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New Season Parent Workshop



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Parent Workshop

Workshop Topics

- Storm **FC** Mission
- Storm **FC** Sustainable Values
- The Storm **FC** Way
- Winning Vs Development
- Storm FC Triad Model
- Return to Play
- Importance and Role of the Parent
- The Coaching Process
- Parent Education
- Further Reading





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Parent Workshop

Mission Statement

“Teaching sustainable values such as, communication skills, Leadership skills, Team building, and risk aversion for players, coaches & parents through a family faith based community experiance. To provide sound principles of the game for the player to excel and create their own, path of success and necessary life tools to become a person our community is proud of”.



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Sustainable Values



Character
Development



Communication
Skills



Leadership
Skills



Social
Growth



Team Building
Skills



Risk
Aversion



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StormFC Way

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Fig 5: Storm FC player pathway model

Player Development Pathway

- Individual players needs
- Creating a pathway
- 100 players join 100 players graduate vs turning over of players for win column
- Curriculum
- Additional programs, camps, Leagues and iD clinics
- Elite play available from 13U
- Road to pro or college



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StormFC Way

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	ECNL RL - NTX		DEVELOPMENT PLAYERS LEAGUE - FRONTIER
	NPL RED RIVER SOUTH		GIRLS CLASSIC LEAGUE
	REGIONAL PREMIER LEAGUE		PLANO PREMIER LEAGUE
	Jr. GIRLS CLASSIC LEAGUE		PREMIERE ACADEMY LEAGUE
	SOUTHERN CLUBS DEVELOPMENT LEAGUE		Tx ELITE ACADEMY LEAGUE
	FUNdaMINIs		FUNdaMINIs



	ELITE ACADEMY LEAGUE MIDWEST
	NPL RED RIVER SOUTH
	BOYS CLASSIC LEAGUE
	REGIONAL PREMIER LEAGUE
	PLANO PREMIER LEAGUE
	ARLINGTON PREMIER LEAGUE
	Jr. CLASSIC ELITE LEAGUE
	PREMIERE ACADEMY LEAGUE
	Tx ELITE ACADEMY LEAGUE
	SOUTHERN CLUBS DEVELOPMENT LEAGUE
	FUNdaMINIs



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StormFC Way

Individual Learning Plans (ILPs)

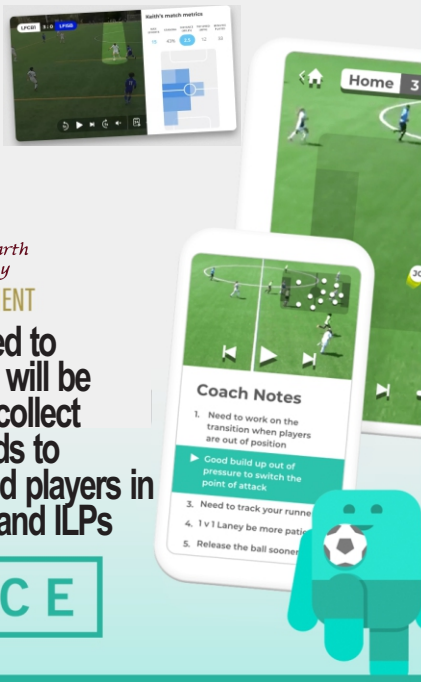
- Individual players needs
- Elite coaching tool for preparation purposes and CPDs
- Player Maker utilization for individual player data gathering
- Process between player, parent and coach.
- Game moments emailed to parents next day (when film is uploaded).
- Club player app/Player certs
- New Dir. of Player Dev. and coaching Dev.



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PARTNERSHIP ANNOUNCEMENT

Storm FC is excited to announce that we will be using Trace iD to collect data and visual aids to assist coaches and players in session planning and ILPs





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Winning Vs Development



Winning Vs Development

- A balanced approach to both.
- Storm FC will NOT substitute development & our CORE values over winning, elite teams are training to win.
- Identify individual players & teams needs.
- Additional programs & camps for development.
- Appropriate challenging environment through our Road of playing levels.
- Small rosters for maximum playing time.
- Periodization and curriculum based training programs and training cycles.



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Parent Workshop

Winning Vs Development

Questions to ask ourselves



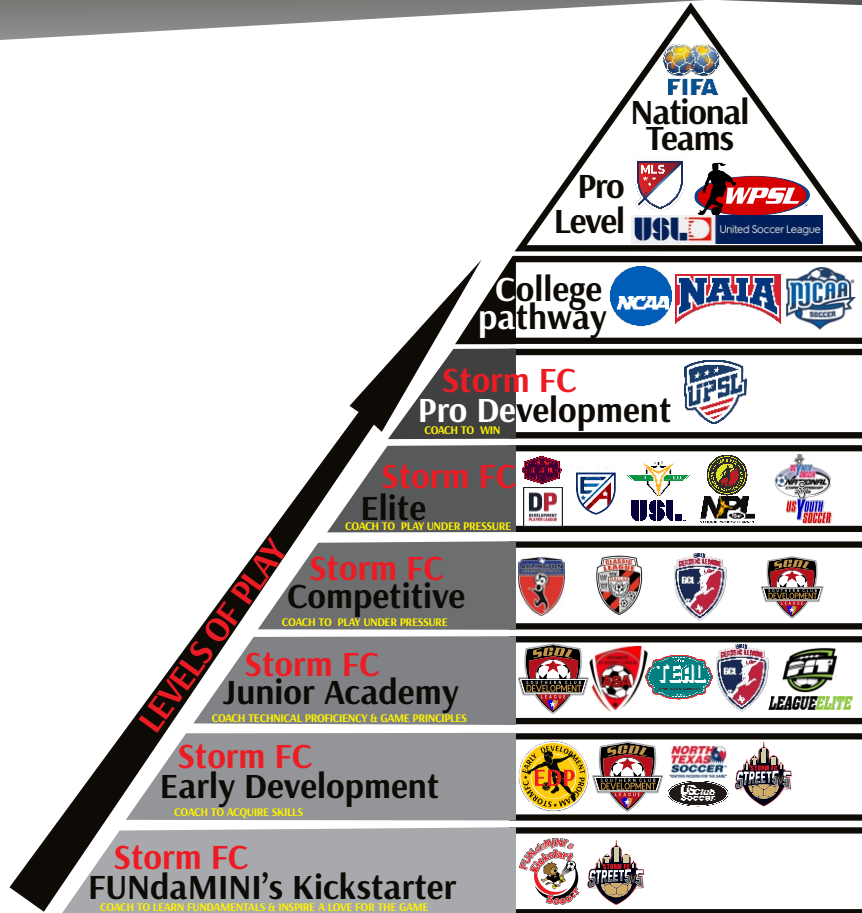
- Does one games result define the team?
- Players want to win, they don't play to lose.
- Does a team that wins everything mean their players are developing? equally, does a losing team mean their players are not developing?
- Teach players to focus on things they can control, opposition, weather, officials decisions and facility are all things out of our control. Practice, effort, preparation, diet, sleep are all things that can be controlled by the player.
- If winning is the only measured outcome, what happens if the team keeps losing? or winning? Development isn't regarded as an emphasis.



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Levels of Competition



Levels of Competition

- A clear path for every player
- Designed programs for maximum growth
- Players encouraged to play creative style of soccer building from the back through the four phases.
- Encouraged to take risks in attacking phases without fear of making mistakes
- Playing with a purpose
- Try to win games through attempting concepts taught at practice
- Planned competitions to positively create growth environments, from development to elite leagues and competitions (the 70.20.10)



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Levels of Competition

School soccer

The school soccer environment provides players with a social environment. Players are representing their school in their community. There is generally more attention given to school events by friends, media and the general public. As coaches we all played high school and enjoyed it.

However, our club environment provide the players with the best instruction.

Best competition, and most opportunities for advancement under a curriculum model

Competitive club soccer is generally for the more serious player that seeks to better themselves as a player. Recruiting by college soccer scouts occurs at these events and competitions. Rarely does it occur at the high school level.

From a strictly technical perspective our program is more superior in terms of competition, instruction and quality for the following reasons:

- Our curriculum model, school soccer does not operate under a curriculum to develop players.
- Mandatory coaching education standards. School soccer programs do not set any requirements.
- Learning and improvement only occur at practices. The quality of the practices is critical to developing players.
- Our combination of a curriculum and coaching education standards is a combination that does not exist in schools soccer
- The competition in club competitive soccer is far higher than school soccer.



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Parent Workshop

Role of the Parent

Parents importance

- Parents are the biggest factor in psychological development of their child.
- Understanding your role can be give a positive influence on the development of your child.
- Not understanding your role will limit their enjoyment, progression and maybe their continued participation.

Parents role in inspiring their player

- Be crowd builder, applaud for all players on plays and end of games.
- Do what we do - Create an experience that brings joy and excitement to others.
- Be patient, communicate, be understanding.
- Be a good representative of your players efforts.
- Go outside and play with your child!



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Role of the Parent

- Studies have shown that players most dreaded time with their parent is during the car ride, and the coaching that comes with it.
- Studies show what players most want from their parents, “I am so proud of you”, “I love to watch you play”.

Your child's success or failure in sport and life is not an indication of the parent you are but by having a player that is coachable, respectful, good team mate, mentally tough, resilient, and constantly try their best, that **IS** a direct reflection of your parenting.



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Parent Workshop

Honoring the Game

Ways parents can contribute to a positive youth culture and experience, where young players will have fun and learn positive sustainable values to last a lifetime.

Before the game

- No matter what others do, commit to being positive in action and language
- Tell your player before each game, no matter the outcome you're proud of them and play your best.

During the game

- Fill your child's emotional tank through praise & positive recognition to help them play their best.
- Fill their team mates tank too!!
- Do not instruct your player or others during the game or breaks. Trust your coaches!! Cheer good plays
- Do not comment on referee performances. If you disagree, BE SILENT!!
- If other spectators yell, remind them to honor the game. Do not create a toxic atmosphere.
- Don't do anything in the heat of the moment that you will regret after the game. Ask yourself "What do I want to model right now for my child?"
- Remember to have fun and enjoy the game.

After the Game

- Thank the coaches for their commitment and effort.
- When talking about the game with your player, ask rather than tell. Rather than immediately sharing your opinions or telling them how they can improve, ask questions like, "What did you learn from the game?" or "What was your favorite play?" or "What was the most fun part of the game?"
- Give truthful and specific praise, not just the typical "good game" but maybe, "I saw how well you applied your defensive shape today".
- Tell your player again how proud you are of them.





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Summarizing role of Parents

Parent Do's

- Be positive and communicate those positives
- Support and praise players effort and game improvement.
- Be responsible for your actions and words - there are many other people at soccer facilities watching and listening, not just your child.
- Be the best supporter you can of the whole game - Holistically
- Reinforce correct playing attitudes, and rules.
- Supply healthy eating choices, emphasize importance of sleep, and dehydrating.
- Emphasize responsibility, uniform, shin guards, punctuality, training, picking up trash.
- Ask and communicate on whether they are enjoying the experience.

Parent Don'ts

- Sideline coaching
- argue with officials, other parents, players or coaches.
- Undermine parents, opposition, players or staff.
- Force players to practice, encourage :)
- Emphasize or solely focus on winning, it's a journey.
- Bribe players to score, or win games.
- Be late to games, training etc. you're their ride the players rely on you for promptness.
- Make the journey to and from events a misery by demanding, blaming or accusing level of play, The way they played.
- Talk bad about other players, coaches, parents, especially in front of your player.



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Parent Workshop

Concussion & Injuries



Return to play and injury management

- Many studies are being conducted on youth injury protocols, concussion being the most studied.
- Concussion protocol means professional physicians will determine RTP. Parents|coaches cannot influence the outcomes. that brings joy and excitement to others.
- Most leagues and competitions now have professional sports trainers on site for players safety.
- Nutrition, sleep, stress, strength training, overuse are all important topics to monitor for maximum performance and health child development.

Further
Reading

<http://www.thefa.com/learning/coaching/the-fas-concussion-guidelines>

<https://www.nfhs.org/articles/return-to-play-who-makes-the-decision/>

<http://www.recognizetorecover.org/#us-soccers-comprehensive-player-health-and-safety-program>

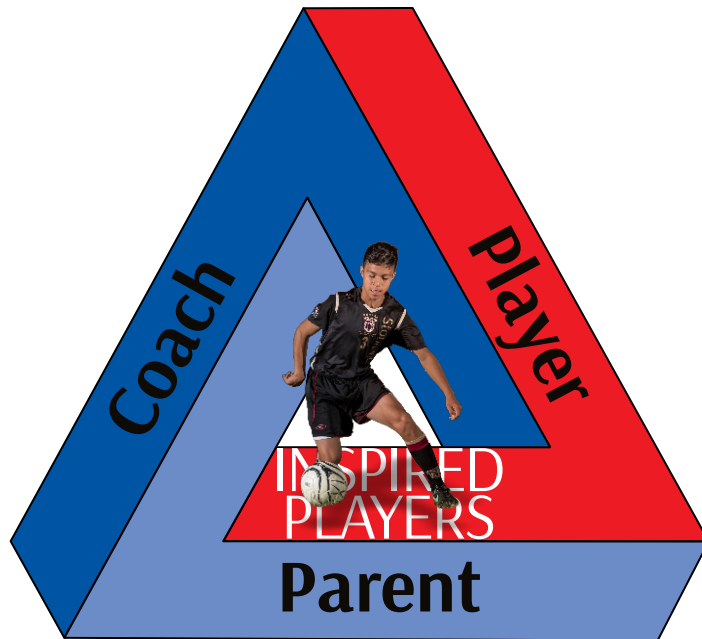
<http://www.recognizetorecover.org/>



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Parent Workshop

Storm FC Soccer Triad



Storm **FC** Soccer Triad

Roles of the Player, Parent and Coach

- The soccer Triad model demonstrates the importance of player, coach and parent relationship.
- Parents are main support network for their child
- Coaches to be inclusive of all players
- Common goals of parents and coaches is to develop, provide a positive and fulfilling experience for players. Working together would be a sensible approach.
- Interactions in the triangle have significant consequences for the psychological development of children (Davies & Jowett, 2010).
- Parents can determine the coach-player relationship through perceptions and feelings towards the coach.
- Parents feel a connection & understanding with the coach, they are more likely to be complementary, have a positive perception, in turn the youth player is more likely to trust, be committed, have increased confidence, motivation and ultimately staying in the sport and develop better.



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Player, parent, coach Roles

Roles of the Player, Parent and Coach



- Preseason coach-parent meetings. Helps in annual objectives leagues, competitions, events, travels, expectations, schedules etc.
- Time to speak to parents. Create relationships through parent meetings.
- Regular and ad-hoc meetings. maintains open channels of communication
- Player reviews. Maintaining the parent as part of the process.
- Player goal setting, feedback, development goals etc.
- Teach parents to understand how much young players can remember from games. Learning not to ask negative aspects of the game, but steer questions to positive feedback.
- Parents understanding of soccer laws, rules, systems of play and principles of play through print media, classes, and visual aids.



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The Coaching Process

The coaching process

- It is the coaches role to manage various parts of the triad to form an effective strategy to improve teams and players performances. Through the cycle of planning, delivering and analyzing.
- Our coaching process therefore enables our coaches to help players with personal goals, development, confidence, trust, attitude, lifestyle, aspirations, skill acquisition, and understanding of the game.
- Coaches pursue continual personal improvement
- We will create an environment for our coaches to excel and develop and give an outstanding experience for our players and families.





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Parent Workshop

**Parent
Education**

Parent Education

- Club wide brochure accessible online, in print or by email.
- Club technical manual. The manual outlines the clubs philosophy, style of play, understanding of key principles and our curriculum.
- Annual new parent meeting at the beginning of the year.
- Weekly podcasting with news, team information, concepts of the game, discussion, and interviews
- Annual Banquet of champions
- Player & Parent handbook, team managers manual.
- Team meetings, player reviews.
- Storm FC College series events (3 annual events covering, financial, club tools and combine).
- Real time information and notices via website, FaceBook live and page or Emails, Constant contact or Gotsoccer



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**Parent
Education**

Communication tools

- Storm FC has a wide range of communication tools
- Club wide information can be distributed via, Email, club meetings, constant contact, GotSport, live Facebook and website.
- Board meetings are conducted by conference call.
- Community communication through our magazine “Field”, constant contact and social media.
- Internal news of teams and individual by our internal magazine “Futbol Focus Fan”.
- Team level communication through team meetings, Team snap app, team webpage.
- Staffs main use for communication is through email or phone calls.



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**Parent
Education**

Parent Education

- Learn more about the game your child plays.
- Understand the forces that can affect your child's performance.
- Know that the coach is a valuable resource when needing to talk about your child. The coach builds a relationship with their players and can often be the person who can help concerns you may have.
- Read the laws of the game, better still take a referee basic course.
- Take a free or basic coaching license.
- Go play a game and see what demands are needed by your player to play, in hot weather, at speed, etc.



**Further
Reading**

<http://theifab.com/laws>

<http://discoversoccer.info/principles-of-play/>

<https://www.sportsmed.org//aossmimis/stop/downloads/Soccer.pdf>

<https://believeperform.com/coaching/truly-applying-sport-psychology-in-youth-soccer/>



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**Parent
Education**

Further Reading

Laws of the game <http://thefab.com/laws>

Principles of play <http://discoversoccer.info/principles-of-play/>

Overuse injuries <https://www.sportsmed.org//aossmimis/stop/downloads/Soccer.pdf>

Child sport Psychology <https://believeperform.com/coaching/truly-applying-sport-psychology-in-youth-soccer/>

Coaching license courses <https://www.ussoccer.com/coaching-education/licenses>

US Soccer player development initiative <https://www.ussoccer.com/coaching-education/resources/us-soccer-player-development-initiatives>



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Parent Homework

Parent questions

- Write at least one reasonable, measurable goal you have for your player this year.
- Now write at least one reasonable, measurable goal you have for you as a parent this year.
- What do you want your experience to be like as a soccer parent?
- What can the coaches do to help facilitate that experience?
- What can you do to help create that experience for other parents and players?
- Write down your expectations of the soccer year, for your player, the team and coach

Bring with you to your teams meeting and share with coach.