

1. 2D BARCODE



2R87-YRTXFBFJ

2. HUMAN READABLE BARCODE

3. TICKET IMAGE



RIVER CITY ARTS

NEWSIES

DATE: Fri., May 9, 2017 TIME: 6:00PM CST

Section: BALC Row: J Seat: 11

7. SEAT INFORMATION

123 MAIN STREET RIVER CITY, IO 43821

Name: jonathan white Payment Method: American Express Credit Card No: xxxx xxxxxx 71330 Confirmation: SEI_9-32934-39234943 Ticket Price: \$28.50 Buyer Type: ADULT

9. TRANSACTION DETAILS

THIS IS YOUR TICKET

You must present the entire page to gain admittance to the event.

IF YOU HAVE ANY PROBLEMS PRINTING THIS TICKET, PLEASE CALL THE RIVER CITY ARTS BOX OFFICE 888-555-2222.

Printing tip: If you have difficulty printing your tickets, try saving the tickets as a file and then print the saved file.



INNOVATION THAT EXCITES



4. AD

2016 NISSAN LEAF® Now available at your local River City Nissan

5. EVENT INFORMATION

Event of performance cancellation. All claims patrons, regardless of age, must have a ticket. Ticket holder voluntarily assumes all risks for any event for which this ticket is issued whether occurring prior to, during, or subsequent to the actual event. Ticket holder consents to a reasonable inspection for contraband items before entering the facility. Late arrivals and patrons re-entering the theater will be seated at the management's discretion. Audio enhancers are available for the hearing impaired.

6. T&C TEXT

No cameras, video, or recording devices are allowed in the facility without the promoter's consent. Cellular phones may not be used in the audience seating area. Ticket holder consents to a reasonable inspection for contraband items before entering the facility. Late arrivals and patrons re-entering the theater will be seated at the management's discretion. Audio enhancers are available for the hearing impaired.

No Refunds.

Altering the content of an electronically delivered ticket will invalidate it.

THIS TICKET CANNOT BE RE-SOLD

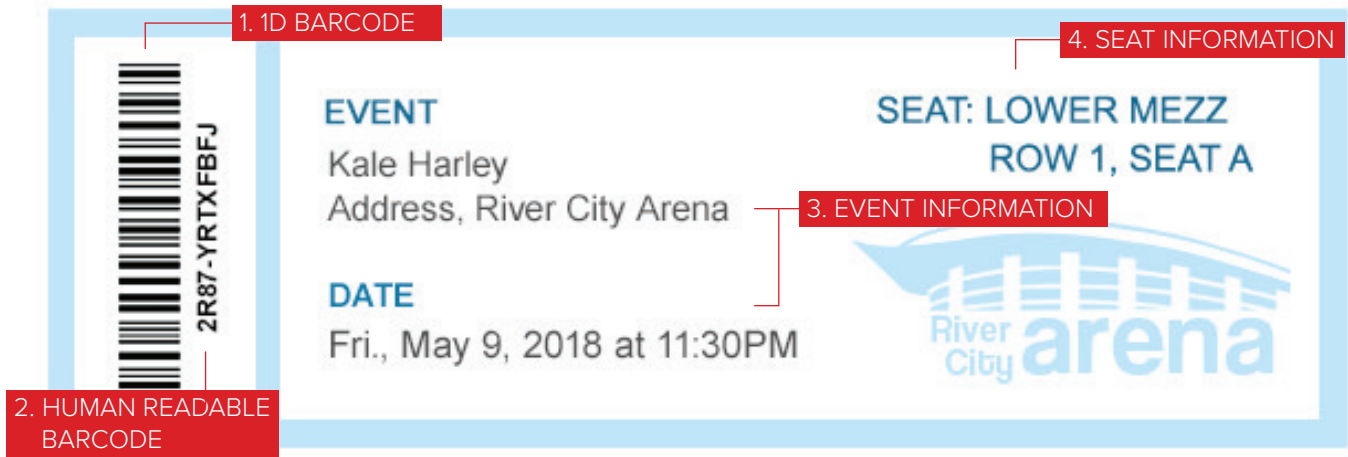
TICKETS.COM



8. QR CODE

2R87-YRTXFBFJ

Tickets @ Home (Horizontal)



1. 1D BARCODE

2. HUMAN READABLE BARCODE

3. EVENT INFORMATION

4. SEAT INFORMATION

EVENT
Kale Harley
Address, River City Arena

DATE
Fri., May 9, 2018 at 11:30PM

**SEAT: LOWER MEZZ
ROW 1, SEAT A**

2R87-YRTXFBFJ

River City arena



5. LOGO

This is your ticket.

You must present the entire page to gain admittance to the event. If you have any problems printing this ticket, please call our help desk at xxx.xxx.xxxx

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

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6. T&C TEXT



7. AD

Name: jonathan white

Payment Method: American Express

Credit Card No: xxxx xxxxxx 71330

Confirmation: SEI_9-32934-39234943

Ticket Price: \$28.50

Buyer Type: ADULT

- The barcode only allows one entry per scan.
- Unauthorized duplication or sale of this ticket may prevent your admittance to the event.

LOWER MEZZ
ROW 1, SEAT A

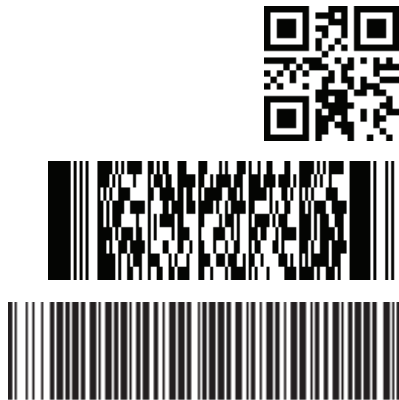
2R87-YRTXFBFJ

8. QR CODE

9. TRANSACTION DETAILS

TICKETS @ HOME DETAILS

Barcode Usage



A 2D barcode is recommended for all print at home tickets. In rare cases where the venue does not support 2D barcodes, a 1D barcode can be used.

2D barcodes include QR codes and PDF417s. Placing the barcodes in two different areas within the sides of the ticket allow for scanning in multiple areas. Different orientations (horizontal placement and vertical placement) also provide multiple scanning options at the venue.

The barcodes must have white space of 1/8" - 1/4" surrounding it to scan properly. The barcode should be black with a white background for accurate scanning.

Human Readable Barcode

C767-4ZU24496

A human readable barcode consists of numbers and/or letters as an alternate method to input the ticket when the 1D or 2D barcode will not read on the scanners. These characters should be large enough for ticket attendants to read and should be located above or below all barcodes on the ticket.

Event Information

The date and event name should be displayed on each ticket in large font. This insures that the patron is at the correct event on the correct day.

Seat Information

The seat information should also be displayed on each ticket in large font. All seat information needs to be included in all tickets. It is helpful to include this information twice (see horizontal t@h example).

Logo & Color Branding, Ticket Image



Venue or team logos should be placed throughout the ticket for branding purposes. Background and font colors should be changed to match the venue's colors and logos.

If desired, an image can also be used that promotes the event or the venue.

TICKETS @ HOME DETAILS CONT.

Ticket Ads



Depending on the amount of text on the ticket (terms & conditions, venue information, etc), a number of ads can be placed in the ticket. A 1-3px gray or black border is recommended.

The width of the ad should be at 250px and the height depending on the space allowed after all text has been added.

Ticket Text

It is advised to state "This is your ticket" somewhere on the page, as this alerts patrons that the entire printed document will need to be presented to an attendant for entry.

T&C Text

The terms and conditions text should be displayed on the ticket in a small but readable font. The amount of text will vary from venue to venue, but all text should be in black font and 6px-10px in size.

Transaction Details

TRANSACTION DETAILS	
Name:	Katherine Walch
Payment Method:	Visa
Credit Card No:	XXXX XXXX XXXX 4448
Confirmation:	UBGV - 1561 - 1466024
Ticket Price:	\$5.00
Buyer Type:	BP

Transaction details should be located at the bottom right of every ticket. The information should include the name of the purchaser, the payment method, last four digits of the credit card number, ticket confirmation number, ticket price and buyer type. Any combination of these can be used as needed.

Final Notes on Design

All T@H designs follow the standard vertical or horizontal formats. However, there are many variations within these formats that can be used. Custom ticket designs and custom fields are also available upon request.