

APPLETON NORTH GIRLS' BASKETBALL CLUB
BOARD OF DIRECTORS MEETING MINTUES
Wednesday, January 3, 2024

In Attendance: Nicole Thompson, Matt Cooper, Brad Klitzke, Nate LeDuc, Rebecca Nicolaison, Jenny Hegner, Brandon Reichenberger

Called to Order: 7:07 PM

- Financial Report (Matt)
 - Checking: \$13,850.28
 - Savings: \$9,485.84
- Curtis Reidy decided not to join the board.
- High School Update (Brandon)
 - Holiday Training with Alyssa from Rise Up Academy, Dec 27th was a success.
 - 39 Club athletes registered.
 - ANGBC paid Alyssa \$500.00 for 2 hours of training.
 - Proposed by Matt Cooper to move the date later in the Holiday break so people can make it when traveling back after Christmas
- Season Updates (Grade Reps)
 - 6th grade Updates: Rebecca's feedback from 6th grade B team was that 6th grade B team was not competitive in BADL league and that there seem to be A players playing in this league.
 - 7th grade updates:
 - Nate LeDuc and Nicole Thompson have noticed that there are some practices where teams are scrimmaging against each other for a period of time and some days where they do not.
 - When practicing against each other, they have practiced Gold vs Blue and have not mixed up the players
 - Teams are still not practicing together for a significant amount of time.
 - In conversations Nicole has had with coaches, the coach's desire seems to be there to practice together, but they seem to run out of time.
 - Gold team invited 2 Blue team players to recent Oregon tournament
 - Jen Hegner shared that there was disappointment amongst Blue team girls who traveled 2 hours to Oregon. 1 player played 1 minute of 1 game, 1 player played 0 minutes across 2 games and left upset that their daughter didn't play at all and did not stay for the 3rd game.
 - Parents of kids who are playing are noticing there is an opportunity for players to rest.
 - Upcoming tournament in West DePere - Gold team will have only 6 players and play at the same time as Blue team, so there will be almost no bench. Nicole has contacted the school to back out for the Gold team but request was denied.
 - Discussion of covering future tournaments and having a bigger bench, potentially by taking 7th grade and having 9 girls play at tournaments on any days that the opposite team is not playing at the same time.
 - Parent feedback is that there seems to be an opportunity for Tre to sub more for purpose of rest and to give girls on the bench an opportunity to play. Feedback is to be shared with Tre re: subbing - some girls playing too much - some not at all.

- Discussion of how to prepare girls to play on either Gold or Blue depending on the need or the tournament ensued.
 - There is a need for teams to play with a common offense and a reminder that the 7th grade team is 1 team split into 2 parts.
 - Brandon recommended to focus on basketball IQ and basic skills. Scrap running sets and focus on an offense that you can build around and drill on it's parts. Idea is 5 out motion offense, but the 2 teams need to work together to figure this out.
 - Matt Cooper suggested that we mandate certain things in practice and discussion ensued:
 - Brad mentioned that there are 6 tournaments left to work on basketball IQ - need to produce on that
 - Basic skills like dribble drive, back door cuts
 - Group came up with Practice Expectations to be shared with Coaches and asked for coaches to review them before practice and acknowledge
 1. Scrimmaging with mixed teams (not A vs B, but mixed across the 2) for 20 - 30 minutes minimum per practice
 2. Focus on Basketball IQ
 3. Select 1 offense to create commonality for the girls - 5 out motion offense is suggested
 4. Common Drills - breakdown out of what 5 out is going to give you
 - Brad mentioned discussing this as 1 team and providing feedback from the board to coaches - the feedback
 - Agreed to approach Mikki and Tre with the need to solve the following problem: we need to take 9 players to tournaments and need to help co-mingle the players so we have enough for tournaments
 - Brandon stated that players should play if they are on the bench
- Professional Photographer Update (Nate)
 - Board voted and Approved to go through No Limits and selected 2 dates in January for photos
- Home Tournament Update: February 3-4, 2024
 - Still need two more teams for 8th grade. Discounting to \$100.00 to fill bracket.
 - Trophies ordered through Appleton Trophy
 - 72 Champion Trophies: \$7.50 each
 - Discussion on trophies - do we put the year on? Agreed to leave year off so we can get bulk pricing and use the same trophies next year
 - 72 2nd place metals: \$3.50 each Total: \$792.00
 - Admissions Prices: \$5 adults, \$3 students, Free 5 and under & Volunteers
 - Concessions: Papa Johns, Meijer Subs, Hotdogs, Arby Roast Beef
 - Meijer said no to the subs - they can't do it
 - Reached out to Subway and Jimmy Johns - trying to get \$5 price point - Nicole tt Subway
 - Tammy knows someone w free water - Midwest Restoration - reaching out
 - Do we want Roast Beef? No. Arbys was difficult to work with last year
 - Pizzas - delivered at 9, 11, 1 and 3 from Papa Johns - done - \$7/pizza - we sell for \$3/slice - great fundraiser
 - Note that Gatorade ran out last year - we asked for 20 cases this year

- **Reach out List**
 - Coffee: Cooper Rock - giant cambro - Matt recommends that we have coffee warmers
 - Nate will tt Scooters & figure out coffee
 - Costco - quote for subs - ask for donation - ask to tt the GM - Nicole
 - Sams club - Nicole will reach out for subs
 - Parker Johns - Jen Hegner
 - Haen's Meats & Kwik Trip - Nicole reaching out for Hot dogs / Donations
 - Walmart - apply for donation online - Jen Hegner
 - Popcorn - Rebecca will reach out to JDs
 - Pickles and chips for Rebecca
- High School Students able to run tables again
- Review Sign-Up for donations & volunteer shifts- Nicole has created them and will send out to families soon.
 - Friday night - HS kids have a game that night and will help with set up
 - Board members that can help set up Friday night would be appreciated
 - Reminder for parent volunteers to ask for volunteers at times their daughters are not playing
- Donation drop-off / Set-up date/time
 - Friday Night at 9 AM at North or Saturday morning 6:30 AM - 7:30 AM
- Nicole finalized brackets - will send out and post soon.
- Referee Money: \$300 to Marty; \$30 / game / ref = \$4,620 total
- Cash Box Money: 200-1s, 60-5s, 50-10s = \$1,000 cash
 - Nicole needs to find cash boxes
- North Gym Rental: Saturday \$500, Sunday \$1,500 - Nicole to talk Connie due to Sunday being more expensive and we can get \$100/hour off for every hour we get done early.
- Scott/Amanda Werfal to Print Enlarged Brackets with Sponsors Logos
- Jenny Hegner is checking to see if her company can print table banners for each court of the sponsors.
- Request from the Werfals to sell apparel and key chains. Board agreed to allow this at no charge for 1 more year and then to develop a policy that would open vendor spaces to multiple vendors as a way for the club to make money and provide a fair platform for people to make money and participate in selling

Meeting Adjournment: 9:10 PM

Next Meeting: Wednesday, February 21st at 7:00 PM

Future Topics

Exit Survey - why are people leaving the Club?