



*CENTRAL YOUTHFOOTBALL & CHEER LEAGUE*

*HELP BUILD OUR COMMUNITY &*

***JOIN THE PACK***

***BECOME A SPONSOR***



## ***A LETTER TO OUR PARTNERS***

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### **DEAR FRIENDS OF THE CYFL,**

*The Central Youth Football & Cheer League is an all-volunteer 501(c)(3) non-profit organization dedicated to serving the community of Central District 301. We are the feeder program for the Central High School Rockets. Our goal is to teach the fundamental terminology, skills, and life-lessons that align with Rocket football and cheer philosophies, and to prepare our athletes for success on and off the field!*

*Today, the program continues to have a meaningful and beneficial impact on our community, and more importantly the youth of the Burlington 301 school district boundaries. It would be impossible to do all of this without the support from our past sponsors, the community, and local businesses such as yourself, looking to make an impact for good, no matter how big or small.*

*If you are interested in teaming up with us this season and becoming a new sponsor of the CYFL League, or you are a returning sponsor, we encourage you to preview the packages available and let us know which interests you. Funds received provide equipment, facility upkeep, and training for our coaches. It also offsets other operating costs. In return, depending on your level of support, your business benefits from recognition and visibility as well as promotion through our website and newsletters, and signage at the field.*

*Please accept our invitation to come to a home game and cheer on your CYFL Panthers. The season runs August thru October. All home games are played at Panther Field in Burlington. We hope to see you there.*

*Thank you for your support!*

*Central Youth Football & Cheer League*

### MISSION

Central Youth Football & Cheer League (CYFL), founded in 2007, is a 501(c)(3) not-for-profit organization covering the Burlington 301 school district boundaries. Its purpose is to encourage and develop youth athletes in the sports of football and cheer.

### PURPOSE

CYFL emphasizes athletic development by engaging participants in structured physical activity and healthy competition. While under the supervision of trained, volunteer coaches, athletes will learn proper technique while utilizing appropriate safety equipment. CYFL strives to educate youth in moral, mental, and physical values as well as sportsmanship-like conduct.

### PROGRAMS



Tackle Football Logo



Flag Football Logo



Cheer Logo

SPONSORSHIP BENEFIT	MVP	FRANCHISE	SUPER BOWL
<i>Announcements on game day</i>	✓	✓	✓
<i>Car window cling</i>	✓	✓	✓
<i>1/8 page ad in The Panther Post*</i>	✓	✓	
<i>1/2 page ad in The Panther Post*</i>			✓
<i>Link to company website on CYFL site</i>		✓	✓
<i>2x4 banner on display at announcer stand and/or scoreboard</i>		✓	✓
<i>Full page ad in The Panther Post*</i>		✓	✓
<i>Company coupons included in league newsletter</i>			✓
<b>**ALL DONATIONS ARE TAX DEDUCTIBLE!**</b>			

*\*The Panther Post distributed monthly in off-season and weekly in-season*

## **CYFL WISH LIST:**

*All sponsorship dollars benefit the players and teams of CYFL. See the following pages for how your investment will enhance thier training and learning experience. Thank you in advance for contributing to the success of our players!*



**Customized Practice Jerseys**  
*(with player's name & number, CYFL  
Logo, and business logo)*



**Rope Ladders**



**League Branded Rally Towels**



**Resistance Bands**



**Customized Equipment Bags for  
players**



**Tackle Tubes**

*Note: Images above are a visual representation of some of the items the league may be able to purchase with your financial sponsorship, or ones that you may be able to directly sponsor for the league. The league may choose to attain other products, merchandise, or services based on current needs, availability, and available funding at the time.*



Player Appreciation Day  
Sponsor



Hudl - Annual Fee



Cancer Awareness Day Sponsor



Athletic Tape



End of the Year Awards

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# ***WILL YOU JOIN THE PACK?***

This is OUR community. We're welcoming YOU to be part of it.







# IN THE LIGHT STUDIOS

MARKET WITH CONFIDENCE

This booklet was designed and sponsored by In the Light Studios.  
For information of how you can market with confidence, visit  
[www.inthelightstudios.com](http://www.inthelightstudios.com), or email us at [info@inthelightstudios.com](mailto:info@inthelightstudios.com)

[www.cyflpanthers.org](http://www.cyflpanthers.org) | [info@cyflpanthers.org](mailto:info@cyflpanthers.org)

P.O. Box 5702, Elgin, IL 60121



## CYFL SPONSORSHIP FORM



BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSORSHIP PACKAGE

Please indicate the appropriate package and donation amount.

Checks should be made payable to CYFL.



☐ **MVP**

Enter Sponsorship Value  
(minimum \$200)



☐ **FRANCHISE**

Enter Sponsorship Value  
(minimum \$500)



☐ **SUPER BOWL**

Enter Sponsorship Value  
(minimum \$1,000)

☐ **OTHER AMOUNT**

For more information, please contact the CYFL: [sponsorship@cyflpanthers.org](mailto:sponsorship@cyflpanthers.org)