

# Sept 2023 Board Meeting

Sunday, September 17, 2023 7:55 PM

## **1. Call to Order – Mike Seppelt – Time 8:04 pm**

### I. Proposed Agenda:

- Social Media Overview
- Survey Responses
- Board Recruiting - DIBS, ALDs, etc.
- Fall/Holiday Apparel Window

## **2. Approval of Minutes**

- Approved – 8/23 Meeting – Brian Hutton would like on record that he brought up paid coaches being less ambiguous

## **3. Business & Updates**

### • (i) - Social Media Overview

- Liz Brown wants to get directors, parents managers to get the word out.
- More recruiting.
- Players stories and fun content.
- Schedule or weather reminders start adding those
- Big games (think Big pumpkin shootout)
- Any other ideas??
- Julie mentioned apparel
- Also, recommended job listing for each job

### (ii) - Survey Responses

- Maybe in the future split the survey by age level so coaches can get more feedback

### (iii) - Board Recruiting - DIBS, ALDs, etc.

- Kelly Edlund is dibs for next year – NEED SOMEONE to shadow soon
- A couple age level directors for boys
- 14u director on girls
- Matt miller last year for equipment manager
- Mandi Murch this is last year for field coordinator
- We need people to fulfill these positions
- Mike S. would like someone to start shadowing now
- Mike to send an email for board recruiting within the next week
- We can't do it all. We need help.

(iv) - Fall/Holiday Apparel Window

- Julie Benyon – we are going to combine it. Met with Letterman, New options Oct 23<sup>rd</sup> and all delivered by Christmas. Waggle hats, blankets, hats, t-shirts and options available a little longer.
- Shooter shirts and shorts and getting them sooner so kids can try them on sooner.
- Julie is approving proofs this week
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4. **Misc:**

Mike S. Discuss the meeting he went to. The meeting went well and not contentious. Officially lock in fields 1 and 2. We have to give up the second storage. Matt Miller to look for small storage at metro storage. 5:15-10pm

\_first two months field 2 at 6 due to high school iglrs  
Youth is 19u and below.\_

We can run high school clinic if we want

Default clause added, if you have multiple contracts and you default on any contract all defaulted. We only have one contract currently

It will go to park and rec board to vote on it.

Need exclusive use schedule by February 15

Park center dome has time in Januatry. Per Troy (4 dates for different things)

Mike S. is in communication with Maplebrook to get dome time

Fall get some d-poles to 12u

Girls – they were ill prepared for the 14u girls had to turn away girls 20 girls for 7v7

They have a serious lack of coaching. They are struggling

Troy recommends hiring some high school players

Coaching huge issue for the girls. They have the girls no coaches.

Troy recommends reaching out to Jing, Concordia is often looking for paid positions

- Next meeting discuss summer tourney/dibs hours
- Tiffany Lande would like a date set to discuss better communication **in December**

5. **MOTION TO ADJOURN:** zoom call ended @ 9:17pm – by Mike S. seconded by Joan Dostal

***Next meeting:***

***10/15/2023 @ 8:00pm - ZOOM***

*Board members in attendance:*

- Adria Hamel
- Brian Hutton
- Brian Marcus
- Chris Range
- Collette Friedrichs
- Jen Michaud
- Joan Dostal
- Jon Rydberg
- Julie Benyon
- Karie Roers
- Katy Kaminsky
- Kelley Parker
- Kelly Edlund
- Laura Miron
- Liz Brown
- Mandi Murch
- Matt Miller
- Matt Saba
- Mike Seppelt
- Nate Iverson
- Rob Peterson
- Sadie Ronia
- Scott Appelwick
- Stacie Benson
- Tiffany Lande
- Tony Erickson
- Troy Trbojevich