



# 2023 COMMUNITY PARTNERS

REQUEST FOR SPONSORSHIP



# ELITE SPORT REIMAGINED

## OUR MISSION

Parents should spend more quality time with their children, not spending what little free time they have managing club logistics. Our Alliance aims to inspire excellence, passion and a lifelong love of sports in youth athletes across the nation by simplifying club participation and management to the benefit of all involved with all-inclusive, sponsored elite youth sports club programming.

## OUR VISION

Our vision is that every child in the community nationwide should have the opportunity to access and reap the rewards of developing their innate athletic abilities. Our turnkey program empowers parents to create a fully operational, professional-grade elite sports club within their community from day one, complete with the best resources and strategic partnership, so parents can focus on supporting their children's progress. Our programs provide the best experience for players, their families, and coaches as we strive for athletic excellence.



# PLATINUM PARTNER



## PARK SPONSORSHIP

Large Name/Logo on  
Entrance Sign

**\$20,000**



## GAME JERSEY SPONSORSHIP

Logo on Front

**\$20,000**

2-Year Agreement

Beginning with New Uniform Cycle 2024



## PRACTICE JERSEY SPONSORSHIP

Logo on Back

**\$10,000**

Beginning Fall 2023

## ALL PLATINUM PARTNERSHIPS INCLUDE:

- Invitation to All Events
- Platinum Level Digital Recognition
- Large Logo on Sponsor Vinyl Banner



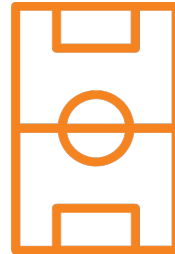
# GOLD PARTNER



## SHELTER SPONSORSHIP

Hanging Sign with Logo

**\$2,500**



## FIELD SPONSORSHIP

Logo on Field Sign Pole Banner

- 7 Fields Available

**\$2,500-\$5,000**



**TOPSOCCER**

## TOP SOCCER PROGRAM SPONSORSHIP

Logo on t-shirt front

**\$5,000**

## ALL GOLD PARTNERSHIPS INCLUDE:

- Gold Level Digital Recognition
- Medium Logo on Sponsor Vinyl Banner





# SILVER PARTNER



## CAMP SPONSORSHIP

Logo on T-shirt Front

**\$1,500**

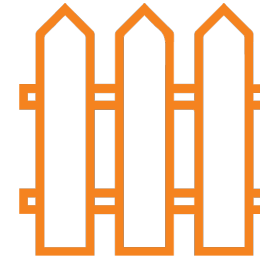


## EVENT SPONSORSHIP

Naming Rights for Event,  
Logo on Event Material,  
Product Distribution

**\$1,500-\$3,000\***

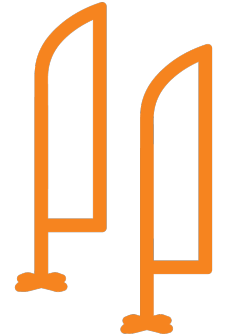
\* DEPENDING ON EVENT



## FENCE SPONSORSHIP

Individual Logo on Banner  
– 3 Fence Options Available

**\$500-\$1000**



## ENTRANCE FLAG SPONSORSHIP

Logo on 1 Multi-Sponsor  
Entrance Flag

**\$1000**



### ALL SILVER PARTNERSHIPS INCLUDE:

- Silver Level Digital Recognition
- Small Logo on Sponsor Vinyl Banner





# DIGITAL SPONSORSHIP

## PLATINUM PARTNERS

- Large Logo on Website hyperlinked
- Logo Placement in Club Email Footer
- Individual Social Media Post Promotion  

## GOLD PARTNERS

- Medium Logo on Website
- Group GOLD Partner Social Media Acknowledgement  

## SILVER PARTNERS

- Small Logo on Website





# CLUB MAKEUP

## 22 TEAMS

- **15** Travel Teams
- **2** Academy Teams (AGES 7-9)
- **5** Women's League Teams
- **400** Players (BOYS & GIRLS)
- **1400+** Family Members

#JOINTHEALLIANCE



# PARTICIPATION MARKETS

LOCATION	POPULATION	MEDIAN HOME INCOME
Fairfax County*	128,432	\$112,021.00
Arlington, Virginia	225,000	\$61,312.00
Prince William County, VA	451,721	\$98,514.00
Virginia Beach, Virginia	448,479	\$65,980.00
Washington, DC	646,449	\$64,267.00
Fredericksburg, Virginia	127,348	\$45,951.00
Richmond, Virginia	961,800	\$62,457.00
Frederick, Maryland	241,409	\$83,706.00
Loudoun, Virginia	348,769	\$122,068.00
Howard County, Maryland	313,414	\$108,884.00
Potomac, Maryland	1,016,677	\$96,985.00
Roanoke, Virginia	98,465	\$38,265.00
Jefferson County, West Virginia	55,673	\$72,526.00
<b>Charlottesville, Virginia</b>	<b>103,000</b>	<b>\$67,797.00</b>
Williamsburg, Virginia	70,516	\$76,767.00

\* Alexandria, Centreville, Herndon, McLean, Springfield, Virginia

A 501c3 Non-Profit Organization

# CONTACT US



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