



**Northern Lights Soccer
Monthly Meeting
April 14, 2025
7:00 pm**

Call to order:

- **Meeting Called By: Heinrich von Mende**
- **Type of Meeting: Committee Meeting**
- **Note Taker: Mandy Paumen**

Meeting called to order by Heinrich von Mende at 7:10 pm.

Attendees: Mandy Paumen, Ahna Lloyd, Chere Thompson, Sammy Long, Emily Thayer, Aaron Lindquist, Tre Carson, Hans Jacobsen, Sarah Bromenschenkel, Sean Sutter, Heinrich von Mende and Krisandra Kramer.

Sarah Bromenschenkel makes a motion to approve minutes from February. Sean Sutter seconds the motion. Motion carries.

Mandy Paumen makes a motion to approve the agenda for April. Sammy Long seconds the motion. Motion carries.

Financial Report: Hans Jacobsen

North United Shared Expenses

- CRU is current with invoices. New invoice recently sent to CRU for March shared expenses for \$11.6k.
- No updates yet to joint checking
- Chere approved to get a Falcon Debit Card - **motion approved via email on 4/13/25**
- Northern Lights Invoices and Expenses
- All bills, invoices, and expenses are current except one invoice:
 - Game One Youth Soccer Jerseys \$1,764 – approval to pay needed, classification, and category.

Need Support from Board:

- Sending invoices, receipts or expenses. Please identify class: North United, Winter Rec, Summer Rec, or Fall Rec.
- Category is what the expense is for.
- For anything North United, need to know if it's a shared expense: 50% billable to CRU.

Open Forum:

Task Updates:

Committee Business:

Field/Equipment/Fundraising Coordinator: Sean Sutter

- Fields may be opening the last week of April. Waiting on the City of Ramsey. Hopefully all lining and markings will be done by the end of next week.
 - Cost of lining went up 4%.
 - The Draw and Sunny Acres will be lined as well.
 - Probably going to need to order new nets based on what is still good and what is ripped and needs to be replaced. Same field layout at Elmcrest. On a 2 year rotation.
 - Anoka is ready and willing to give us more fields if we need them.
 - Still looking for permanent signage and Elmcrest Park. Home of Northern Lights possibly. Field map sign would be great.
- **ACTION ITEM** - Sean to find a new vendor for field signs. They were \$7 a piece for the ones we have from DoAll Printing.

Concessions Coordinator: Krisandra Kramer

- Inspection set up for May 1st and will need help cleaning everything before the inspection.
 - Working on licensing for the concession stand. We only need it for less than 6 months instead of a year. Initial inspection fee of \$157.50 and a yearly fee of \$157.50.
 - We may or may not need a new concessions person. Will know more next week.
 - Working on price lists for food in concessions.
 - Going to work on getting balance sheets for the end of the day in concessions.
- **ACTION ITEM** - Krisandra, Ahna and Sam to find items and prices for merchandise at the concession stand.

Communications Coordinator: Ahna Lloyd

- An ad was ran for NLS for 17 days. 421 link clicks and 14,914 people reached. This ad cost \$169.76.
- Trying to find out trends when registration is open. When do people tend to register?
- Looking into lanyards for board members. A volunteer badge would be a great idea. We have a budget for those lanyards.
- Working on a reel to post on Facebook. Spring and Fall teams.
- We want to put North United on the billboard in Ramsey.
- We need to put a banner up by the fairgrounds in Anoka.

Webmaster: Jason Huisheere (absent)

- Keep up on the maintenance of the websites.
- Working on the TeamSnap NU website. I presented it to the joint committee and now will need to set up a meeting to present it to both clubs before submitting any changes or suggestions. I will get this meeting scheduled sometime this week.

Travel Coordinator: Sarah Bromenschenkel

- Fielding phone calls from parents.
- Working on the Lord of Life contract for Futsal.

Rec Coordinators: Sammy Long

- We are 419 players. 1 player went to competitive. Numbers are down from 492 last year.
- This is the first year for Sammy, Christel and Emily. They are doing a great job.
- The oldest age group (6th grade + coed) is the biggest age group. We need to have 5 or 6 teams for this age group.
- Use the first hour and the second hour for training or we could utilize the B fields to have more space.
- We do need a few more volunteers to coach. Sammy sent the info to Chere.
- Chere is still waiting on some coaches to complete their background checks and safesport.
- Coaches meeting will be mandatory for all coaches. It will entail soccer 101.
- We need to make a schedule for next Winter at Adrenaline. Get it to Jason ASAP.

Sponsorship/Fundraising Coordinators: Angelica Carson (absent) and TreJuan Carson

- Need to reach out to Matt Teske from Dick's about sponsorships.
- Need to work on getting the word out for sponsors.
- **ACTION ITEM** - Look into sponsorships for Spring Rec.

DOO/Registrar/TM Coordinator: Chere Thompson

- Rec Coaches need to complete their requirements.
- Competitive families need to turn in the needed paperwork for their players.
- Competitive picture days are fast approaching. I have sent rosters to Sportsline photography, just waiting to receive everyone's schedules. These dates are May 7th & 8th.
- Will eventually need teams for Rec. We do have 3 competitive teams that will have picture day with the Rec teams on June 3rd - Rec dates are June 2nd & 3rd.
- We will be sending out the sideline project to NLS Rec, CR United Rec and North United. I will be collecting completions for all families.
- We sold 136 MN United tickets as of Friday, April 4th. Have not yet received the final number yet.

DOC: Aaron Lindquist

Completed (in last month)

- North United website work
- Meetings/emails/phone calls with parents and Coaches
- Marketing online social media
- Newsletter created/sent
- Attended games/practices/tournaments
- TCSL meetings (League Formation, NPL ECNL-RL(Twin Cities)/MLS Next 2 and Birth Year age groups)
- Coach mentorship/evaluation
- 4x coaches Chalk Talks completed
- TeamGenius (or other) Spring Coach Feedback sent to families
- Summer practice schedule sent to coaches/managers
- Field space meetings
- Summer camps announced and posted
- Tryouts 2025/2026 dates published online

- Player additions to teams

Upcoming (within the month)

- Meeting/emails/phone calls with parents/coaches
- Player additions to teams
- Summer coaches meeting (April)
- Attending games/practices/tournaments
- Tournament planning for 2025 North United Cups (sent emails to a bunch of clubs)
- Running Spring Rec Camp (almost 50 registered!)
- North United SC trip in 2026 or 2027
- Tryouts 2025/2026 planning
- 2025/2026 outlook at club plans/team fees/coaches
- Messaging of 2026-2027 “school year” from “birth year”

Future (going forward)

- Monitor TCSL vs MYSA new league(s)
- Monitor US Soccer birth year vs school year possible change
- North United Coach/Player Development
- Continued developments of ARAA Indoor Space Marketing of North United and Sponsorship

New Business:

Meeting Adjourned:

Heinrich von Mende makes a motion to adjourn the meeting. Sean Sutter seconds the motion. Meeting adjourned at 8:59 pm.

Next Meeting:

Sunday, June 8 @ 7:00 pm, Elmcrest Park

Sunday, August 10 @ 7:00 pm, Elmcrest Park

October 13 @ 7:00 pm, Elmcrest Park

December 8 @ 7:00 pm, Elmcrest Park

Executive Board Meetings:

March 10 @ 7:00 online

Sunday, May 11 @ 7:00 online

Sunday, July 13 @ 7:00 online

September 8 @ 7:00 online

November 10 @ 7:00 online