

## WACPC Candidate information sheet 2020-21

### District 1

#### Alea Norrish

**Candidate statement** - It has been an incredible experience to be involved with WACPC as a board member for the past eight years. Having the opportunity to work beside a group of like-minded men and women has been a privilege. As a former varsity, JV, and middle school dance coach and now a jazz and hip hop instructor at a local studio, it's safe to say that dance is a passion and joy of mine. I believe that spirit squads help cultivate a positive, encouraging, and competitive environment for young women and men to spend their preteen and teenage years. My goal as a member of the WACPC Board of Directors representing District 1 is to continue to help coaches facilitate that environment with enthusiasm and transparency.

**Candidate bio**- I have been involved with WACPC since 2002, first as a dancer on my high school team, and then as a middle school, JV, and varsity coach beginning in 2007. I coached at a small school and built a strong program throughout my nine years as coach. My experience rebuilding the program and restarting the middle school and JV teams helps me facilitate that same growth in other programs in District 1. I've served on the WACPC Board of Directors since 2012, starting as an at-large member 2012-2014, then as an elected District 1 Representative. I stepped down from coaching in 2016 to spend more time with my family, but I've enjoyed spending that extra time serving on the Ethics, Dance, Scoresheet, and Judge Committees. Most of my WACPC time is spent as the Dance Judge Co-Coordinator, developing curriculum to train our dance judges and working to improve our dance scoresheets.

### District 2

#### Cindy Hollander

**Candidate statement** - Would like to continue with contributions to WACPC through being a district rep and many Committee services, as well as assist with competitions.

**Candidate bio**- Coached Pom/Dance for over 30 years and Cheer for 7. WACAC Da2 Rep for over 10 years. WACPC Treasurer - (1st) for 12ys. WACPC member for over 30 years.

#### Sue Poeschl

**Candidate statement**- I have been a part of WACPC since it began so many years ago. I have seen it go through many growing pains, challenges, and successes. I would like to continue being a part of this organization that supports the sports of cheer and dance in our state as we take on probably the most challenging year.

**Candidate bio**- I coached at Lincoln High School in Wisconsin Rapids for 35 years. During that time I was fortunate to have worked with a number of talented athletes and dedicated

parents. I currently coach at the University of Wisconsin Stevens Point and have enjoyed getting to know so many athletes from different backgrounds. Many years ago I saw a need for an affordable camp so I formed Central Wisconsin Cheer and Dance Camps. Through coaching and camps I have gotten to know so many wonderful coaches past and present and would love to continue representing them on the WACPC board.

### **District 3**

#### **Beth DeBruins**

**Candidate statement-** I would like to continue serving the dance community either as a District rep or at large member for the next two years. We just formed an audit/finance committee that I would like to help the board with as I am an accountant outside of coaching. I also am working on the data analysis committee which is going to be gathering information from dance coaches to see what changes they would like to see in the next few years.

**Candidate bio-** Coach of Little Chute High School dance for the past 17 years. Helped form the middle school program at Little Chute. Run and help coordinate a large Dance invitational for the past 17 years with over 1000 athletes attending. Was on the board back in 2010-2011 and again from 2018-2020. I am an accountant outside of dance team and have a 3 year old daughter and husband.

#### **Deanna Barkhaus**

**Candidate statement-** My main reason for wanting to continue to represent my district on the WACPC board is to not only give back to this organization that helped shape me into the person and coach I am today, but to make sure that every choice we make is for the betterment of our sports as a whole in the state of Wisconsin. I want to make sure everything we do is best practice and what is best for kids.

As an educator, I bring a wide depth and breadth of knowledge to help lead the youth in our organization. I am able to adapt and initiate change. Most importantly, I am willing to help

**Candidate bio-** Though I have made the difficult decision to stop coaching, WACPC board is a way for me to stay involved and current in the sport I love. I cheered for Denmark High School from 2003-2007. I cheered for UWEC from 207-2012. I helped coach UWEC in my final semester. I coached tiny all star cheer and gymnastics (Level 1 and 2) for Exceptional Athletics during their opening year. I coached the Altoona dance team in the 2011-2012 season, and then joined the Mishicot Dance coaching staff in 2015-2019. I am a music teacher entering my 8th year of education. I am trained in a variety of behavior management styles. I enjoyed running a portion of the social media for the Wisconsin State Fair in 2015 when I traveled as a fair ambassador to 60 of the 76 county, district and state fairs. I live in Maribel, Wi with my husband and two boys. I have been on the board for 3 years, and have worked many events but my biggest contribution thus far would be the initiation and continuation of the social media use for the organization. I currently serve as a chair for

the cheer committee.

## **District 4**

### **Anne Shaw**

**Candidate statement** - As someone who grew up in the dance world and has been coaching in it for nearly 20 years, it is important to me to serve the community and give back when I can. Wacpc is a volunteer organization that can only run through the willingness of its members to serve when they can. I am lucky enough to be at a point in my life where I have the time and energy to give back.

I have taken my position very seriously and have worked hard to always do my due diligence, learn as much as I can about the issues we are facing and how they might impact the teams (both cheer and dance) in my district, and consider myself to be a very level headed problem solver.

I would like to continue my service to our dance community as a representative on the wacpc now, more than ever, as we face an uncertain season that will impact our sports' futures for years to come. I would like to focus on fiscal responsibility and outside the box problem solving to give us the best 20/21 season possible while delivering us in one piece to the coming seasons.

**Candidate bio** - I have been dancing since the age of three, began competitive dancing with my studio (Accent on Dance) at the age of 11, and was on my high school dance team. Immediately following high school, I joined the Bucks Dance Team and teaching/choreographing in-studio. In 2002 I was asked to coach the New Berlin Eisenhower dance team and was quickly pulled into the dance team world. I eventually ended up back at my alma mater - Wauwatosa West- where I am on my twelfth year. I also own LA Choreo with my BFF. We travel the Midwest doing choreography for dance teams (middle school through collegiate) and the experience is extremely helpful in exposing me to the different perspectives of many different coaches and teams.

I am also a trained wacpc judge and have been serving on the wacpc board for multiple terms.

### **Sarah Heinevetter**

**Candidate statement** I have grown up immersed in dance and realize the impact it has made on myself and the girls that I coach. After 12 years of coaching at all levels I feel like it is time to share my knowledge and experience on the WACPC board. The relationships I have built with coaches, parents, and administration will help me represent our district within WACPC. I am very excited to represent a district that differs greatly from the rest of the state. I will do my best to keep coaches educated, excited, and committed to providing the best experience for our athletes. I look forward to working with the WACPC to further my knowledge as a coach and provide leadership for the state.

**Candidate bio** Sarah Heinevetter is in her eighth year as head coach of the Franklin High School Dance Team and thirteenth years as founder and head coach of Franklin Spirit, Prep, and Mini. She is currently employed at Franklin High school as a Family and Consumer Education teacher. Sarah grew up dancing competitively at Young Dance Academy and in high school was on the Franklin Varsity Dance Team. She received a scholarship as a member of the Middle Tennessee State University dance team. After 13 years of coaching, Sarah is now a five time middle school state champion, eleven time high school state champion and two time national pom champion.

### **Tina Zamjahn**

**Candidate statement** I am excited about the direction Wisconsin cheer is going and applaud the WACPC board for reaching out and listening to all it's members. Having lived through the evolution of cheer in Wisconsin, I'd like to help contribute to our continued growth. I am very much interested in education for both new and seasoned coaches and feel this should be an important function of our state organization. I served on the WACPC board in the 90's, and would be proud to once again be a contributing member of WACPC.

#### **Candidate bio**

- Varsity cheer coach at Greendale High School- 1982 through present
- Attended many coaching clinics, conferences, camps, and classes over the past four decades.
- Have run a successful summer youth cheer camp for the past 20 years
- Coordinator for iCheer Championship for the past 10 years
- First attended WACPC Cheer Championship in 1989
- Have attended over 30 National High School Championships and learned from the best coaches across the country
- Served on the WACPC board of directors in the 90's

### **District 5**

#### **Julie Jacobson**

**Candidate statement** I have been privileged to serve District 5 in some capacity since about 1995 and have enjoyed every minute of the work involved in elevating and advancing the sports of cheer and dance. I would be honored if I were selected to continue serving on the WACPC Board of Directors. I have a great interest in especially representing smaller schools, of which there are many in the state of Wisconsin. Often, however, they may be overshadowed by the larger schools' voice and I have worked and will continue to work, to help maintain a balance of attention to both.

Educating coaches as well as athletes has been a passion of mine for over 25 years. I bring to the table experience as both a cheer and a dance coach, a cheer and a dance panel judge, a cheer and a dance rules judge, a dance judge educator, a mentor, and a program developer for WACPC. I currently serve on the Virtual Conference Committee, the Ethics Committee, the Dance Committee, the Dance Judges Committee (co-chair), the Dance Score Sheet Committee

(co-chair), the Hall of Fame Committee (chair), the Music Rules Committee, and the Tech Committee (chair).

### Candidate resume

#### **District 6**

##### **Morgan Flury**

**Candidate statement-** I would like to continue to represent district 6 coaches and bring a unique mindset to the WACPC Board of Directors. I understand the struggles that teams in district 6 face and how they differ from other districts in Wisconsin. I like to work with the coaches in this district to understand their needs and properly present them to the Board and appropriate committees.

**Candidate bio-** Morgan has been involved in some version of dance for over 20 years. In the 20 years, she has had many experiences ranging from studio dance, dance team, dance team captain, choreographer, coach, and WACPC Board Member. Morgan has coached for 7 years in the state of Wisconsin and is currently coaching for Holmen Varsity Dance Team. In addition to her dance life, Morgan works full time as a Client Success Manager at Kaplan Professional. Education is a strong value of Morgan's, and she attended UW-Stout for her Master's Degree in Operations and Supply Management and UW-La Crosse for her Bachelor's Degree in Management and Marketing.