



**SYLVAN LAKE BLIZZARD SOCCER CLUB**

Box #8988  
Sylvan Lake, Alberta  
T4S 1S6

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Dear Potential Sponsor,

The Sylvan Lake Blizzard Soccer Club provides opportunities for children and youth in our community to participate in recreational and competitive soccer leagues. Our non-profit Club has fostered a love of the game for approximately 500 participants each year and is one of the most affordable sporting options available. We are extremely grateful for the sponsors who provide funding to make this community activity possible!

In order to maintain our commitment to ensuring fees are manageable for families, we rely on generous donations from our community partners to cover field rental fees, equipment, tournament costs and operating costs. With a Board made up of soccer-loving volunteers, you can be assured that your donations are truly making a direct difference for our players. We have sponsorship options to fit all budgets that will provide exposure to thousands of people each week through advertising on jerseys, our website and on social media.

This season there are four levels of sponsorship options to choose from. In addition, there is a stand-alone option to sponsor the End of Season Recreational League Tournament in June. We have enclosed information on each of our sponsorship opportunities. If you have any questions regarding our no-hassle sponsorship structure, please do not hesitate to reach out.

Thank you for your dedication to building strong youth in our community. We can't wait to see your name on our jerseys for our biggest season yet!

Sincerely,

Satwinder Stevens

Sponsorship Coordinator

[sponsor@sylvanlakesoccer.ca](mailto:sponsor@sylvanlakesoccer.ca)



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## SPONSORSHIP LEVELS

### PLATINUM SPONSOR - \$1,000 (LIMIT 2 SPONSORS)

- Company logo and link on the SLBSC website for the current year
- Company website link tagged on the SLBSC Facebook page
- Large company logo placed on the Recreational League jerseys for U7 up to U13
- Framed keepsake to display
- Company banner or poster set up during the End of Season Recreational League Tournament

### GOLD SPONSOR - \$750 (LIMIT 4 SPONSORS)

- Company logo and link on the SLBSC website for the current year
- Company website link tagged on the SLBSC Facebook page
- Medium company logo placed on the Recreational League jerseys for U7 up to U13
- Company banner or poster set up during the End of Season Recreational League Tournament

### SILVER SPONSOR - \$500 (LIMIT 6 SPONSORS)

- Company logo and link on the SLBSC website for the current year
- Company website link tagged on the SLBSC Facebook page
- Small company logo placed on the Recreational League jerseys for U7 up to U13
- Company banner or poster set up during the End of Season Recreational League Tournament

### BRONZE SPONSOR - \$250 (LIMIT 10 SPONSORS)

- Company logo and link on the SLBSC website for the current year
- Company website link tagged on the SLBSC Facebook page
- Company banner or poster set up during the End of Season Recreational League Tournament

### TOURNAMENT DAY SPONSOR – \$100 (20 SPONSORS)

- Sponsor information table set up during the End of Season Recreational League Tournament
- Company banner or poster set up during the End of Season Recreational League Tournament

Sponsoring the Sylvan Lake Blizzard Soccer Club advertises  
your business to *thousands of people* every week in Sylvan Lake and area!