

LAWTON

SOCCKER CLUB

ACADEMY SPONSORSHIP PROPOSAL



ABOUT LSC ACADEMY

The Academy program at Lawton Soccer Club was created with young players and families in mind, following the U.S. Soccer Player Development Initiatives (PDIs) introduced in 2015. These national standards were designed to provide a consistent, age-appropriate foundation for youth players across the country, and we've tailored them to foster a **fun, supportive, and community-focused experience** here in Southwest Oklahoma.



We're proud to say that **LSC Academy** is now **one of the fastest-growing programs** in the state, thanks to a strong focus on individual development, quality coaching, and a welcoming environment for families.

At the heart of the **Academy is our "player focused"** approach. Players are grouped by skill level within their age group, offering more **flexibility, more playing time, and a better developmental experience.** We understand that each child progresses at their own pace, and our model supports every player's journey.

Each week, our **licensed coaches** lead sessions based on a structured curriculum that focuses on **technical skills, teamwork, and building a love for the game.** Whether your child is just starting out or ready to take the next step beyond recreational soccer, the **Academy provides the perfect mix of challenge, support, and community spirit.**

Our Academy offers children aged 6-10 a well structured program consisting of two, 14-16 week terms encompassing all aspects of the game.

LSC Academy provides a comprehensive, focused and ever-evolving system with coaching that will enable the players to progress in a fun but educational environment.

WHY SHOULD I GET INVOLVED?

Partner with Lawton Soccer Club Academy.

Lawton Soccer Club Academy offers a meaningful opportunity for local businesses to support youth development while gaining valuable exposure within the community. Our program welcomes involvement at all levels and provides an excellent platform to raise your organization's profile across Southwest Oklahoma.

By becoming a sponsor of the Academy, your business will demonstrate a strong commitment to young athletes and the future of soccer in our region. With hundreds of families involved and one of the fastest-growing academy programs in the state, your brand will reach a wide and engaged audience.

We proudly promote our sponsors within our community and encourage our families to support the businesses that support us. Sponsorship with Lawton Soccer Club Academy is more than a marketing opportunity—it's a partnership rooted in community, development, and shared values.



SUPPORT THE GROWTH OF YOUTH SOCCER IN SOUTHWEST OKLAHOMA

At Lawton Soccer Club Academy, we believe in creating strong partnerships that benefit both our players and the wider community. Sponsoring our Academy offers a valuable opportunity to build your organization's presence while directly supporting the development of young athletes.

In addition to consistent communication with our Academy families, we actively promote the Academy and our sponsors through social media, printed marketing materials, and event flyers seasonal clinics, tournaments, and local soccer events. These materials are shared within the Academy, across the Lawton–Fort Sill area, and at regional matches, ensuring broad and meaningful exposure.

Becoming a Lawton Soccer Club Academy sponsor means aligning your brand with one of the fastest-growing soccer academies in Oklahoma. It's a chance to demonstrate your commitment to youth development while gaining visibility among hundreds of families and their extended networks.

Your support helps provide quality coaching, training gear, and access to top facilities for soccer-loving kids—giving them every opportunity to grow in both skill and character. We've already worked with hundreds of aspiring young players, and with your help, we'll continue to build something truly special for the next generation.

If you're looking for a sponsorship that goes beyond advertising—and one that truly makes a difference—we'd love to partner with you.



SPONSORSHIP PACKAGES

To assist you, we have developed a list of opportunities that we have sought sponsorship for. We want our generous sponsors and supporters to know precisely what their kind donations will be allowing our Academy to provide. You can choose which option you'd like to sponsor, as each area of the Academy has specific sponsorship opportunities that they directly benefit from with the support.

BRONZE - \$990

SILVER - \$1490

GOLD - \$2,990

ACADEMY PARTNER - \$4,990

SCHOLARSHIPS -\$1000

SPONSORSHIP PACKAGES

BRONZE - \$990

As a Bronze Sponsor, your support plays a key role in the continued growth and development of youth soccer in Southwest Oklahoma. Your sponsorship will be proudly recognized across all Lawton Soccer Club platforms at Level 3 visibility.

Your benefits include:

- Your company logo featured on club promotions (web, print, and social media)
- A link to your website shared through our digital channels
- Recognition in event materials, seasonal clinics, and community outreach

Your contribution directly supports essential training resources and equipment for our players and coaches, including:

- Cones and poles
- Player bibs
- Training mannequins
- Water bottles
- Player headwear
- Kit bags
- Agility training gear
- Goalkeeper equipment

As a Bronze Sponsor, you're helping us provide a safe, professional, and inspiring environment for young athletes—while strengthening your brand's presence within a passionate and growing community.

SPONSORSHIP PACKAGES

SILVER - \$1,490

As a Silver Sponsor, your organization will receive top-tier recognition across all Lawton Soccer Club platforms. Your sponsorship will be acknowledged at Level 2 positioning level of visibility.

Your benefits include:

- Prominently recognized across all of our social media at a Level 2 positioning
- Complete with a link to your website.
- Your company logo will feature in all Lawton Soccer Club promotion and advertising—including web, print, and social media.

Your support will help provide:

- Coach uniforms
- Cones and poles
- Player bibs
- Training mannequins
- Water bottles
- Player headwear
- Kit bags
- Agility training gear
- Goalkeeper equipment
- Plus, as a Silver Sponsor, you'll also help support:
- Academy Sponsored Tournaments
- Lawton Soccer Club merchandise (hats, water bottles, bags)

In addition, you'll receive regular promotion (at least once per month) on our Facebook page. This promotion will include promotional photos of your business along with either a general bio or one tailored specifically to your organization.

By becoming a Silver Sponsor, you're making a lasting impact on the development of young soccer players in our community, while gaining significant visibility for your brand.

SPONSORSHIP PACKAGES

GOLD - \$2,990

As a Gold Sponsor, your organization will receive top-tier recognition across all Lawton Soccer Club platforms. Your sponsorship will be acknowledged at Level 1 positioning—our highest level of visibility.

Your benefits include:

- Your company logo prominently displayed on all promotional materials (web, print, and social media)
- A link to your website shared across our digital channels
- Monthly promotional features on our Facebook page, including photos of your business and a customized business spotlight or bio highlighting your support

Your support will help provide:

- Coaches uniforms
- Cones and poles
- Player bibs Training mannequins
- Training water bottles
- Player headwear Player kit bags
- Player agility training kits
- Goalkeepers equipment
- Academy Club gear
- LSC Academy merchandise (hats, bottles, bags)
- Sponsorship Banner on all home games, academy hosted tournaments

This elite level of sponsorship demonstrates your strong commitment to youth development and community growth. You'll be positioned as a leading supporter of one of the fastest-growing Academy in Oklahoma, helping us provide exceptional programming and opportunities for hundreds of young athletes.

SPONSORSHIP PACKAGES

LSC ACADEMY PARTNER - \$4,990

As a Major Partner of LSC Academy, your company will receive prominent visibility across all LSC promotional channels and player apparel.

The key benefits include:

Player Apparel Branding: Your company logo will be displayed on the front/back of LSC player training and game kits, providing visibility both on and off the field.

Promotional Materials: Your company logo will be featured in all LSC Academy promotion and advertising (web, print, and social media, including a direct link to your website) at the Level 1 positioning, ensuring maximum exposure. This will ensure your brand is visible across a wide range of communication channels. Additionally, Sponsorship Banner on all home games and academy hosted tournaments.

Regular Promotion: At least once a month, your business will be promoted on LSC's Facebook page, with promotional photos and a business bio or spotlight that aligns with LSC's mission and activities.

Your support will help provide:

- Coaches uniforms
- Cones and poles
- Player bibs
- Training mannequins
- Training water bottles
- Player headwear
- Player kit bags
- Player agility training kits
- Goalkeepers equipment
- Academy Club gear

This partnership offers significant ongoing exposure and recognition within the LSCA community, reaching players, parents, and fans.

LSC ACADEMY SCHOLARSHIPS

At Lawton Soccer Club (LSC) Academy, we are deeply committed to empowering and supporting young soccer players in the Cairns region. Our LSC Academy Scholarship Program offers talented young players, aged between 6 and 10 years, the opportunity to receive free or discounted coaching and mentoring.

The LSC Academy Scholarship Program is designed to foster talent and ignite a passion for soccer in young athletes. By providing top-tier coaching at no cost, we aim to help young athletes excel both on and off the field.

What's Included:

Elite Coaching: Recipients will gain access to specialized training sessions that focus on skill development, game tactics, and individual performance.

Mentoring Programs: Each scholarship recipient will benefit from personalized mentoring, supporting both their soccer growth and building confidence.

Since its launch two years ago, LSC Academy has been working tirelessly to increase girls' and boys' participation and love for soccer.

Our dedicated coaching squad has played a key role in creating a supportive and inspiring environment where young athletes can thrive and grow in their soccer journey.

As a sponsor of one of our Scholarship programs, you will receive:

- Naming rights to the scholarship program - for example, '(Your company name) Indigenous Scholarship Program'
- Level 3 positioning on all LSC Academy social media, including a link to your website.
- Your company logo on our website and direct link to your website
- Your company logo will be included in all LSC promotion and advertising (web, print and social media) at Level 3 positioning

These sponsorship benefits provide significant visibility and recognition, aligning your company with a program that is dedicated to supporting youth development and inclusivity in soccer.





Lawton Soccer Club

1697 SE Sharps Lane, Lawton, OK, 73501

580-699-2250

academy@lawtonsoccerclub.org

www.lawtonsoccerclub.org