

SPONSORSHIP



OPPORTUNITIES

ABOUT US

RNY FC IS A NOT-FOR-PROFIT YOUTH SOCCER CLUB LOCATED IN WESTERN NY.

THERE ARE FOUR MAIN PROGRAMS: GIRLS ACADEMY, MLS NEXT, PREMIER, AND FIELD HOCKEY.

RNY FC DEVELOPS ATHLETES IN A GROWTH-CENTERED, COMPETITIVE ENVIRONMENT. WE STRIVE TO BUILD A SENSE OF COMMUNITY AND INDIVIDUAL INTEGRITY.



BOYS

RNY FC YOUTH PATHWAY

GIRLS



AMATEUR
U17-U23
COLLEGE

NCAA

NCAA



ACADEMY
U13-U19



GIRLS
ACADEMY



PREMIER
U9-U19



CLUB NUMBERS

SOCIAL MEDIA

- TOTAL REACH MONTHLY: 100,000+
- TOTAL FOLLOWING: 13,500+

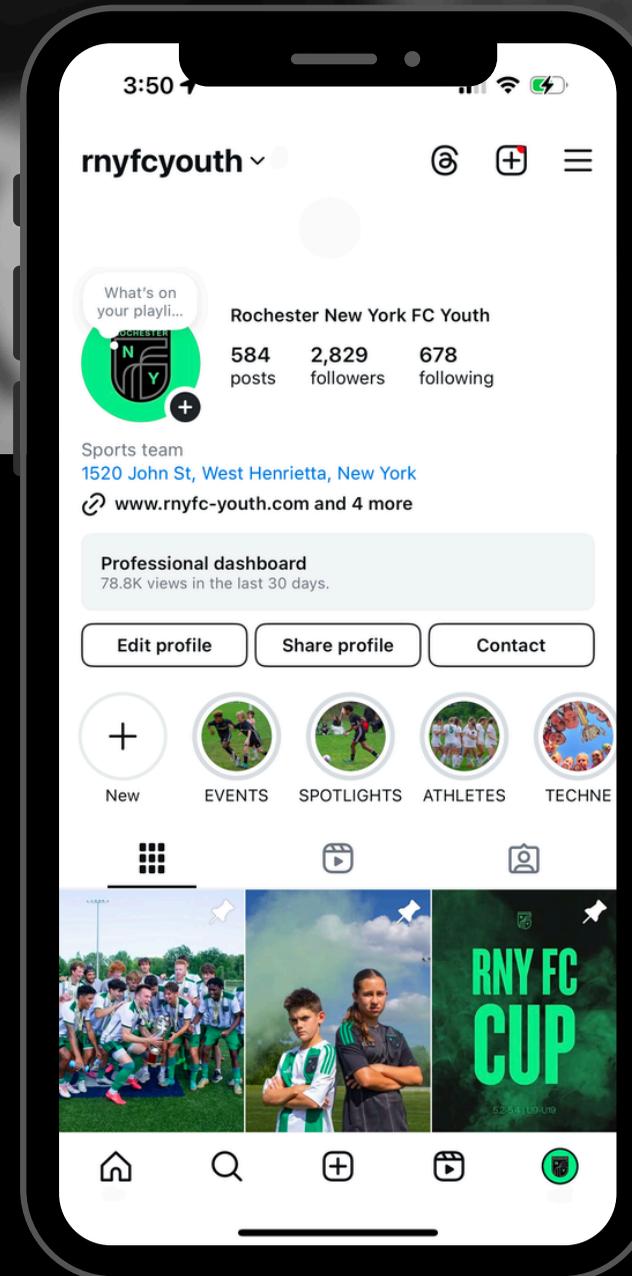
EMAIL: 5,000+ SUBSCRIBERS

FOOT TRAFFIC: 2,500 WEEKLY

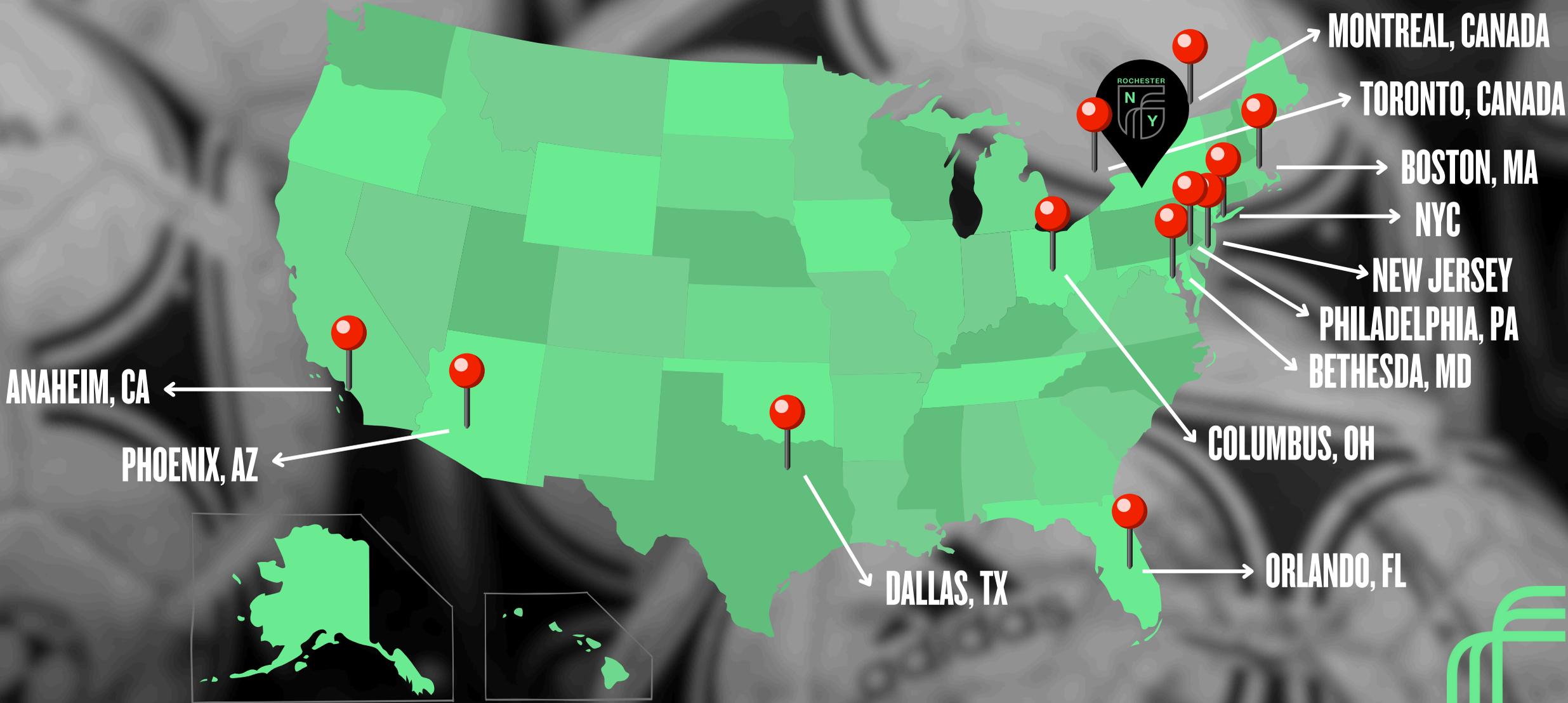
ATHLETES: 1,500

OFFICE STAFF: 10

COACHING STAFF: 50+



CLUB REACH



SPONSORSHIP LEVELS

1 YEAR CONTRACT

LOGO ON WEBSITE

LOGO ON SPONSORSHIP BOARD

EMAIL ABOUT ALL SPONSORS

FIELD SIGN

SOCIAL MEDIA BRANDED POST SERIES

ONE SPONSORED SOCIAL MEDIA GIVEAWAY

LOGO ON ALL CLUB WIDE EMAIL MESSAGES

COPPER
\$1,000

X

X

X

SILVER
\$2,000

X

X

X

X

GOLD
\$5,000

X

X

X

X

X

PLATINUM
\$10,000

X

X

X

X

X

X

X



COPPER

\$1,000

• LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

LOGO ON SPONSORSHIP BOARD

• EMAIL ABOUT ALL CLUB SPONSORS



SILVER

\$2,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

LOGO ON SPONSORSHIP BOARD

EMAIL ABOUT ALL CLUB SPONSORS

INDOOR FIELD SIGN



GOLD

\$5,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

LOGO ON SPONSORSHIP BOARD

EMAIL ABOUT ALL CLUB SPONSORS

INDOOR FIELD SIGN

SOCIAL MEDIA BRANDED POST SERIES



PLATINUM

\$10,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

LOGO ON SPONSORSHIP BOARD

EMAIL ABOUT ALL CLUB SPONSORS

INDOOR AND OUTDOOR FIELD SIGN

SOCIAL MEDIA BRANDED POST SERIES

ONE SPONSORED SOCIAL MEDIA GIVEAWAY

LOGO ON ALL CLUB WIDE EMAIL MESSAGES



ROCHESTER

NFL

ADDITIONAL SPONSORSHIP OPPORTUNITIES

NY

BRANDED SCOREBOARD

\$20,000 (2 YEAR CYCLE) *PRICE BASED ON SCOREBOARD ESTIMATE UP TO \$15,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE SCOREBOARD ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN ALL SOCIAL MEDIA POSTS WITH SCOREBOARD



PRACTICE JERSEY SPONSOR

\$20,000 (1 YEAR CYCLE)

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE PRACTICE JERSEY SPONSOR ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN 10 SOCIAL MEDIA POSTS WITH PRACTICE JERSEY



ARM PATCH JERSEY SPONSOR

\$15,000 ANNUALLY (2 YEAR CYCLE)

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE ARM PATCH JERSEY SPONSOR ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN 10 SOCIAL MEDIA POSTS WITH JERSEY



FRONT JERSEY SPONSOR

\$30,000 ANNUALLY (2 YEAR CYCLE)



LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE JERSEY SPONSOR ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN 10 SOCIAL MEDIA POSTS WITH JERSEY



2024/2025 RNY FC KITS



INQUIRE WITH US

TCLEVELAND@RNYFC-YOUTH.COM

PROGRAM SPECIFIC OPPORTUNITIES AND QUESTIONS

CORPORATE OPPORTUNITY FOR NAMING RIGHTS OF RNY FC ATHLETIC COMPLEX

- 63 ACRES
- INDOOR FIELDHOUSE AND OUTDOOR TURF FIELD
- PROMINENT SIGNAGE OUTSIDE AND INDOORS

CORPORATE OPPORTUNITY FOR NAMING RIGHTS OF 60,000SF INDOOR FIELDHOUSE

- PROMINENT SIGNAGE INSIDE AND OUTSIDE OF BUILDING

CORPORATE OPPORTUNITY FOR NAMING RIGHTS OF OUTDOOR TURF FIELD

- PROMINENT SIGNAGE ON TURF FIELD

