

BV United Soccer Club
Monthly Board Meeting Minutes
July 23, 2023

Present – Chris Boys, Greg Holker, Allison Nachand, Brandt Holte, Akin Falade, Jay Dahlin, Toby Cadwell, Kelly Breuer, Chris Gangl, Robyn Schoenbauer

Absent – Ted Cahill, Joe Devine, Mandee Kanikula, BJ Keller

1. Meeting called to order at 7:01PM
2. Consent Agenda approved
3. Kelly Breuer is joining us tonight. She will be taking over for Molly as Sponsorship Director.

OLD BUSINESS

1. June Minutes reviewed and approved for posting

NEW BUSINESS

2. Treasury Report reviewed and approved.
 - SBA loan automatically rolled into repayment status. We will request that they put it on hold again until we receive an official denial of any forgiveness.
3. New Board Member Candidate – Kelly Breuer
 - Board vote – unanimous approval for Kelly Breuer to take over position of Sponsorship Director. Welcome, Kelly!
4. Updates from DOC/Technical Director- Status Updates
 - Teams performed well at the competitive levels they played for the Summer 2023 season, on average
 - Data from Season-End survey will be sent out to Board before the August meeting.
5. BVU Cup 2023 Discussion
 - Lessons Learned – Chris met with Dan to discuss lessons learned, feedback from BVU Cup survey. Volunteers that showed up were awesome, referees had minimal issues. Tournament was full early, so early scheduling was possible, which was great. Work on communication for schedule changes/weather delays, discuss up-ing volunteer fee for next season to incentivize fewer families just choosing not to volunteer.

Ideas for next season – better communication of what role expectations are, create list of teen/other fill-ins for available spots.

- Financial Report (Still being compiled) – We will discuss this in August when we have more information in the financial report.
6. 2023-2024 Registrations – Tryouts begin this week with U9-10. Tryout Prep Camp cancelled due to low registration count. Older players U11-U19 tryout out July 30-Aug 1. Working with a community group to try to get some local kids that are playing at other clubs to come to BVU.

Signs are up in several locations, approximately 50 signs are now out.

We are actively messaging our players to get more registrations in.

Marketing to youngest age groups will be key going forward. Focus on conversion from rec to travel.

- Tryout/Register Now Signs
 - Social Media
 - Marketing Campaign for NPL boys teams at U13-U15
7. 2023-2024 Tryouts
- U9/U10: July 23-24 at NRH
 - Tryout Prep Camp: July 26-28 at NRH - Cancelled
 - U11-U19: July 30-Aug 1 at NRH
8. Club Growth Potential
- Relationship with STEP Academy in Burnsville
 - i. Speak to Hudafi Barsaug
9. Recreational Update – tabled until August meeting
10. Meeting adjourned at 7:59pm

Next Meeting: August 20, 2023