



Bloomington Fastpitch Association Board of Directors Minutes  
Monday, January 8<sup>th</sup>, 2018 - 7:00 PM  
Bloomington Center for the Arts – Chadwich Room

I. Call to order

Molly Bellmont called to order the monthly board meeting of the Bloomington Fastpitch Association (BFA) at 7:03 p.m. on Monday, January 8<sup>th</sup>, 2018

II. Housekeeping

a) Attendance

**Board Members present:** Molly Bellmont, Kathy Love, Tiffany Shermak, Tammy Tessier Kealy, David Rau, Jenn Herron, Jenn Hembd, Preston Renstrom, Daren Anderson, Brandon Peterson, Steve Hofer, Jessica Musta, Lisa Bruins and Leah Hughes

**Other attendees:** Cyndi Nightengale (Cynbad Media) and Grant Effertz

b) Approval of Prior Meeting Minutes (December 2017)

i) Molly Bellmont made a motion to approve D Minutes as distributed. Motion seconded by Kathy Love. MOTION APPROVED

c) Confirm February's Meeting Date- February 5<sup>th</sup> at 7pm. Location: Chadwich Room

III. Important Dates – Molly Bellmont

- Registration dates for Traveling ball – Feb 1<sup>st</sup>-18<sup>th</sup>
- In-house registration – Feb 1<sup>st</sup> – March 1<sup>st</sup>
- Tryouts – 10U and above will be Feb 25<sup>th</sup> during the hours of 12pm-8pm, exact times will be announced. Makeup dates are coming
- Blast Off – Kick Off will be 9am on April 28<sup>th</sup>. Preston and Molly are heading the committee
- 8U Evaluations – Sunday, March 4<sup>th</sup> from 6pm-9pm
- Parent Meeting – April 5<sup>th</sup>, Jefferson Auditorium, from 7:00pm-8:30pm, it is mandatory for both parents and players to attend
- Tournaments: BASH – June 8<sup>th</sup>-10<sup>th</sup> (8U's are on Saturday), due to some changes within the league not sure if hosting a national tournament the weekend of July 25<sup>th</sup>-29<sup>th</sup>.

IV. ReBranding – Jenn Herron

- 2 new logos were presented
  - 2 color
  - Layered – so logo can be used in different applications
  - Ball can be either white or yellow – depending on application
- Molly Bellmont made a motion to vote on our rebranding our new logo based on the two new logos presented. Motion seconded by Jenn Herron.
  - Logo A with a wide border and words in the border received 9 votes
  - Logo B with a narrow border and words stacked received 6 votes
- MOTION APPROVED with Logo A
- Jenn will send out a detailed roll out plan will be sent out via email. Roll out will be completed by the end of February

V. Winter Clinics – Brandon Peterson

- Great first week – will send out reminders
  - 8U = 15                      14U = 2
  - 10U = 14                     16U = 2
  - 12U = 23

- VI. Update: In house Program – Molly Bellmont  
Committee - Steve Hofer, Mike Becker, Mike Kopischke, Jessica Musta and Molly Bellmont
- All information and details have been posted on the website
    - Contest with the most tags and likes will win a t-shirt and hat with our new logo
    - All who sign up for in-house will get a free BFA Spinners
- VII. Shed Update – David Rau and Molly Bellmont
- Trying to find a contractor to partner with and who will donate the labor
  - Someone needs to manage the project (Craig Johnson is a possibility)
  - BFA has the money for the materials
  - Project has 21-24 days from start to finish
- VIII. Blast Off – Molly Bellmont  
Will send out detailed information
- IX. General Director Reports
- a) President: Molly Bellmont
  - b) VP of Admin: Kathy Love
    - Use data to make decisions once registration has been completed
  - c) Treasurer: Tiffany Shermak
    - Sent budget out
  - d) Secretary: Tammy Tessier Kealy
    - We need to come up with a plans how we are going get birth certificates and store them
    - Will get insurance for all players in the clinics
  - e) VP Strategic Planning: David Rau
    - #1 priority to increase sponsorship
    - Had 10 meetings
    - Applied for new grants
    - All sponsors on board by Feb 28<sup>th</sup>
    - All have agreed to continue and may increase their donation
    - Sending out the forms
    - For BASH to have a Game Day magazine, with work Cynbad Media and sponsors
  - f) VP Development: Brandon Peterson
    - Looking at adding an upper level 10U team – going by skill, must be a 2<sup>nd</sup> year 10U player
    - Kids want to have fun and to be challenged
    - 1<sup>st</sup> year 10U are learning all the rules
    - Brandon Peterson made a motion to create an upper level team at the 10U level, where only 2<sup>nd</sup> year 10U players are eligible to make the team and the other teams are split evenly. Motion seconded by Molly Bellmont.  
MOTION APPROVED - 1 abstained
  - g) Equipment Director: Daren Anderson
  - h) Facilities Director: Preston Renstrom
  - i) Marketing Director: Jenn Herron
  - j) Communications Director: Jenn Hembd
  - k) Tournament Director: Jessica Musta
  - l) Member Services Director: Lisa Bruins
    - Winter clinic had 54 total players – 48 returning and 5 new
- X. Adjournment
- a) Molly Bellmont made a motion to adjourn at 8:57p.m., it was seconded by Kathy Love