



White Bear Lake Volleyball Club

Meeting Minutes – September 25, 2025

Board Members Present: Kim Anderson, Patrick Knipping, Nicole Phillips, Lisa Meyer, Liz Cinqueonce, Jeff Dumroese, Jessica Christiansen, Theresa Neudecker

Board Members Absent: Julie Steffensmeier, Julia Eder, Trace Kinley

K.Anderson called the meeting to order at 6:30 p.m.

Coaching Director Update

N. Phillips presented the coaching director update.

Winter Season: 12 teams are planned with 12 head and 12 assistant coaches. Ten head coaches and 11 assistant coaches have been confirmed, with two head coaches and one assistant still pending. Job postings are now closed, with four additional applicants notified they will be contacted if openings arise. Nicole recommended removing the job posting from the main page of the website but suggested creating a new jobs/recruitment page under the coaches tab. Pre-season “save the dates” have been sent to all confirmed coaches, and the coaches’ Google Form is ready to distribute once staffing is finalized. Tryouts are scheduled for Saturday, 11/8, with lunch provided by Jimmy John’s (order coordinated by K. Anderson).

JVA Officiating Training: Training will be conducted by Sandy Doherty and offered for all players and coaches at a total cost of \$175. The 1.5-hour session will be held at Mariner Middle School’s cafeteria or main gym if possible, on either Friday, 12/12 or 12/19 depending on availability, with a preferred start time of 6:00 or 6:30 p.m. K. Anderson will arrange for cookies at the event.

Club Director’s Update

K. Anderson presented the Director’s update on behalf of J. Steffensmeier, noting that all board members have signed the code of conduct and conflict of interest forms via DocuSign and updated the board contact list. Board members were provided a link to the updated timeline that has been created to provide a centralized hub – providing all members with visibility to the annual operations calendar and to serve as central source for all documents.

Facilities Coordinator Update

T. Kinley and T. Neudecker presented the Facilities Coordinator update. It was noted that there were discrepancies in the permits for pre-tryout clinics vs. what is showing online. J. Christiansen will update the website to reflect the following corrected pre-tryout clinic information:

Pre-Tryout Clinics: \$30/player

- 11- 12: Monday, November 3rd - 6:00 – 7:30pm
- 13 - 14: Monday, November 3rd - 7:30 - 9:00
- 15+: Monday, November 10th - 6:00 – 7:30pm

The board confirmed that only gyms E and F were needed, and that C and D could be released. Permits have been secured for the Parent/Player Meeting and for Bear Blast. J. Christiansen will update the website with Bear Blast information and schedule a demo on AES the week of September 29 so the board can confirm whether they wish to proceed with using AES for the 2026 Bear Blast Event.

Winter practice locations are still to be determined. N. Phillips, J. Steffensmeier, T. Neudecker, and T. Kinley will connect to confirm scheduling and locations.

Tournament Director Update

L. Meyer presented the Tournament Director update, noting that locking in the Rochester Tournament as the all-club event is the highest priority currently. The board provided guidance on how to manage scheduling to avoid club teams playing one another. It was suggested that all 13s play on one day, and all 14s play on the other day; and that the 12's and 17/18s team be scheduled on the Sunday if possible. It was noted that one player-coach may need a substitute if their playing team and coached team fall on the same day. Preliminary plans are for 3 teams at the 11/12 level and 3 teams at the 16s/17s level; and that there will not be -3s teams for any category 14+. The second priority will be working to get every team into something at Bethel.

The Board also discussed the Wisconsin Dells Tournaments, and the board's recommendation was to proceed with the April 18-19th dates for the 1s teams at the 15/16 level and the 17/18s level only. L. Meyer will coordinate with N. Phillips and J. Steffensmeier to make a final decision.

Apparel Coordinator Update

P. Knipping presented the Apparel Coordinator update, noting that new jersey samples are being sent for consideration. Brands include Royalty, Under Armor, and a generic version similar to Under Armor that the vendor has suggested. The online store will open in time for orders to be placed in advance of the holidays, and the vendor will be the same as was used in the 24-25 season. P. Knipping will coordinate with N. Phillips to determine the options that will be offered to coaches.

Treasurer's Update

K. Anderson presented the Treasurer's update. The budget is tracking as expected for this point in the fiscal year. Upcoming expenses include fall uniforms, fall coaches' compensation, fall registration fees, and winter officiating training.

The board also discussed the approach for team pictures for the 25-26 season. The Board recommended proceeding with a single night for all team pictures, potentially the Friday before the Luau Tournament (Jan. 23). K. Anderson is going to reach out to the photographer to check availability; T. Neudecker will look into gym space for Jan. 23.

K. Anderson raised the need to step up recruiting efforts for new board members. It was decided that K. Anderson will proceed with sending an email notification to the distribution list from the most recent season; N. Phillips will develop an ad for placement on the website; L. Cinqueonce will update the Board Position page on the website to denote positions we are recruiting to fill; L. Cinqueonce will prepare an online application form that can be used in recruiting; and all board members will promote to club members they know.

Website Coordinator Update

J. Christiansen presented the Website Coordinator update, noting that registration set up is in progress for all fall activities; details are being finalized and testing for tryouts and clinics will be sent for review this weekend. J. Christiansen will be adding hyperlinks to the home page information as soon as the registrations are open, and will prepare social posts to promote registration opportunities. The web coordinator noted that new templates are being made available if the board wishes to do a revamp of the website later this year.

Equipment Coordinator Update

J. Dumroese presented the Equipment Coordinator update, indicating the club is sitting well for the beginning of the Winter season. It was noted that there are several balls that are being retired that can be distributed to club members. K. Anderson agreed to set up a google form that can be made available to club members to sign up to receive a ball – and the board agreed to distribute on a first-come-first-serve basis. It was suggested that the balls could be distributed at check-in at the Parent/Player meeting.

Fundraising/Marketing Update

K. Anderson presented the Fundraising Coordinator update on behalf of J. Eder, noting that all arrangements for fall candy bar sales have been confirmed, and that the fundraising coordinator is currently looking into opportunities for a grocery bagging fundraiser at Festival Foods in light of recent success by other sports clubs using this strategy. It was suggested that if the club pursues

a 50/50 raffle at Bear Blast again this year, split tickets should be used rather than having participants fill out all of their contact information on the tickets.

Secretary's Update

L.Cinqueonce requested a motion to approve the minutes from the August meeting.

ACTION: A motion was made by J. Christianson, and seconded by K. Anderson to approve the August minutes, upon vote, the motion carried.

L. Cinqueonce noted that the governance section of the website has been reviewed and updated to ensure current information is available to club members. K. Anderson and L. Cinqueonce will prepare a Finance Policy for consideration by the board at the next meeting.

The board discussed promotions for Youth Night. K. Anderson will send the promotional flyer to last year's distribution list.

The board confirmed meeting dates through the end of the calendar year, including:

- October 27, 6:30 p.m. at WBLHS – T. Neudecker confirming location.
- December 15, 6:30 p.m. – Location TBD

Meeting adjourned at 7:50 p.m.

Minutes recorded by L. Cinqueonce.