

## Jan 18, 2024 | [SYA Meeting](#)

Attendees: Jim B, Jenn B, Bryon C, Frank A, Annie G, Tom S, Kenny W, Lauren W, Jen C, Shaun H, Adam S, Lauren C, Byron Masi

1. **Call to Order:** by Jim at 7:12pm
2. **Motion to Approve December Minutes:** Lauren W and Jen C. motion, all approve
3. **Board Member Reports:**
  - a. **Secretary** - Email addresses: everyone should migrate to the [@syasports.net](mailto:@syasports.net). Jenn B will be sending people links to reset passwords. These accounts are also managed by google and any other gmail account can be forwarded. Tom S may not be able to switch now because all signs / flyers etc. have been printed with a different email. The SYA president and the webmaster (AKA Adam?) have access to managing these email accounts. A brief discussion was held about offering childcare at meetings: nobody objects to having the kids in here while we are having meetings. We will get childcare by asking for volunteers. Everyone can fit in the library.
  - b. **Treasurer** - Frank presented information about the balances of accounts. SYA insurance has been paid, \$923, Accident insurance \$2113.00 (costs less because the soccer is on a different policy through their league). SYA tax return: \$2975.
  - c. **Vice President** - Bryon writes: [Invitation to Feb 5th PTO meeting, please let Lauren know if you can attend and for what sport. Would like to have good attendance and see what other associations and events we can work with to get our name out.](#)

Other Thoughts:

    - i. [Parent Events to improve recognition \(looking for ideas\)](#)
    - ii. [Besides Wiffle tournaments, any other basketball/dodgeball tournaments or league action? \(Kickball, Cornhole, etc.\)](#)
    - iii. [Whole Family events \(movies in the park, SYA picnics, etc\)](#)
    - iv. [Monthly themed meetings? Bringing more people out](#)

Discussion ensued, themed meetings may be fun but probably SYA could only handle doing one every so often (not every meeting). Whole family events are popular and also tricky.
  - d. **Communications Officer** - Adam still doesn't have edit access to the website. He has a twitter handle on the FB page. He isn't sure who is in charge of the instagram page. Adam will be given the webmaster email address. Adam asked about whether there are photo releases on the registration? Jen says there is an option to add that to the registrations on the website. It's on soccer and was on football, moving forward all sports registrations need to have that photo release question. Directors then need to compile a list of who is and who is not allowed to have photos posted on the website so SYA can be in compliance. Adam also needs a list of locations, teams, times, etc., so he can go to places and take

pictures. Directors will need to get him that information, in addition to the list of children who can/cannot be photographed. Is there money in the budget for a camera? Jim suggests submitting a proposal / invoice and then we can see.

- e. **Administrative:** Frank will start working on basketball payouts in Feb/March. Baseball lotto tickets are ordered. Insurance policies for commercial property and liability have to be re-endorsed because the company dropped many buildings and sites when SYA moved out of the mall for some reason. Zannie (sp?) is the new account manager from the insurance company. They will need a new board list to apply for a game of chance license, the list must include Names / Birth Date / Addresses.
4. **Old Business**
    - a. Board Member Titles - deferred for the next meeting.
    - b. Wiffle Ball Tournament - deferred for the next meeting.
    - c. Concession Stand - See discussion under Item 7 below
  5. **New Business**
    - a. **Fundraising Board Member / Chair** - should SYA create such a title for a fundraising chair? Each sport does its own fundraising activities, but should there be a Board member who oversees them all and can be a resource? Discussion to be continued.
    - b. **Baseball Legion / Connie Mack (Frank)** - SYA will need to meet with Dan Soria to discuss this.
    - c. **Flag Football** (see discussion under item 6e)
    - d. **Sports Engine:** Jen C. observed that SYA pays so much for this app and we are only using it for the registration on the website. There are many more attributes it offers. It is very usable and if everyone used it, posting schedules and rosters and making updates would be easy. Sports engine will generate reports for all teams / players that will show the answers to all medical and release questions from the registration. Everyone was supposed to start using the app but many coaches chose not to. Can Adam teach all the directors how to use it? It is supposed to feed information into the SYA website easily. Who is not using it? Basketball and baseball and maybe cheer? The hardest part is creating new seasons.
  6. **Directors' Reports**
    - a. **In- House Baseball:** Kenny writes "[Spring Registration is open online for Tee Ball and Minors. Promoting a strong social media push to try and boost the registration numbers. Would also like to discuss getting flyers for Kindergarten and first graders at STM and SES to get our information to their parents.](#)" Discussion: Kenny also reached out to Mr. Brem who will send home flyers with the SES kids, but we have to print them out. Monica posted the registration once on Salisbury site already. Tom S. points out that Kenny can ask Mr. Brem to push it out via emails, which would not require printing. It was also noted that SYA should try to get flyers for Kindergarten and first graders at STM to get our information to their parents.

- b. Travel Baseball:** Bill writes “Spring Registration is open online for Biddy, Midget and KH. Junior Connie Mack will soon open. JCM will participate again in the Southern Lehigh Spring league and transition into the JCM season. I am looking to do a fundraiser with Adult Beverage gift baskets raffles for the start of the season as another fundraiser. Working with Dicks Sporting on 20% Coupons for Spring.”
- c. Softball:** Michelle writes “spring registration will be opening next week. Following up with Madle’s for lime donation. New league has its first meeting tonight so I will not be at our meeting- please reach out with any questions.”
- d. Soccer:** Jen writes “Registrations for Spring opened Wednesday through 2/18 (without late fee) and are filling quickly. Plan to continue participation with NVYSL rec league, with possible new options in Fall. Spring will begin mid/late March - depending on field conditions. We will plan to use Franko and SMS for practices and games and Dodson if necessary depending on the numbers. In November I requested to use funds for a donation to Salisbury School District - to be used for the soccer program AND for a scholarship for Jacob Knerr. I have added these along with a carry over into next season (to purchase paint/equipment needed as we start Spring Season) to the budget below.”

	Planned	Actual to date	
<b>Income:</b>			
Carried over from Spring	\$ 5,000.00	\$ 5,000.00	
Registration Fees/Uniform Cost	\$ 15,000.00	\$ 15,615.00	*\$1001.56 from Spring Season Bnqt. - paid out in Fall but under Spring Budget
Fundraising Buy Out	\$ 4,000.00	\$ 3,500.00	*645 Deposit on 9/11
*Covered for Coaches			*9740 Deposit on 11/3
Hoegie Fundraiser	\$ 3,000.00	\$ 6,240.00	
<b>Total:</b>	\$ 27,000.00	\$ 30,355.00	
<b>Expenses:</b>			
Refunds	\$ (350.00)	\$ (340.00)	
League Fees	\$ (2,790.00)	\$ (2,790.00)	Micro 15
SYA Fees (\$25/player)	\$ (4,100.00)	\$ (4,100.00)	US 45
Ref Fees	\$ (3,200.00)	\$ (3,135.00)	U11 95
Uniforms	\$ (1,831.00)	\$ (1,831.00)	U13 38
Hoegie Fundraiser	\$ (3,000.00)	\$ (3,271.80)	U15 13
Field Paint	\$ (600.00)	\$ -	164
Contribution to SMU/NETS	\$ (1,000.00)	\$ (2,040.00)	
Equipment/Netts/Training	\$ (4,000.00)	\$ (2,041.18)	
Season Gift (shirts)	\$ (4,000.00)	\$ (4,298.00)	
Scholarship	\$ -	\$ (500.00)	
Banquet/Season Celebrations	\$ (3,300.00)	\$ (3,300.00)	
Carry Over to Fall	\$ -	\$ (1,500.98)	
<b>Total:</b>	\$ (28,271.00)	\$ (29,306.98)	
<b>Grand Total:</b>	\$ (1,271.00)	\$ 1,048.02	

Discussion: Soccer registration is open, already have up to 25 registered. Jen will touch base with Arden regarding the budget. Jen nominated Shaun Hallman and Lauren Wellbank to take over soccer. They will shadow her through this season and she wants to get them access to the website. Tom S. seconded these nominations. No one is opposed, all in favor.

- e. Football:** Jim writes “Had a talk with Joe Gnall about sitting down with the new high school coach about ideas and a game plan on starting the football program

up again to be a feeder for the high school. We need to find someone to be director. I will help facilitate, but we need someone new to take over.”

Discussion: There has been no program in 2 years due to low numbers. The good news is SYA is now free of the league we were previously in, which was very restrictive, giving SYA much more freedom. Re-starting football will be expensive due to the need for a lot of new equipment, helmets, etc. SYA needs to find and join a new football league (one that is helpful). Allentown Central Catholic Mini Vikes has been a great alternative for our kids who want to be in football. The Booster club should be able to help and we will be reaching out to them (Football Booster club: Ferdinand and Karen Trinidad are running this). There are potential opportunities to form an in-house flag football league, but joining the NFL 360 is too demanding with their requirements. Other NFL 360 leagues in the Valley insist on “drafting” all players, SYA would not be able to bring in our own teams / coaches to join.

- f. **Basketball:** Lotto tickets are being distributed
  - g. **Cheer:** N/A
  - h. **Wrestling:** Tom says everything is going well, they are paired up with “east side.” The league is happy with SYA wrestling. The big tournament event is soon and will be really fun, all are welcome. Liz Young has stepped up and volunteered to take wrestling over. Tom will work with her. Tom has been asked by the league to stay on to help with some bigger tournaments / fundraisers. He may start directing the tournaments with the Booster club. Varsity only event is coming up, SYA is hosting the entire NE division. Will be running 4 mats, this weekend Sunday. SYA has 4 mats now. Dredge is working with Arden on the expense reports. Krispy Creme fundraiser came in a little under what they expected, now doing RK Subs and this should bring them up to their total desired amount.
7. **Concession Stand** - Jenn B. says a major obstacle is getting someone to open and close it everyday as that is very time and energy consuming. Ordering, scheduling volunteers and actually manning (to open and close it) daily, can these jobs be assigned to different people? Many parents seem to feel they can just pay the deposit and then don't need to volunteer. Should last minute volunteers (who have to fill in for no-shows) be paid? Can a teenager or other such student run the stand to get experience in business? Jenn B. will help with ordering, Kenny W doesn't mind helping with the opening and closing, Adam has some ideas about scheduling volunteers. This discussion will need to be continued.
8. **Open Discussion:**
- a. **Phantoms Fundraiser:** Sunday April 24, 3:05 pm is SYA night at the phantoms. Jim has a Flyer already made with a QR for buying tickets. We need a minimum of 6 volunteers who have to purchase tickets as well. Four of them must be adults for the 50/50 kiosks. SYA will get a portion of 50:50 and \$5 per ticket sold and a portion of the Chuck A Pucks intake (SYA keeps everything earned over the first \$150 made). Last Year we made just over \$3000 on this fundraiser. Volunteers need to be able to get there early. Volunteers need to know they

cannot necessarily watch the game. Annie G will set up a Sign Up Genius and ask for (extra) volunteers.

- b. By-Laws:** These need some updates, some language is outdated and some things are not clear. There is nothing currently in the Bylaws about how to change the bylaws, we may need to resort to referencing Roberts Rules. Anybody with suggested edits can submit them. Bryon will take the lead in collecting edits / suggestions. We can review at the next meeting and by then we will have more clarity on how to proceed.
- c. Art Contest:** Adam recommended holding an Art contest for a SYA mascot, then that can be used on MERCH to sell. A discussion ensued.
- d. Team Photos:** Tom let everyone know that Bishop Photos worked very well for their photos. He will email the contact information / link Directors (the following was provided):  
Linda Gunkle, Scheduling Coordinator, Bishop Photo, [lgunkle@bishoppphoto.com](mailto:lgunkle@bishoppphoto.com)  
610-694-1014 ext. 20, [www.bishoppphoto.com](http://www.bishoppphoto.com)
- e. Summer SYA/PTO activity:** Kenny brought up doing a summer activity with PTO to get people introduced to SYA, as the PTO brings out lots of families who are new to the district.
- f. Meetings:** Due to so many people being new and having much to discuss regarding possible changes to the bylaws, it was agreed SYA will meet monthly until at least May 2024.

9. **Motion to Adjourn:** Jim 8:50pm seconded by Jenn

The next SYA meeting will be 2/15/24, 7:00pm, in the library, with childcare offered (later amended to be on 2/22/24 instead of 2/15/24).