



The opportunity for MN DECA members to compete, connect, learn, network and travel returns with the Back to Business Challenge.

2024 MN DECA BACK TO BUSINESS CHALLENGE

**HYATT REGENCY MINNEAPOLIS
OCTOBER 27 & 28, 2024,**



TENTATIVE CHALLENGE AGENDA

Sunday, October 27, 2024 – overnight is optional

7:00 – 8:45 PM	Workshops
9:00 – 10:45 PM	ENTERTAINMENT - Karaoke & Games
11:00 PM	Curfew

Monday, October 28, 2024

7:30- 9:00 AM	Conference Registration & Conference Headquarters
9:00 – 9:30 AM	OPENING SESSION – COMPETITION ORIENTATION & BRIEFING
	ROLE PLAY COMPETITION - <i>Principles for 1st year Members,</i>
10:00 – 12 NOON	<i>Series Role Play for returning Members</i>
	Marketing Comprehensive Exam
	Competition Pointers – 2 workshops offered
12:00 - 1:00 PM	Lunch Buffet - included in registration
1:00 – 2:30 PM	ROLE PLAY COMPETITION continues
	Competition Pointers – 2 workshops repeated from AM
	Marketing Comprehensive Exam
2:30 – 3:30 PM	CLOSING SPEAKERS & COMPETITION RECOGNITION
3:30 PM	DEPART

- MN DECA RESERVES THE RIGHT TO ADJUST THE SCHEDULE UPON RECEIPT OF NUMBERS FOR COMPETITORS. START TIME AND END TIME OF EVENT WILL NOT CHANGE BUT TIMES WITHIN MAY.
- ALL MEMBERS WILL HAVE ASSIGNED ROLE PLAY, EXAM AND 2 WORKSHOP TIMES



There's so much in store for attendees!

- **OPPORTUNITY FOR TRAVEL**

- **WORKSHOPS & ENTERTAINMENT AVAILABLE FOR ALL PARTICIPANTS ON SUNDAY EVENING IF STAYING OVERNIGHT**

- **COMPREHENSIVE EXAM EXPERIENCE - BUSINESS ADMINISTRATION CORE EXAM**

- **ROLE PLAY FOR ALL PARTICIPANTS (PRINCIPLES of MARKETING FOR 1ST YEAR MEMBERS AND MARKETING COMMUNICATIONS FOR RETURNING MEMBERS)**

- **WORKSHOPS TO HELP PREPARE FOR DECA COMPETITION**

- **LUNCH BUFFET INCLUDED FOR ALL ATTENDEES**

- **AWARDS & RECOGNITION - FOR OVERALL TOP 2 EXAMS FOR EACH LEVEL AND TOP TWO PERFORMERS FROM EACH SECTION FOR ROLE PLAYS**

- **REMEMBER, ALL ADVISORS WILL SERVE AS THE JUDGES FOR THE 50+ SECTIONS OF COMPETITORS. RECRUIT ALUMNI AND INDICATE IN SYSTEM!**

- **VALLEY FAIR - OPTIONAL SUNDAY AFTERNOON EVENT - NO TRANSPORTATION IS PROVIDED TO AND FROM HYATT. REGISTER ON THE MN DECA WEBSITE: www.mndeca.org**

- **CASUAL ATTIRE FOR SUNDAY - MONDAY IS BUSINESS PROFESSIONAL COMPETITION APPROPRIATE**

- **EVENING ADVISOR SESSION AT 9:30 PM ON SUNDAY NIGHT**