

Eagan Athletic Association – Board Meeting Minutes
Thursday, March, 22 2012
Eagan Room, Eagan City Hall

Past President - <u>Dave Unmacht</u>	Absent	Director of Baseball – <u>Tom Sieberlich</u>	Present
President - <u>Ken LaChance</u>	Present	Director of Basketball – <u>Torrey Ernst</u>	Present
Vice President - <u>Jim Howe</u>	Present	Director of Football – <u>Ben Leiran</u>	Present
Treasurer - <u>Kate Boyle</u>	Present	Director of Lacrosse – <u>Jan Johnson</u>	Present
Secretary - <u>Kurt Urdahl</u>	Present	Director of Soccer – <u>Mike Mulrooney</u>	Present
Director of Coach Development - <u>Susan Schaumann</u>	Present	Director of Softball – <u>Dana Anderson-Glass</u>	Present
Director of Facilities - <u>Lynn Estes</u>	Present	Director of Track – <u>Michael Linder</u>	Present
Director of Marketing - <u>Brad Ruitter</u>	Absent	Director of Volleyball – <u>Ann Kluender</u>	Absent
Director of Program Initiatives - <u>Sharon Stumpf</u>	Present	Director of Sport Programs – <u>Dean Kraus</u>	Present
Director of Web Strategy & Support - <u>Cory Powell</u>	Present	Eagan Parks & Rec Department – <u>Jonathan Moore</u>	Present
Administrative Assistant – <u>Amy Lokensgard</u>	Absent		

Guest – Eric Curtin (Rugby)

Administration Business:

Approve January EAA Board Meeting Minutes (Action)

- Jim Howe made a motion to approve the January 2012 board meeting minutes, second provided by Lynn Estes. Motion Approved. January 2012 minutes Approved

Rugby Program Discussion (Action)

- Jim Howe made a motion
- Eric Curtin - wants to start Rugby in Eagan.
- Reviewed budget

- Eric proposing a self - funded budget rather than using seed money.
- This year the program would be on a trial basis.
- Program would be middle school oriented, would like to limit to 7th and 8th grade. Rugby is played in the spring season.
- Would only need a dozen or so players to get the Rugby program started.
- A motion was made by Ken LaChance to add Rugby as a sport. Second provided by Cory Powell. Motion carried by vote of board. Rugby approved to be added as a sport to EAA.

- **Sport Director Program Updates**

- Football – Ben Lieran:

- Ordered helmets, they have been received; it was a big purchase for the year.
 - Football is in good shape on jerseys and other equipment for this year.
 - The football program is getting more involved with the high school, better aligned with their coaches. During EAA's preseason they will be sending coaches down to help with 7th and 8th grade - and they will also be spending time with 5th and 6th grade. Eagan High School, per our request, is adding another camp for 7th and 8th graders. Ben will be starting a 7th and 8th grade passing league this year. A significant amount of the football programs focus right now is with the high school and working with them. They are going to do seminars in the classroom with EAA, and on the field. There is a lot of commitment with the high school and back with EAA Football currently. Potentially looking at building a relationship next with the Eagan High Football Booster Club.

- Basketball - Torrey Ernst

- Currently combining traveling and in house programs, which will give them resources to lean on. Looking for a 4-6th grade coordinator. EHS will have a new head basketball coach - hoping to build relationship/synergy with them. This summer, looking at hosting a 3 on 3 league, which would not be Eagan only, and a 10,000 shot club. Those that complete the shot club would receive a t-shirt with Eagan Basketball tourney sponsors on it.
 - Combining the programs will also give participants an opportunity to get ready for travel basketball in the future.

- Lacrosse – Jan Johnson

- Lacrosse is growing - which is her biggest challenge. Parents have been great and very supportive. Had a challenge getting teams out but it has been completed.
 - Lacrosse has a small group of very dedicated coaches.

- Have 22 teams in the league this year with Rosemount and Apple Valley - we are on the same page as them. They are good partners.
- Eagan has 17 teams this year, versus 14 last year.
- Have had a challenge getting 3rd and 4th grade lacrosse coaches, as not many people have played the sport and are reluctant to coach as a result.
- Working on building impartiality into the tryout process
- Girl's lacrosse program is starting this year with one team.
- Jan has a lot of great coaches and independent evaluators.
- The biggest issue Jan has faced is not being able to shut off registration when the participant maximum has been reached, it is manually monitored now.

Soccer – Mike Mulrooney

- Programs challenges are more around the website, it is a constant battle. Coaches are another challenge as most parents never played soccer and there is a level of expertise needed at travel level. They form a team, the team provides coach if they can't get volunteer, or the program will assign a coach. If necessary they will have a paid coach. Mike is considering going to all paid coaches. Mike thinks it's the way to go and other programs in the cities have adopted. Eagan is one of the largest soccer clubs in the cities. We are one of the few that doesn't pay coaches. Paying coaches would relieve a lot of stress for the program. Coaches can make \$1500 to \$10,000 to coach for a season. Mike has a group reviewing and should have something to bring forward in late April or early May. He will need to build a structure around it.
- The in house program is going really well and they are having a discussion around pre - kindergarten program. Trenne has over 100 kids signed up to participate. Mike said Trenne is doing a great job.
- Boot camps and training sessions are going very well and are highly attended. Mike thinks we have best training program and trainers in the city, other programs are envious.

Softball - Dana:

- 13 Travel teams in fast pitch this year. There is always drama in fast pitch during tryouts and team selection
- In house (slow pitch) registration is still open. They have been reviewing closing this down and only having fast pitch and will likely move forward in the direction in the future. They provide an option, league only, for those that don't want to play on weekends. Softball numbers are good at the younger ages, have gotten smaller at the older levels. Looking to transition this into fast pitch.
- Looking to hold more in depth coaching training for the younger ages. Need to get baseball dads to know how to teach softball.
- Need help with field scheduling from Mike.

- Lon Black still running umpires and has been doing a good job.

Baseball – Tom Sieberlich

- Registration is up ticking nicely.
- Week of April 1st are tryouts.
- Baseball Academies are winding down.
- In house - registration picking up. They are holding rookie camps, clinics and have a lot of good things happening.
- They have developed a lot of synergy between in house and travel programs.

Linder - Track

- Enrollment is at 593, down from 629 last year. Registration closes today, but will leave it open for awhile.
- Has been successful in building a track board and Michael has found a director for next year.
- Have 6 primary positions on the board.
- First meet is April 20th
- April 10th is coaches meeting - 140 coaches signed up.
- Michael thanked the board for helping send out communications.
- Has been more in touch with NGIN, and has had some good success with it. Can pull a lot of reports and information out of the tool.
- Looks like track will be good on their budget.
- Track has great alignment with the Eagan High School and is getting involvement from them in the program.

Jonathan Moore – Eagan Parks and Rec

- Field will open when dry. They will start lining fields in early April. Typically May 1st is when fields are useable. Goat Hill field has a little damage and they are working to fix.

Lynn Estes – Director of Facilities

- Allocation/Deny Letter, there are time when we can and can't use it.
- Field information should be forthcoming
- Wants an editable copy of the bylaws.

Cory Powell – Director of Web Strategy and Support

- As sports are working on transition and consolidation, let him know if he can help. Cory will work on setting up the Rugby page for Eric. Cory is reviewing something that Prior Lake does for rain outs which provides information via different forms of media such as Twitter. He will look to pilot it in the near future.

Dean Kraus – Director of Sport Programs

- Dean will be attending sport board meetings and other venues so he can provide his opinions. He is trying to help create good boards across all programs.

Sub-Committee Presentation, Discussion and Approval of Revised Bylaws (Action)

Lex-Diff Shed Construction Project Update

Shed update:

- Previously had agreement that EAA would contribute \$30,000 and other programs were adding cash (lacrosse, baseball, football).
- The price to build came in around \$60,000 as expected, we have \$48,000.
- Still working with Hockey to get \$15,000 over three years but don't have a solid agreement from hockey yet.
- Possibility exists that we could have a shortfall.
- Motion to approve breaking ground on the new shed in April with the expectation to have building up in June.
- Motion to approve going forward with building of shed was made by Jim Howe, second provided Cory Powell. Motion carried.

Finance Committee Topics – Jim Howe

Meeting Minutes/Recap (Action)

Insurance Sub-Committee Update

See notes - updated (corrected note) and submitted for first meeting in January.

- Jim reviewed his meeting minutes from his first two meetings.
- Motion to approve January and March meeting minutes made by Jan Johnson. Michael Linder second. Motion carried

Treasurer's Update – Kate Boyle

Discussion & Approval of January Financials (Action)

Sport Treasurer / Management Letter Update

- January and February financials, nothing crazy, pretty much business as usual. Sit on a lot of cash due to registrations during this period. Have about \$800k in cash presently.
- Motion to approve January and February financials made by Lynn Estes with a second from Jim Howe. Motion carried.
- Angie had her baby. We have checks to do over the next few weeks, should be a smooth transition
- Audit dates are set for June 13th through the 15th. Prior to that Kate will be in touch to get records from travel sports - and all should expect questions from the auditors and or Kate
- Management letter points to better our controls, we go into audits with good record keeping. Vulnerability for us is cash on hand during large

- tournaments, ask that directors make sure controls are in place and it's discussed at meetings, also dual signatures on checks.
- Ken asked board to for motion to approve written action of board of directors. Motion offered by Cory Powell. Second from Michael Linder. Motion carried
- Kate reviewed handout of enrollment numbers across sports.

Executive Committee Topics – Ken LaChance

2012 Priorities Review

Conflict of Interest Policy

- Fleshed out in first meeting, assigned in second meeting.
- Themes are important for this organization; transparency, controls, etc.
- Conflict of interest policy
 - Executive committee - no debate about having one.
 - Generic copy in handout.
 - We need to be mindful of conflicts of interest.
 - Ken is asking everyone to review and sign it over the next couple of weeks.
 - Ken would like sport board members to sign it as well.

Community Awareness & Event Topics – Brad Ruiter

Buffalo Wild Wings Partnership

- We are off and running and seeing some activity. Banner on website

Newsletter

- If you have content, he needs to receive it by April 13th.

Marketing & Technology Committee Topics - Kurt Urdahl

Reimaging the Websites Update

- Reviewed Fundraising activities.
- Reviewed high level items of what the marketing committee will be working on.

Sport Program Business:

Background Check Discussion (Susan)

- Continuing background check process - asked Susan to form committee to understand what we do, cost and efficiency as well as provider. Overall process review. Sharon will jump in and help - and call other associations. Suggested also to reach out to Tim Baker for help. Way to monitor, track etc. We seem to be short on background checks. We don't have a process or measurements in place - need to refine.

Concussion Awareness Program Update (Sharon)

- Sharon will send out blast to all spring coaches/directors to get coaches out to CDC site for training/Certification. Offered to speak to coaches at meetings. Concussion tracking is ready to roll out. Will be pushing out communication on process to report concussions. Will help to communicate from sport to sport.

Kristen Powell Status / Scheduling Opening (Cory)

- Kristen is going to step away from scheduling role and sport support role. Amy is interested in taking it on. Ken's thought is to create a bullpen of talent that would be in a paid position to support this work. This is really about the scheduling process and the other stuff will flow back to Amy. Cory will work on the transition. Ken asked that if anyone knows someone to fill Kristen's role to email Cory. Looking for someone with an affinity for software and learning new things.

Reminders: