

FUNDRAISING EVENT!!!

SPONSORED BY BRIGHTON AREA SCHOOL PTO'S

Help Raise Funds For

The Brighton Area Schools Pack of Social Emotional Learning Dogs



**while Globally Impacting Micro-Enterprises/Entrepreneurs in Developing Nations
via funds2orgs.com**

ACTION... Collect adult/children gently worn, used, new shoes and even cowboy boots, dance shoes, golf shoes, sandals, slippers, snow boots, any sports cleats and tennis shoes. Super easy! Please place donated shoes in a bag with laces tied together, where applicable, and then drop off at designated location (Brighton City Police Department, BAS K-8 or refer to contacts for a scheduled pick-up.) Thank you!

WHY? 2 MAIN REASONS

- ❖ **All donated shoes are repurposed to support micro-enterprise vendors in developing nations.** What does this mean? Funds2Org ships donated shoes to micro-enterprise partners around the world, where they are sold to small business owners for a low price. The shoes are then sold by small business owners in the communities inexpensively.
- ❖ **It's an inexpensive way for our school district to raise funds.** Funds2org provides all materials to run the fundraiser with no out of pocket expenses to the school.

START DATE: **Now...Fall Cleaning!!** **IMPORTANT:** Don't forget to ask family, neighbors and co-workers to donate shoes as well. Fundraiser continues until the end of September.

GOAL:

100+ bags of 25 pairs of shoes for a total of 2500+ pairs of shoes that won't make their way to a landfill. **Receive an average of \$1000 per 100 bags filled!!**

POINTS OF CONTACT:

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