



NTDP Communications Intern

USA Hockey's National Team Development Program (NTDP) and USA Hockey Arena seeks communications interns to join our communications department for the 2024-25 season. The hired interns will need strong critical thinking skills in order to integrate into our team.

Responsibilities Include:

- Assist with game night communications operations (stat crew, social media, press box operations, recap writing, video cutting, etc.)
- Work with the Manager of Communications to ensure components of various marketing and communications campaigns are being completed
- Promote and manage USA Hockey Arena events and initiatives such as the Summer Drive-In, CJ's Brewing Co., charity hockey games, and USA Hockey Camps
- Generate weekly public relations content for the NTDP and USA Hockey Arena platforms (website, social media, e-blasts, etc.)
- Develop story pitches for local media regarding USA Hockey Arena programs/events and NTDP games, players, coaches, etc.
- Help manage the NTDP's and Arena's various social media platforms
- Assist with graphic design as needed
- Update the USA Hockey Arena and NTDP websites as needed
- Serve as a photographer for events

Skills and Qualifications Desired

- College student majoring in sport management, communications or marketing
- Familiarity with all aspects and trends of social media
- Detail oriented with the ability to multi-task
- Strong writing and speaking skills
- Ability to communicate and maintain a professional demeanor
- Strong work ethic and positive attitude
- Understand how to write copy for web platforms, AP style a plus
- Adobe InDesign, Photoshop and Illustrator skills preferred
- Excellent critical thinking skills
- Must be willing to work weekends and holidays

Please note that this internship is unpaid and located in Plymouth, Michigan; college credit is available.

How To Apply

Please email your resume, cover letter and references to Jon Edwards, Manager of Communications at jon.edwards@usahockey.org.