy Barnes
Jason Beagle
Armando Cabrera
Bryce Chung
Kasia Darlak
Carmie McGuire
Jeff Owens
Deb Parker
John Pearson
Karen Perkins
Eric Post
Richard Rhodes**

Most Improved OARSWOMAN

ARC member
nominated and voted
on by coaches.

**Most Improved
OARSWOMAN**

Silke Shilling



Most Improved OARSMAN

ARC member
nominated and voted
on by coaches.

Most Improved OARSMAN

Doug Duerr



**2024
OARSWOMAN
Of the Year**

ARC member with the
highest weighted
medal count.

**2024
OARSWOMAN
Of the Year**

**Carmie
McGuire**



**2024
OARSMAN
Of the Year**

ARC member with the
highest weighted
medal count.

**2024
OARSMAN
Of the Year**

Sean Bryant



Independent Rower

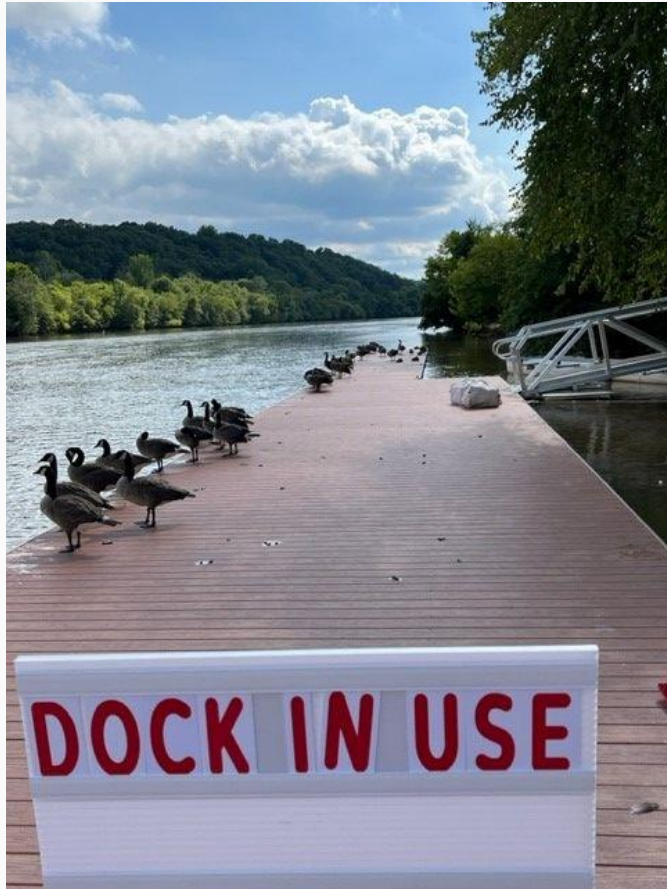
**ARC member logging
the most hours in
WhatsOpen and not in
a coached program.**

Independent Rower

Felix Kerner



Operations



Club Manager

Organization

Program Logistics

Facilities & Equipment Maintenance

WhatsOpen Support

SportsEngine Support

20 hrs/ week

A rectangular sign with a black border and white background. The words "NOW" and "HIRING" are written in large, bold, black, sans-serif capital letters, stacked vertically.

**NOW
HIRING**

A rectangular sign with a red border and white background. The words "HELP" and "WANTED" are written in large, bold, red, sans-serif capital letters, stacked vertically.

**HELP
WANTED**

Equipment



President's Award

Special recognition
selected by the
President.

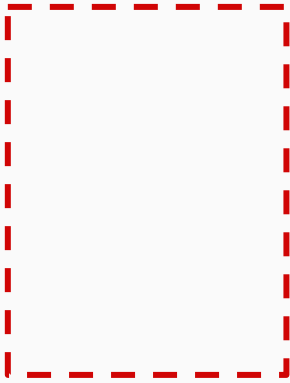
President's Award

**Armando
Cabrera**



New Board: 2025 Leadership

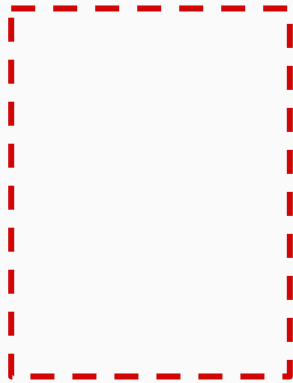
BOARD OF DIRECTORS



President

TBD

Term ends 12/26



VP Programs

TBD

Term ends 12/26



VP Operations

Kristen Fowks

Term ends 12/25



Treasurer

Mukesh Arora

Term ends 12/25



Secretary

Jenny Cater

Term ends 12/25

279 ballots sent: 49% responded

New Board: 2025 Leadership

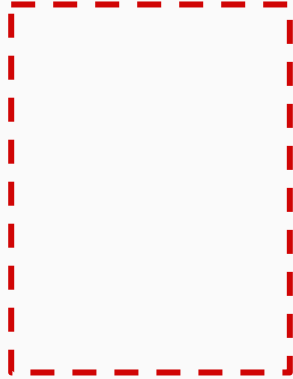
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President

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VP Programs

TBD

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COMMITTEE CHAIRS



Community

Jason Beagle



Planning

Mark
Ribbens



Hooch

Jenny Cater



Legal

Douglas
Duerr



Membership

Danielle
Evangelista



Equipment

Ben Hall

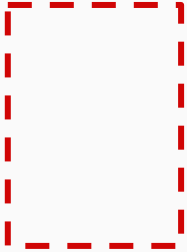


Development

Debbie Brock

2025 Leadership

KEY RESOURCES



**Club
Manager**

Open



Social

Lubna Javaid



**Risk
Management**

Sarah Ribbens



Nat'l LTR Day

Alice Kerber



**Learn to
Row**

Jason Beagle



**Safety &
Skills**

TBD



**CRK Water
Sampling**

Jon Joubanc



Health

Chris Zurawski

Building on our History | Growth & Community



THANK YOU





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