



**2021-22 SEASON**

### **West Cabarrus High School - Athletics Sponsorship/Banner Agreement**

Welcome to the WCHS Athletic Sponsorship/Banner Program. Please fill in the appropriate lines and provide a name, address, phone number, and e-mail address, so we can contact you with any questions or concerns.

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
E-mail Address &/Web Address: \_\_\_\_\_

- Sponsorship Level:
- Single 3x3 location Banner Sponsor \$500 (Stadium or Gym or Baseball/Softball)
  - Single 6x3 location Banner Sponsor \$650 (Stadium or Gym or Baseball/Softball)
  - Two location 3x3 Banner Sponsor \$750 (Stadium and Gym or Baseball/Softball)
  - Two location 6x3 Banner Sponsor \$1100 (Stadium and Gym or Baseball/Softball)
  - All-inclusive 3x3 Banner Sponsor \$1000 (Stadium/Gym/Baseball/Softball)

\*Please email vector artwork to [Philip.furr@cabarrus.k12.nc.us](mailto:Philip.furr@cabarrus.k12.nc.us). Because of the complexity of some logos, submittals will be evaluated before production and sent to you for proofing. We will work with you to determine the most appropriate way to present your company. Please remember "Simpler is Better."

### **WCHS – Wolverines Athletics Sponsorship Contract Terms**

This advertising contract covers a period of one year. In exchange for monetary consideration for the term, the company's advertising and announcement text will be used during the Fall and/or Winter and/or Spring Seasons per the terms outlined on the Sponsorship Pricing sheet attached. Banners and other marketing material created on behalf of the company become the property of West Cabarrus High School.

**Thank you for your support of our students and athletic programs.**

#### **Make Check Payable and Mail to:**

**WCHS ATHLETICS  
4100 Weddington Road  
Concord, NC 28027**

Authorized by: \_\_\_\_\_ (Sponsor)  
Received: \_\_\_\_\_ (Athletic Director)      Date: \_\_\_\_\_

#### **Banner Costs and Benefits**

##### **Banner Purchase      \$500-\$1100**

The Banner/Sponsor Company will receive TWO (2) season passes for one banner purchase or FOUR (4) season passes maximum for a multiple banner purchase. These passes may be used for all regular season WCHS HOME games with the exception of Conference Tournament Games, NCHSAA State Playoff games and off-campus events where WCHS is designated as the home team. Example: One location banner (stadium or gym) 2 passes; Two location banners (stadium and gym) 4 passes.

WOLVERINES  
ATHLETICS



WEST CABARRUS  
HIGH SCHOOL

2021-22 SEASON



Varsity Home Football. Soccer Games – Basketball, Volleyball Games – Pep Rallies –  
Wrestling Matches – PE Classes – Weekend Events

**\$500-650** Single location

**\$750-1100** Multiple locations

For information concerning other advertising opportunities, please  
email Athletic Director Phil Furr at [Philip.furr@cabarrus.k12.nc.us](mailto:Philip.furr@cabarrus.k12.nc.us).

- Fold over design allows for easy storage
- Individually printed covers for sponsor changes
- 1 or 2 sponsors per sign

**Ad Signs**